



**MEWA**  
**VANGUARD**  
**BUSINESS SCHOOL**

**TO WHOMSOEVER IT MAY CONCERN**

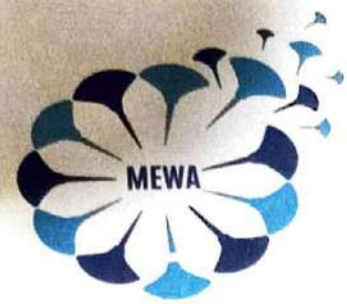
This is to certify that the details of Number of Students undertaking project work/ Field work/Internships during the latest completed academic year 2022-2023 are given below.

Total No. Of Students	Students Under Taking Project/Internship	Percentage
110	51+59= 110	100

Principal

Vanguard Business School

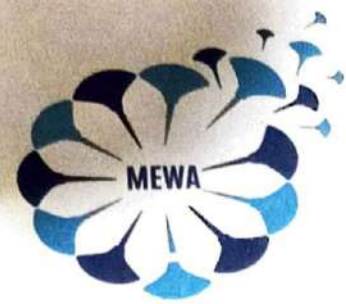
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069



**MEWA**

# **VANGUARD BUSINESS SCHOOL**

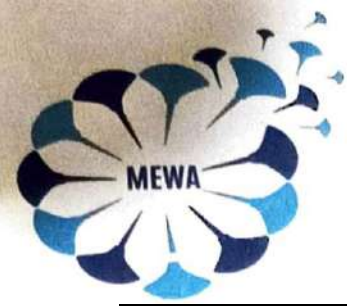
	<b>REG.NO.</b>	<b>NAME</b>	<b>Type</b>	<b>Titles</b>
1	P18EP21M0001	SADHANA D R	Project	Promotion And Reward Policy Of Indusind Bank, Mathikere, Bangalore
2	P18EP21M0002	KIRAN KUMAR S P	Project	Impact Of Employee Motivation On Organization Development In Automobile Industry With Reference To Kalyani Motors, Bangalore
3	P18EP21M0003	MANOJ H T	Project	Human Resource Outsourcing On Firm Performance- With Reference To Hcg Global Infotech , Domalur, Bangalore
4	P18EP21M0004	SHUBHAN M	Project	Impact Of E Hrm On Organizational Performance- A Special Reference To Canfin Infotech , Bangalore
5	P18EP21M0005	NAVYASHREE G	Project	Effective Staffing And Resource Management Strategy For Business Success In Indian It Industries- Special Reference To Tcs, Bangalore
6	P18EP21M0006	ROHITH P	Project	Factors Affecting Job Satisfaction And Engagement Among Hr Professionals- With Reference To Quess Corp It Solutions, Bangalore
7	P18EP21M0007	ADITHYA S RAJ	Project	Competency Mapping In Hrm- With Reference To Ranstrad India Infotech, Bangalore
8	P18EP21M0008	NACHIKETH R	Project	Human Resource Information System In Strategic Human Resource Management - A Study At Bosch , Adgodi, Bangalore
9	P18EP21M0009	ALANKAR C	Project	Hr And Organizational Value Creation Through The Use Of Hr Analytics At Vtech Solutions, Bangalore
10	P18EP21M0010	NETHRA	Project	Performance Management System At Indigo Airlines , M.G Road, Bangalore
11	P18EP21M0011	BHAVANA C	Project	Training Effectiveness At Gokul Das Exports India, Gorguntepalya, Bangalore
12	P18EP21M0012	BHARATH N	Project	Effectiveness Of Organizational Culture In Automobile Sector In Bangalore- With Special Reference To Mandovi Motors , Chamrajpete, Bangalore
13	P18EP21M0013	RAGHAVENDRA G	Project	Labour Welfare Measures At Steel Authority Of India Ltd, Bangalore Division.
14	P18EP21M0014	ARPITHA G M	Project	Inventory Control And Its Management At Ks&DI, Rajajinagar, Bangalore
15	P18EP21M0015	NAMANA B M	Project	Recruitment And Selection Practices On Retention Of Employees At Quess Corp It Solutions, Kormangala, Bangalore
16	P18EP21M0021	ARUN KUMAR S	Project	Attitude Of Investors And Brokers Towards Investment In Mutual Funds At Crytal Stock Brokerages Limited, Harohalli, Kanakapura
17	P18EP21M0024	SAGAR N	Project	Absenteeism Of Workmen In Mrf Ltd., Kormangala, Bangalore



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# **VANGUARD BUSINESS SCHOOL**

18	P18EP21M0028	KRUPA KARAN R	Project	A Detailed Study Of Promotion And Reward Policy Of State Bank Of India - Hebbal, Bangalore
19	P18EP21M0030	SRIKANTH VENKAREDDY HADAGALI	Project	Job Satisfaction Of Paramedic Staff In Icu With Reference To Sagar Apollo Hospital, Kumarswamy Layout, Bangalore
20	P18EP21M0032	ARUN.S	Project	Working Capital Management At Stovekraft India Pvt Limited, Harohalli, Kanakapura.
21	P18EP21M0033	MEGHANA C	Project	Budget And Budgetary Control System At KPTCL, Bangalore
22	P18EP21M0034	TANUSHA C	Project	An Analysis Of Npa In Commercial Banks With Special Reference To Dhanalakshmi Bank Limited, Bangalore
23	P18EP21M0035	JITHENDER RATHORE	Project	Marketing Strategies of Telecom Sector With Special References To Reliance Jio, Bangalore Branch.
24	P18EP21M0036	RAHUL M	Project	Risks, Opportunities And Hedging Process In Commodities Market With Reference To Reymount Commodities Pvt Ltd, Bangalore
25	P18EP21M0037	RAJESH RAO G	Project	Effectiveness And Scope Of Employee Referrals In The Process Of Talent Sourcing, With Reference To Ikya Global, Kormangala, Bangalore
26	P18EP21M0038	VARSHINI R	Project	Workers Attrition Rate At Hotel Industry - With Reference To Lalit Ashok Hotel, Bangalore
27	P18EP21M0039	MAHESHA S	Project	Product Strategies Of Private Life Insurance Companies- With Reference To Blue Star Insurance, Rajajinagar, Bangalore
28	P18EP21M0040	KAVYASHREE K G	Project	Effectiveness Of Advertising On Real Estate Sector- With Reference To Mantri Constructions, Malleshwaram, Bangalore
29	P18EP21M0044	ANDRA REDDY PRASAD	Project	Financial Aspects And Its Operations With Reference To Rhino Resins Pvt. Ltd, Bangalore
30	P18EP21M0045	TILAK RAGHAVENDRA M	Project	Performance Appraisal System At Ranstrad India Pvt Limited, Electronic City, Bangalore.
31	P18EP21M0046	VARSHITHA	Project	Study Of Employee Wellness And Welfare Activities At Sagar Apollo Hospital, Kumarswamy Layout, Bangalore
32	P18EP21M0047	BASAVARAJ HARSHA P	Project	E-Marketing Of Financial Services: Relationship Approach At Axis Bank, M.G Road, Bangalore
33	P18EP21M0049	SUMANTH MURALIDHAR	Project	Customer Relationship Management In Retail Cloth Brands, With Reference Reliance Trends Pvt Limited, R.R.Nagar, Bangalore
34	P18EP21M0051	BABU A	Project	Financial Planning And Forecasting Of Public Sector Undertaking With Reference To Bmtc , Bangalore



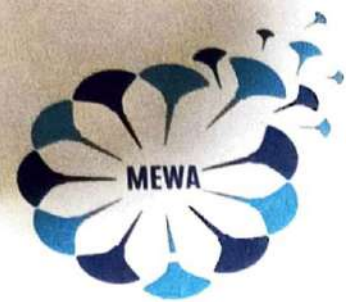
# MEWA

# VANGUARD BUSINESS SCHOOL

35	P18EP21M0052	KRUTHIKA B L	Project	The Role Of Financial Institutions In Providing Housing Loans To Middle Income Group In Bangalore City
36	P18EP21M0053	ANJALI K	Project	Co-Operative Banks & Their Working Capital Management With Reference To National Co-Operative Bank., Bangalore
37	P18EP21M0054	DARSHAN GOWDA	Project	Financial Assistance By KSFC To Small And Medium Enterprises- An Analytical Study in Ramanagara, Karnataka
38	P18EP21M0055	SUBASH G	Project	Lending Loans And Advances ,Position Of Various Advances Problem Faced By Sbi Bank, Padmanabhanagar, Bangalore.
39	P18EP21M0056	RAJU H N	Project	Financial Analysis Of Page Apparels Mft Pvt Ltd, Bangalore
40	P18EP21M0058	VINAY P	Project	Labour Welfare Measures At Steel Authority Of India Ltd, Bangalore Division.
41	P18EP21M0048	AMRUTHA C N	Project	" Venture Capital Financing at Caden Design Pvt Limited, Bangalore.
42	P18EP21M0050	SRI LAKSHMI L	Project	" CREDIT RISK MANAGEMENT AT GSI Credit Co operative Study "
43	P18EP21M0017	SPANDANA S JOSHI	Project	" Talent acquisitions using AI at Team lease India, Kormangala, Bangalore"
44	P18EP21M0019	YASH ANIL BALAGURAGI	Project	"Digital marketing and its impact on revenue generation at Odigima, Peenya, Bangalore."
45	P18EP21M0020	SHAIKH AIMAN NASEER SHAMSUNNISA	Project	" Team Building Strategy and its importance at TCS, Bangalore
46	P18EP21M0023	SHASHANK R	Project	" Competency Mapping and Knowledge Management in Bluesky India Limited, Bangalore
47	P18EP21M0003	MANOJ H T	Project	A study on investment options and investors attitude towards investment in private insurance companies with reference to ICICI Prudential Life Insurance limited
48	P18EP21M0004	SHUBHAN M	Project	A Study on Transformational Leader Ship at V Source, Bangalore.
49	P18EP21M0005	NAVYASHREE G	Project	A Training Program on HR Analytics at Skill Deck India, Bangalore.
50	P18EP21M0008	NACHIKETH R	Project	A study on Brand Positioning of Printing industry with Social Media Based Promotion at Modern Printers
51	P18EP21M0010	NETHRA	Project	A Study on on Competitiveness of Indian IT Sector with reference to ABB, India

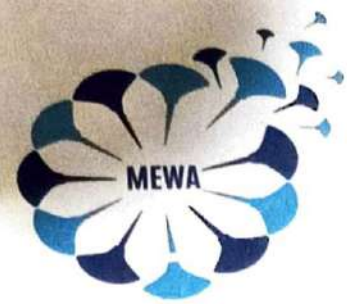
  
Principal

**Vanguard Business School**  
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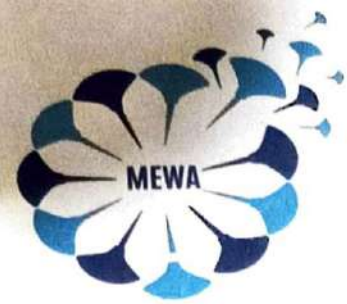
Sl No.	Reg.No.	Name	Internship/Training	Title
1	P18EP21M0001	SADHANA D R	Training	" A Training program on Advanced Excel at SAN IT Solutions, Jayanagar.
2	P18EP21M0002	KIRAN KUMAR S P	Training	" A Training program on SPSS at Data Neurons , JP Nagar, Bangalore "
3	P18EP21M0004	SHUBHAN M	Industry Internship	A Study on Transformational Leader Ship at V Source, Bangalore.
4	P18EP21M0005	NAVYASHREE G	Training	" A Training Program on HR Analytics at Skill Deck India, Bangalore.
5	P18EP21M0008	NACHIKETH R	Internship	" A study on Brand Positioning of Printing industry with Social Media Based Promotion at Modern Printers
6	P18EP21M0009	ALANKAR C	Internship	" An Project Report on Organizatin Study at TCS, India
7	P18EP21M0011	BHAVANA C	Training	A Training Programme on Financial Modelling & Valuation at Edupristine. Bangalore
8	P18EP21M0013	RAGHAVENDRA G	Internship	An Organisation Study On "INDIAN OIL CORPORATION LIMITED"
9	P18EP21M0014	ARPITHA G M	Business Immersion	" An Organizational Study at Manasa Medical Technology limited, Bangalore"
10	P18EP21M0015	NAMANA B M	Internship	" A Study on on Competitiveness of Indian IT Sector with reference to Quess Corp IT Solutions, India
11	P18EP21M0016	HIMASHREE B S	Business Immersion	" A Study on Talent acquisitions by using AI at Team lease India"
12	P18EP21M0017	SPANDANA S JOSHI	Social Immersion	A Project Report on the risk of catastrophic flooding due to heavy rain in Bangalore city
13	P18EP21M0018	SRIKANTH V	Social Immersion	A Project Report on Challenges faced by the working women at Garments factories.
14	P18EP21M0019	YASH ANIL BALAGURAGI	Internship	A study on Women Empowerment in Bangalore Urban district
15	P18EP21M0020	SHAIKH AIMAN NASEER SHAMSUNNISA	Social Immersion	" A Project report on Global warming and its impact"
16	P18EP21M0021	ARUN KUMAR S	Business Immersion	" A Project Report on INTERNET MARKETING with reference to Zepto Online Delivery App



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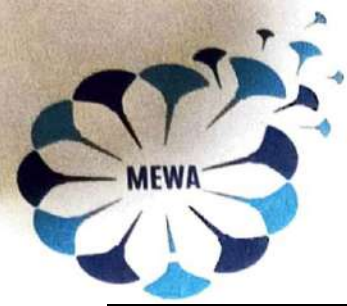
17	P18EP21M0023	SHASHANK R	Business Immersion	A Study on Impact of Visual Merchandising on Consumer Buying Behaviour in Clothing Retail Stores with reference to Relience trends
18	P18EP21M0024	SAGAR N	Training	" A Training Program on Technical and Fundamental Analysis Capital Markets at Hindustan Institute of Capital Market
19	P18EP21M0027	HARISH H	Business Immersion	THE EFFECT OF WORKFORCE DIVERSITY ON THE PERFORMANCE with reference to HGS Global
20	P18EP21M0028	KRUPA KARAN R	Business Immersion	A Study on Supply Chain Management and Logistics at Everest Fleet
21	P18EP21M0030	SRIKANTH VENKAREDDY HADAGALI	Training	" A Training Program on Tally Prime at NICT , Banashankari
22	P18EP21M0032	ARUN.S	Training	" A Training Program on Commercial Banking & Credit Analysis at CFO NXT, Jayanagar.
23	P18EP21M0033	MEGHANA C	Business Immersion	A STUDY ON MARKETING STRATERGY OF ONE PLUS AND ITS EFFECTS ON CONSUMERS OF BANGALORE REGION
24	P18EP21M0034	TANUSHA C	Business Immersion	IMPACT OF GREEN MARKETING INITIATIVES ON CONSUMER BUYING BEHAVIOR at Star Bucks
25	P18EP21M0035	JITHENDER RATHORE	Business	A Study on Employee Attrition Rate at Tenneco Automotive India
26	P18EP21M0036	RAHUL M	Business Immersion	"A comprehensive study on Role of Digital and Social Mediamarketing at Bluedart India"
27	P18EP21M0037	RAJESH RAO G	Business Immersion	A Study on Startup Management in IT Sector with reference AppiVa Software Pvt. Ltd.
28	P18EP21M0038	VARSHINI R	Internship	A Study on Work Life Balance of Women Employees at Sagar Appolo Hospital, Kumarswamy Layout, Bangalore
29	P18EP21M0039	MAHESHA S	Training	" A Training programme on SAP at Coders Academy, Bangalore
30	P18EP21M0040	KAVYASHREE K G	Internship	" An Organizational Study at One Degree North Consultancy
31	P18EP21M0041	PAVITHRA K	Internship	THE ROLE OF LEADERSHIP IN ORGANIZATIONAL CHANGE



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32	P18EP21M0042	V VIVEK	Business Immersion	A STUDY OF GROWTH PROSPECTS OF ONLINE REATAILORS AND E-COMMERCE IN
33	P18EP21M0044	ANDRA REDDY PRASAD	Internship	" An organizational Design Study on Caden Design Pvt Limited, Bangalore.
34	P18EP21M0045	TILAK RAGHAVENDRA M	Training	" A Traing Programme in Crypto Currency at Knowledge Academy , Vijayanagar
35	P18EP21M0046	VARSHITHA	Internship	A Study on Corporate Social Responsibility Initiatives of Wipro Ltd
36	P18EP21M0047	BASAVARAJ HARSHA P	Training	A Training Programme on Forex Trading at Maverick Training Academy , Bangalore
37	P18EP21M0048	AMRUTHA C N	Internship	" A Study on ASSESMENT OF SERVICE QUALITY OF INDIGO AIRLINES
38	P18EP21M0049	SUMANTH MURALIDHAR	Internship	" A Study on "STUDENTS' PERCEPTION TOWARDS E-LEARNING with reference to AIMS College"
39	P18EP21M0050	SRI LAKSHMI L	Internship	" A Study on HR Policies and its Implimentation at Deepak Nitrite Limited
40	P18EP21M0051	BABU A	Business Immersion	" A Study on CSR Activities at GSI Employees Credit Co operative Study "
41	P18EP21M0052	KRUTHIKA B L	Training	" A Training programme on Equity Analysis on technical price action at Stock tail Pvt Ltd, Malleshwaram
42	P18EP21M0053	ANJALI K	Internship	A Study on Emotional Intelligence at Workplace with reference to VTECH Solution, Bangalore
43	P18EP21M0054	DARSHAN GOWDA	Internship	A STUDY ON INDIAN STOCK MARKET WITH REFERENCE TO SHAREKHAN BROKERAGE LIMITED
44	P18EP21M0055	SUBASH G	Internship	" A Study on IMPACT ON CAPITAL STRUCTURE ON THE PROFITABILITY OF BANKS- with reference to ICICI Bank and HDFC Bank
45	P18EP21M0056	RAJU H N	Training	" A Training program on Digital Marketing with reference Digital Academy 360 , Jayanagar.
46	P18EP21M0058	VINAY P	Internship	" A Study on Competency Mapping and Knowledge Management in Bluesky India Limited



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47	P18EP21M0003	MANOJ H T	Internship	" A Study on Agricultural loans and Advances and procedure at DCC Bank "
48	P18EP21M0019	YASH ANIL BALAGURAGI	Internship	"A Study on Cash flow analysis for strategic Decisions at EAGNA Business Solutions Pvt Ltd"
49	P18EP21M0034	TANUSHA C	Internship	" A Receivable Management at ECUBE Controls Pvt Ltd"
50	P18EP21M0017	SPANDANA S JOSHI	Internship	A Study on Material Management as a tool for Dynamatic Hydraulics"
51	P18EP21M0050	SRI LAKSHMI L	Internship	" A Study on Cost Benefit Analysis in Computerised Accounting System at Retail Fashion store"
52	P18EP21M0018	SRIKANTH V	Internship	" A Study on Profitability Analysis at Convergent Wireless Communication Pvt Ltd"
53	P18EP21M0038	VARSHINI R	Internship	" A Study on Cash Management at NASH Industries Pvt Ltd"
54	P18EP21M0040	KAVYASHREE K G	Internship	A Study on Liquidity Management at Revana Food Pvt Ltd"
55	P18EP21M0023	SHASHANK R	Internship	" A Study on Risk Analysis at Industry Choice Pvt Ltd"
56	P18EP21M0024	SAGAR N	Internship	" A Study on Debt and Equity Funding with reference to Avani Electro System Pvt Ltd"
57	P18EP21M0027	HARISH H	Internship	" A Study on Responsibility Accounting at Revana Food Pvt Ltd'
58	P18EP21M0036	RAHUL M	Internship	" A study on TQM in Avani Electro System pvt Ltd"
59	P18EP21M0016	HIMASHREE B S	Internship	" A Study on Employee Training and Development at Abhilash Logistics"

*Jg*  
Principal

**Vanguard Business School**  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.





MEWA  
**VANGUARD**  
BUSINESS SCHOOL  
Affiliated to Bangalore City University & Approved by AICTE

Date: 04-09-2023

To,  
Chairperson,  
Canara Bank School of Management Studies,  
Bangalore City University,  
Bangalore 560090.

Respected Madam,

Sub: Submission of IV Semester **MBA DISSERTATION TITLES** ( 2021-2023 BATCH).

With reference to the above subject, we wish to bring to your kind notice that we are attaching all the **MBA DISSERTATION TITLES** of our college students for your kind approval.

Thanking you,

o/c



Signature and Seal of Principal  
PRINCIPAL  
VANGUARD BUSINESS SCHOOL  
Jayanagara 9<sup>th</sup> Block, Bengaluru-69

MEWA VANGUARD BUSINESS SCHOOL

Address: 38th cross, South End Main Rd, Jayanagara 9th Block, Bengaluru, Karnataka 56006  
Phone: 093422 61161 Mail Id: vanguardbschool@gmail.com



MEWA  
**VANGUARD**  
**BUSINESS SCHOOL**  
Affiliated to Bangalore City University & Approved by AICTE

Date: 27/11/2023

27/11/23

To,

**The Register (Evaluation)**  
Stone Building,  
Bangalore City University,  
Bangalore-560 001 .

Respected Sir,

Sub: Submission of IV Semester MBA PROJECT DISSERTATION ( 2022-2023).

With reference to the above subject, we wish to bring to your kind notice that we are submitting the IV Semester MBA PROJECT DISSERTATION ( 2022-2023).

Thanking you,

Total Project = 45

olc

  
Signature and Seal of Principal  
PRINCIPAL

VANGUARD BUSINESS SCHOOL  
Jayanagara 9<sup>th</sup> Block, Bengaluru-69



MEWA VANGUARD BUSINESS SCHOOL

Address: 38th cross, South End Main Rd, Jayanagara 9th Block, Bengaluru, Karnataka 56006  
Phone: 093422 61161 Mail Id: vanguardbschool@gmail.com

**"A STUDY ON INVENTORY MANAGEMENT SYSTEM AT KS&DI ,  
RAJAJINAGAR, BANGALORE"**



**Karnataka Soaps & Detergents Ltd.**  
(A Govt. of Karnataka Undertaking)

Dissertation submitted in partial fulfilment of the requirements for the award of  
the Degree of

**MASTER OF BUSINESS ADMINISTRATION**

of

**BENGALURU CITY UNIVERSITY**



By

**ARPITHA G M**

*Register No: P18EP21M0014*

Under the Guidance of

**Mr. MANJUNATH**

(Assistant Professor)



**MEWA  
VANGUARD  
BUSINESS SCHOOL**  
Affiliated to Bengaluru City University & Approved by 

**VANGUARD BUSINESS SCHOOL**

**East End Road, Jayanagar 9th Block, Bengaluru – 560069**

**BENGALURU CITY UNIVERSITY**

**NOVEMBER 2023**

CIN : UB5110KA19H05GC003871



ಕರ್ನಾಟಕ ಸಾಬೂನು ಮತ್ತು ಮಾರ್ಜಕ ನಿಯಮಿತ  
(ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಅಧೀನದಲ್ಲಿ)  
**Karnataka Soaps & Detergents Limited**  
(A Government of Karnataka Undertaking)



Date: October 30, 2023

## CERTIFICATE

This is to acknowledge that Ms. ARPITHA G M Student of VANGUARD BUSINESS SCHOOL, Bengaluru, Studying in MBA , has successfully completed an academic project in our firm from 04- September 2023 to 30- October 2023..

This report is being submitted as a partial fulfillment of the requirement of MBA programme.

We wish her success in Life and Career.

  
ASST.GENERAL MANAGER  
[Human Resource & Development]

Ref: VBS/014/PC/2023-24

Date: 21.11.2023

**CERTIFICATE OF ORIGINALITY**

This is to certify that the project report entitled "A STUDY ON INVENTORY MANAGEMENT SYSTEM AT KS&DL, RAJAJINAGAR, BANGALORE" is an original work of **ARPITHA G M**, bearing University Register Number **P18EP21M0014** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **ARPITHA G M** is guided by **Mr. MANJUNATH** who is the Faculty Guide as per the regulation of Bengaluru City University.

  
Signature of Guide

  
Signature and Seal of principal  
Director  
MEWA Vanguard Business School  
# 128,38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A STUDY ON THE EFFECTIVENESS OF SOCIAL MEDIA  
MARKETING ON REAL ESTATE SECTOR – WITH REFERENCE  
TO MANTRI CONSTRUCTIONS, MALLESHWARAM,  
BANGALORE**



Master Thesis submitted in partial fulfilment of the  
requirements for the award of the Degree

**MASTER OF BUSINESS ADMINISTRATION**

**OF**

**BENGALURU CITY UNIVERSITY**



**By KAVYASHREE. K. G**

**Reg. No. P18EP21M0040**

Under the guidance of

**Mr. Vinay Rao**

**Asst Professor**

**MBA**



Allied to Bengaluru City University & Approved by ACTE

**VANGUARD BUSINESS SCHOOL**  
East End Main Road, Jayanagar 9th Block,  
Bengaluru, Karnataka – 560 069  
Bengaluru City University  
2021-2023



**manTRI**

Mantri Developers Pvt. Ltd.  
Mantri House #41, Vittal Mallya Road Bengaluru - 560 001  
Tel: +91-80-41300000  
www.mantri.in

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Date: 05.11.2023

**CERTIFICATE**

This is to acknowledge that Ms. KAVYASHREE K G of MEWA VANGUARD BUSINESS SCHOOL, BANGALORE, studying MBA has undergone Project in our company marketing division, on the effectiveness of social media marketing from 15th September 2023 to 29th October 2023.

This report is being submitted as partial fulfilment of the requirement of the MBA programme. I therefore, approve the same and wish her all the best in her future career and bright success of every step in her life.

Thanking You

ROHAN KUMAR

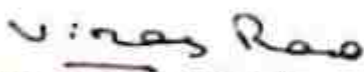
Marketing PR at Mantri Developers Pvt. Ltd  
Bengaluru, Karnataka, India

Ref: VBS/040/PC/2023-24

Date: 10-11-2023

**CERTIFICATE OF ORIGINALITY**

This is to certify that the project report entitled "A STUDY ON EFFECTIVENESS OF SOCIAL MEDIA MARKETING ON REAL ESTATE SECTOR- WITH REFERENCE TO MANTRI CONSTRUCTIONS, MALLESWARAM, BANGALORE" is an original work of KAVYASHREE K G bearing University Register Number P18EP21M0040 and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. KAVYASHREE K G is guided by Mr. VINAY RAO who is the Faculty Guide as per the regulation of Bengaluru City University.

  
Signature of Guide

  
Signature and Seal of principal  
Director

MEWA Vanguard Business School  
# 128,38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.



**A Study on Event Management at Inferno Event Management, Bangalore.**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**

Of

**BENGALURU CITY UNIVERSITY**



By

**ADITHYA S RAJ**

**P18EP21M0007**

Under the guidance of

**PROF. KAVITHA S.**

**PROFESSOR**

**VANGUARD BUSINESS SCHOOL**

Affiliated to Bangalore City University & Approved by AICTE

Bangalore-560069

Batch: 2023-24

  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**An Project Report on Organization Study at TCS, India**  
**MASTER OF BUSINESS ADMINISTRATION**  
Of  
**BENGALURU CITY UNIVERSITY**



By

**ALANKAR C**

**Register Number: P18EP21M0009**

Under the guidance of

**PROF. KAVITHA S.**

**PROFESSOR**

**VANGUARD BUSSINESS SCHOOL**

Affiliated to Bangalore City University & Approved by AICTE

Bangalore-560069

Batch: 2023-24

Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A Study on ASSESMENT OF SERVICE QUALITY OF INDIGO  
AIRLINES**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
Of  
BENGALURU CITY UNIVERSITY**



By

**AMRUTHA C N Register Number: P18EP21M0048**

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Bangalore-560069

Batch: 2023-24

Principal  
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# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**An organizational Design Study on Caden Design Pvt Limited, Bangalore.**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**

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**BENGALURU CITY UNIVERSITY**



By

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Principal  
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Jayanagar 9th Block, Bangalore - 560 069.

**A Study on Emotional Intelligence at Workplace with reference to VTECH  
Solution, Bangalore**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**  
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Batch: 2023-24

  
Principal  
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**An Organizational Study at Manasa Medical Technology limited,  
Bangalore**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
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**ARPITHA G M**

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Batch: 2023-24

Principal  
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# 128, 38th Cross, East End Main Road,  
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**A Project Report on INTERNET MARKETING with reference to Zepto  
Online Delivery App**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**  
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**ARUN KUMAR S**

**Register Number: P18EP21M0021**

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Principal  
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# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A Training Program on Commercial Banking & Credit Analysis at CFO  
NXT, Jayanagar.**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
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BENGALURU CITY UNIVERSITY**



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**ARUN.S**

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**A Study on CSR Activities at GSI Employees Credit Co operative Study "**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**

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By

**BABU A**

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Principal  
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# 128, 38th Cross, East End Main Road,  
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**A Training Programme on Forex Trading at Maverick Training  
Academy , Bangalore**

Submitted in partial fulfilment of the requirements for the award of the Degree of

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By

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Batch: 2023-24

  
Principal  
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**A Study on In Store Branding at Pantaloons India Ltd.**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**

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Batch: 2023-24

  
Principal  
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Jayanagar 9th Block, Bangalore - 560 069.

**A Training Programme on Financial Modelling & Valuation at  
Edupristine. Bangalore**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
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Principal  
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# 128, 38th Cross, East End Main Road,  
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**A STUDY ON INDIAN STOCK MARKET WITH REFERENCE TO  
SHAREKHAN BROKERAGE LIMITED**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**

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By

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Principal  
Vanguard Business School  
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**THE EFFECT OF WORKFORCE DIVERSITY ON THE  
PERFORMANCE with reference to HGS Global**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
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By

**HARISH H**

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**A Study on Talent acquisitions by using AI at Team lease India**

Submitted in partial fulfilment of the requirements for the award of the Degree of

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**HIMASHREE B S**

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**A Study on Employee Attrition Rate at Tenneco Automotive India.**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**  
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**An Organizational Study at One Degree North Consultancy**

Submitted in partial fulfilment of the requirements for the award of the Degree of

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**A Training program on SPSS at Data Neurons , JP Nagar, Bangalore**

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**A Study on Supply Chain Management and Logistics at Everest Fleet**

Submitted in partial fulfilment of the requirements for the award of the Degree of

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By

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Principal  
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**A Training programme on Equity Analysis on technical price action at  
Stock tail Pvt Ltd, Malleshwaram.**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
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Batch: 2023-24

  
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# 128, 38th Cross, East End Main Road,  
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**A Training programme on SAP at Coders Academy, Bangalore**

Submitted in partial fulfilment of the requirements for the award of the Degree of

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**MAHESHA S**

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Batch: 2023-24

  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A study on investment options and investors attitude towards investment in  
private insurance companies with reference to ICICI Prudential Life  
Insurance limited**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**  
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**MANOJ H T**

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Batch: 2023-24

  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A STUDY ON MARKETING STRATEGY OF ONE PLUS AND ITS  
EFFECTS ON CONSUMERS OF BANGALORE REGION**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**  
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**MEGHANA C**

**Register Number: P18EP21M0033**

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Batch: 2023-24

Principal  
Vanguard Business School  
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Jayanagar 9th Block, Bangalore - 560 069.

**A study on Brand Positioning of Printing industry with Social Media Based  
Promotion at Modern Printers**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
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By

**NACHIKETH R**

**Register Number: P18EP21M0008**

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Batch: 2023-24

  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.



**A Study on Competitiveness of Indian IT Sector with reference to Ques  
Corp IT Solutions, India**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
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**NAMANA B M**

**Register Number: P18EP21M0015**

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Principal  
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# 128, 38th Cross, East End Main Road,  
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**A Training Program on HR Analytics at Skill Deck India, Bangalore.**

Submitted in partial fulfilment of the requirements for the award of the Degree of

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**NAVYASHREE G**

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Batch: 2023-24

  
Principal  
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# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A Study on Competitiveness of Indian IT Sector with reference to  
ABB, India**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
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**NETHRA**

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Batch: 2023-24

  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**THE ROLE OF LEADERSHIP IN ORGANIZATIONAL CHANGE**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**

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**PAVITHRA K**

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Batch: 2023-24

Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**An Organisation Study On “INDIAN OIL CORPORATION  
LIMITED”**

Submitted in partial fulfilment of the requirements for the award of the Degree of

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**RAGHAVENDRA G**

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Batch: 2023-24

  
Principal  
Vanguard Business School  
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Jayanagar 9th Block, Bangalore - 560 069.

**A comprehensive study on Role of Digital and Social Mediamarketing  
at Bluedart India**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**  
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**RAHUL M**

**Register Number: P18EP21M0036**

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Principal  
Vanguard Business School  
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**A Study on Startup Management in IT Sector with reference AppiVa  
Software Pvt. Ltd.**

Submitted in partial fulfilment of the requirements for the award of the Degree of

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**RAJESH RAO G**

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Principal  
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**A Training program on Digital Marketing with reference Digital Academy  
360 , Jayanagar.**

Submitted in partial fulfilment of the requirements for the award of the Degree of

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**RAJU H N**

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Principal  
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**A Study on digital marketing and its impact on revenue generation at  
Odigima.**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
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**ROHITH P**

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**A Training program on Advanced Excel at SAN IT Solutions, Jayanagar.**

Submitted in partial fulfilment of the requirements for the award of the Degree of

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**SADHANA D R**

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Batch: 2023-24

  
Principal  
Vanguard Business School  
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**A Training Program on Technical and Fundamental Analysis Capital  
Markets at Hindustan Institute of Capital Market**

Submitted in partial fulfilment of the requirements for the award of the Degree of

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**SAGAR N**

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Principal  
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**A Project report on Global warming and its impact**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**

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**SHAIKH AIMAN NASEER SHAMSUNNISA**

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Batch: 2023-24

  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A Study on Impact of Visual Merchandising on Consumer Buying  
Behaviour in Clothing Retail Stores with reference to Relience trends**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
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Batch: 2023-24

  
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**A Study on Transformational Leadership at V Source, Bangalore.**

Submitted in partial fulfilment of the requirements for the award of the Degree of

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**SHUBHAN M**

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Principal  
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# 128, 38th Cross, East End Main Road,  
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**A Project Report on the risk of catastrophic flooding due to heavy  
rain in Bangalore city**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**  
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Principal  
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# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A Study on HR Policies and its Implimentation at Deepak Nitrite Limited**

Submitted in partial fulfilment of the requirements for theaward of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**

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Batch: 2023-24

  
Principal  
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**A Project Report on Challenges faced by the working women at  
Garments factories.**

Submitted in partial fulfilment of the requirements for the award of the Degree of

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Bangalore-560069

Batch: 2023-24

  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A Training Program on Tally Prime at NICT , Banashankari**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**  
Of  
**BENGALURU CITY UNIVERSITY**



By

**SRIKANTH VENKAREDDY HADAGALI**

**Register Number: P18EP21M0030**

Under the guidance of

**PROF. SHEETAL SHARMA.**

**PROFESSOR**

**VANGUARD BUSINESS SCHOOL**

Affiliated to Bangalore City University & Approved by AICTE

Bangalore-560069

Batch: 2023-24

  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A Study on IMPACT ON CAPITAL STRUCTURE ON THE  
PROFITABILITY OF BANKS- with reference to ICICI Bank and HDFC  
Bank**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**  
Of  
**BENGALURU CITY UNIVERSITY**



By

**SUBASH G**

**Register Number: P18EP21M0055**

Under the guidance of

**PROF. KAVITHA S.**

**PROFESSOR**

**VANGUARD BUSINESS SCHOOL**

Affiliated to Bangalore City University & Approved by AICTE

Bangalore-560069

Batch: 2023-24

Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A Study on “STUDENTS’ PERCEPTION TOWARDS E-LEARNING with  
reference to AIMS College”**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
Of  
BENGALURU CITY UNIVERSITY**



By

**SUMANTH MURALIDHAR**

**Register Number: P18EP21M0049**

Under the guidance of

**PROF. SHEETAL SHARMA.**

**PROFESSOR**

**VANGUARD BUSINESS SCHOOL**

Affiliated to Bangalore City University & Approved by AICTE

Bangalore-560069

Batch: 2023-24

  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**IMPACT OF GREEN MARKETING INITIATIVES ON  
CONSUMER BUYING BEHAVIOR at Star Bucks**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
Of  
BENGALURU CITY UNIVERSITY**



By

**TANUSHA C**

**Register Number: P18EP21M0034**

Under the guidance of

**PROF. KAVITHA S.**

**PROFESSOR**

**VANGUARD BUSINESS SCHOOL**

Affiliated to Bangalore City University & Approved by AICTE

Bangalore-560069

Batch: 2023-24

  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A Traing Programme in Crypto Currency at Knowledge Academy,  
Vijayanagar**

Submitted in partial fulfilment of the requirements for theaward of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
Of  
BENGALURU CITY UNIVERSITY**



By

**TILAK RAGHAVENDRA M**

**Register Number: P18EP21M0045**

Under the guidance of

**PROF. SHEETAL SHARMA.**

**PROFESSOR**

**VANGUARD BUSSINESS SCHOOL**

Affiliated to Bangalore City University & Approved by AICTE

Bangalore-560069

Batch: 2023-24

  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A STUDY OF GROWTH PROSPECTS OF ONLINE REATAILORS  
AND E-COMMERCE IN**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
Of  
BENGALURU CITY UNIVERSITY**



By

**V VIVEK**

**Register Number: P18EP21M0038**

Under the guidance of

**PROF. KAVITHA S.**

**PROFESSOR**

**VANGUARD BUSINESS SCHOOL**

Affiliated to Bangalore City University & Approved by AICTE

Bangalore-560069

Batch: 2023-24

  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A Study on Work Life Balance of Women Employees at Sagar Appolo  
Hospital, Kumarswamy Layout, Bangalore**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**

Of

**BENGALURU CITY UNIVERSITY**



By

**VARSHINI R**

**Register Number: P18EP21M0046**

Under the guidance of

**PROF. SHEETAL SHARMA.**

**PROFESSOR**

**VANGUARD BUSINESS SCHOOL**

Affiliated to Bangalore City University & Approved by AICTE

Bangalore-560069

Batch: 2023-24

  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.



**A Study on Corporate Social Responsibility Initiatives of Wipro Ltd**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**  
Of  
**BENGALURU CITY UNIVERSITY**



By

**VARSHITHA**

**Register Number: P18EP21M0022**

Under the guidance of

**PROF. SHEETAL SHARMA.**

**PROFESSOR**

**VANGUARD BUSINESS SCHOOL**

Affiliated to Bangalore City University & Approved by AICTE

Bangalore-560069

Batch: 2023-24

  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**A Study on Competency Mapping and Knowledge Management in Bluesky  
India Limited**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
Of  
BENGALURU CITY UNIVERSITY**



By

**VINAY P**

**Register Number: P18EP21M0058**

Under the guidance of

**PROF. SHEETAL SHARMA.**

**PROFESSOR**

**VANGUARD BUSINESS SCHOOL**

Affiliated to Bangalore City University & Approved by AICTE

Bangalore-560069

Batch: 2023-24

Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

**Digital marketing and its impact on revenue generation at Odigama,  
Peenya, Bangalore**

Submitted in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION  
Of  
BENGALURU CITY UNIVERSITY**



By

**YASH ANIL BALAGURAGI**

**Register Number: P18EP21M0019**

Under the guidance of

**PROF. SHEETAL SHARMA.**

**PROFESSOR**

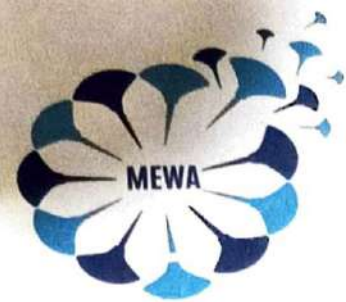
**VANGUARD BUSINESS SCHOOL**

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Bangalore-560069

Batch: 2023-24

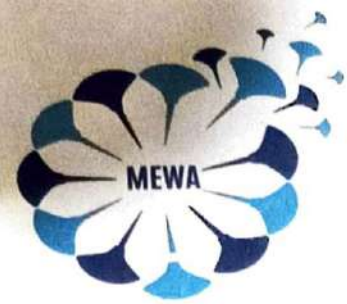
  
Principal  
Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.



**MEWA**

# **VANGUARD BUSINESS SCHOOL**

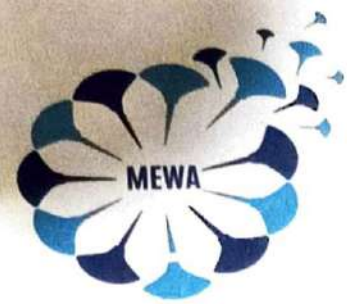
<b>Sl No.</b>	<b>Reg.No.</b>	<b>Name</b>	<b>Internship/Training</b>	<b>Title</b>
1	P18EP21M0001	SADHANA D R	Training	" A Training program on Advanced Excel at SAN IT Solutions, Jayanagar.
2	P18EP21M0002	KIRAN KUMAR S P	Training	" A Training program on SPSS at Data Neurons , JP Nagar, Bangalore "
3	P18EP21M0004	SHUBHAN M	Industry Internship	A Study on Transformational Leader Ship at V Source, Bangalore.
4	P18EP21M0005	NAVYASHREE G	Training	" A Training Program on HR Analytics at Skill Deck India, Bangalore.
5	P18EP21M0008	NACHIKETH R	Internship	" A study on Brand Positioning of Printing industry with Social Media Based Promotion at Modern Printers
6	P18EP21M0009	ALANKAR C	Internship	" An Project Report on Organizatin Study at TCS, India
7	P18EP21M0011	BHAVANA C	Training	A Training Programme on Financial Modelling & Valuation at Edupristine. Bangalore
8	P18EP21M0013	RAGHAVENDRA G	Internship	An Organisation Study On "INDIAN OIL CORPORATION LIMITED"
9	P18EP21M0014	ARPITHA G M	Business Immersion	" An Organizational Study at Manasa Medical Technology limited, Bangalore"
10	P18EP21M0015	NAMANA B M	Internship	" A Study on on Competitiveness of Indian IT Sector with reference to Quess Corp IT Solutions, India
11	P18EP21M0016	HIMASHREE B S	Business Immersion	" A Study on Talent acquisitions by using AI at Team lease India"
12	P18EP21M0017	SPANDANA S JOSHI	Social Immersion	A Project Report on the risk of catastrophic flooding due to heavy rain in Bangalore city
13	P18EP21M0018	SRIKANTH V	Social Immersion	A Project Report on Challenges faced by the working women at Garments factories.
14	P18EP21M0019	YASH ANIL BALAGURAGI	Internship	A study on Women Empowerment in Bangalore Urban district
15	P18EP21M0020	SHAIKH AIMAN NASEER SHAMSUNNISA	Social Immersion	" A Project report on Global warming and its impact"
16	P18EP21M0021	ARUN KUMAR S	Business Immersion	" A Project Report on INTERNET MARKETING with reference to Zepto Online Delivery App



**MEWA**

# **VANGUARD BUSINESS SCHOOL**

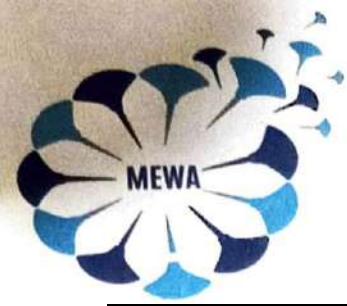
17	P18EP21M0023	SHASHANK R	Business Immersion	A Study on Impact of Visual Merchandising on Consumer Buying Behaviour in Clothing Retail Stores with reference to Relience trends
18	P18EP21M0024	SAGAR N	Training	" A Training Program on Technical and Fundamental Analysis Capital Markets at Hindustan Institute of Capital Market
19	P18EP21M0027	HARISH H	Business Immersion	THE EFFECT OF WORKFORCE DIVERSITY ON THE PERFORMANCE with reference to HGS Global
20	P18EP21M0028	KRUPA KARAN R	Business Immersion	A Study on Supply Chain Management and Logistics at Everest Fleet
21	P18EP21M0030	SRIKANTH VENKAREDDY HADAGALI	Training	" A Training Program on Tally Prime at NICT , Banashankari
22	P18EP21M0032	ARUN.S	Training	" A Training Program on Commercial Banking & Credit Analysis at CFO NXT, Jayanagar.
23	P18EP21M0033	MEGHANA C	Business Immersion	A STUDY ON MARKETING STRATERGY OF ONE PLUS AND ITS EFFECTS ON CONSUMERS OF BANGALORE REGION
24	P18EP21M0034	TANUSHA C	Business Immersion	IMPACT OF GREEN MARKETING INITIATIVES ON CONSUMER BUYING BEHAVIOR at Star Bucks
25	P18EP21M0035	JITHENDER RATHORE	Business	A Study on Employee Attrition Rate at Tenneco Automotive India
26	P18EP21M0036	RAHUL M	Business Immersion	"A comprehensive study on Role of Digital and Social Mediamarketing at Bluedart India"
27	P18EP21M0037	RAJESH RAO G	Business Immersion	A Study on Startup Management in IT Sector with reference AppiVa Software Pvt. Ltd.
28	P18EP21M0038	VARSHINI R	Internship	A Study on Work Life Balance of Women Employees at Sagar Appolo Hospital, Kumarswamy Layout, Bangalore
29	P18EP21M0039	MAHESHA S	Training	" A Training programme on SAP at Coders Academy, Bangalore
30	P18EP21M0040	KAVYASHREE K G	Internship	" An Organizational Study at One Degree North Consultancy
31	P18EP21M0041	PAVITHRA K	Internship	THE ROLE OF LEADERSHIP IN ORGANIZATIONAL CHANGE



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32	P18EP21M0042	V VIVEK	Business Immersion	A STUDY OF GROWTH PROSPECTS OF ONLINE REATAILORS AND E-COMMERCE IN
33	P18EP21M0044	ANDRA REDDY PRASAD	Internship	" An organizational Design Study on Caden Design Pvt Limited, Bangalore.
34	P18EP21M0045	TILAK RAGHAVENDRA M	Training	" A Traing Programme in Crypto Currency at Knowledge Academy , Vijayanagar
35	P18EP21M0046	VARSHITHA	Internship	A Study on Corporate Social Responsibility Initiatives of Wipro Ltd
36	P18EP21M0047	BASAVARAJ HARSHA P	Training	A Training Programme on Forex Trading at Maverick Training Academy , Bangalore
37	P18EP21M0048	AMRUTHA C N	Internship	" A Study on ASSESMENT OF SERVICE QUALITY OF INDIGO AIRLINES
38	P18EP21M0049	SUMANTH MURALIDHAR	Internship	" A Study on "STUDENTS' PERCEPTION TOWARDS E-LEARNING with reference to AIMS College"
39	P18EP21M0050	SRI LAKSHMI L	Internship	" A Study on HR Policies and its Implimentation at Deepak Nitrite Limited
40	P18EP21M0051	BABU A	Business Immersion	" A Study on CSR Activities at GSI Employees Credit Co operative Study "
41	P18EP21M0052	KRUTHIKA B L	Training	" A Training programme on Equity Analysis on technical price action at Stock tail Pvt Ltd, Malleshwaram
42	P18EP21M0053	ANJALI K	Internship	A Study on Emotional Intelligence at Workplace with reference to VTECH Solution, Bangalore
43	P18EP21M0054	DARSHAN GOWDA	Internship	A STUDY ON INDIAN STOCK MARKET WITH REFERENCE TO SHAREKHAN BROKERAGE LIMITED
44	P18EP21M0055	SUBASH G	Internship	" A Study on IMPACT ON CAPITAL STRUCTURE ON THE PROFITABILITY OF BANKS- with reference to ICICI Bank and HDFC Bank
45	P18EP21M0056	RAJU H N	Training	" A Training program on Digital Marketing with reference Digital Academy 360 , Jayanagar.
46	P18EP21M0058	VINAY P	Internship	" A Study on Competency Mapping and Knowledge Management in Bluesky India Limited



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# VANGUARD BUSINESS SCHOOL

47	P18EP21M0003	MANOJ H T	Internship	" A Study on Agricultural loans and Advances and procedure at DCC Bank "
48	P18EP21M0019	YASH ANIL BALAGURAGI	Internship	"A Study on Cash flow analysis for strategic Decisions at EAGNA Business Solutions Pvt Ltd"
49	P18EP21M0034	TANUSHA C	Internship	" A Receivable Management at ECUBE Controls Pvt Ltd"
50	P18EP21M0017	SPANDANA S JOSHI	Internship	A Study on Material Management as a tool for Dynamatic Hydraulics"
51	P18EP21M0050	SRI LAKSHMI L	Internship	" A Study on Cost Benefit Analysis in Computerised Accounting System at Retail Fashion store"
52	P18EP21M0018	SRIKANTH V	Internship	" A Study on Profitability Analysis at Convergent Wireless Communication Pvt Ltd"
53	P18EP21M0038	VARSHINI R	Internship	" A Study on Cash Management at NASH Industries Pvt Ltd"
54	P18EP21M0040	KAVYASHREE K G	Internship	A Study on Liquidity Management at Revana Food Pvt Ltd"
55	P18EP21M0023	SHASHANK R	Internship	" A Study on Risk Analysis at Industry Choice Pvt Ltd"
56	P18EP21M0024	SAGAR N	Internship	" A Study on Debt and Equity Funding with reference to Avani Electro System Pvt Ltd"
57	P18EP21M0027	HARISH H	Internship	" A Study on Responsibility Accounting at Revana Food Pvt Ltd'
58	P18EP21M0036	RAHUL M	Internship	" A study on TQM in Avani Electro System pvt Ltd"
59	P18EP21M0016	HIMASHREE B S	Internship	" A Study on Employee Training and Development at Abhilash Logistics"

*Jg*  
Principal

**Vanguard Business School**  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.




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**VANGUARD**  
**BUSINESS SCHOOL**  
Affiliated to Bangalore City University & Approved by AICTE


**CERTIFICATE OF ORIGINALITY**

Date: 27/2/23

This is to certify that the project report entitled "Competency Mapping and Knowledge Management in Bluesky India Limited, Bangalore" is an original work of Vinay P, bearing University Register Number P18EP21M0058 and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. Vinay P is guided by Pro Vinay Rao who is the Faculty Guide as per the regulation of Bengaluru City University.

  
Signature of Guide

  
Signature and Seal of Principal  
PRINCIPAL  
Vanguard business school  
Jayanagara 9<sup>th</sup> Block, Bengaluru-69

 No 128, 38th Cross, East End Main Road  
Jayanagar 9th Block, Bengaluru-560069

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**BlueSky**  
SUSTAINABLE  
BUSINESS

Date: 28<sup>th</sup> Jan 2023

### CERTIFICATE

This is to acknowledge that Mr. VINAY P student of MEWA VANGUARD BUSINESS SCHOOL, BANGALORE, studying in MBA has undergone Project regarding "Competency Mapping and Knowledge Management" in our firm from 27<sup>th</sup> December to 28<sup>th</sup> January 2023.

This report is being submitted as a partial fulfilment of the requirement of MBA Programme. I therefore, approve the same and wish him all the best in his future career and bright success at every step of his life.

Rohit Agarwal

Client Service & Branch Manager

BlueSky Sustainable Business

BlueSky Sustainable Business

No 96, Richmond Road, Bengaluru 560025

Phone No: + 91 91486 51100

Mail id: info@blueskycsr.com



**CERTIFICATE OF ORIGINALITY**


Date: 27/2/23


This is to certify that the project report entitled **"Digital marketing and its impact on revenue generation at Odigima."** is an original work of **Rohith P**, bearing University Register Number **P18EP21M0006** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Rohith P** is guided by **Dr. Aparna** who is the Faculty Guide as per the regulation of Bengaluru City University.

  
Signature of Guide

Signature and Seal of principal  
Principal

MEWA Vanguard Business School  
# 128,38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

 No 128, 38th Cross, East End Main Road  
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**ODigMa Consultancy Pvt. Ltd.**  
No 211, 3rd Floor,  
Kasturi Nagar service road,  
Outer Ring Rd,  
Bengaluru. Karnataka, 560043

Date: March 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Rohith P** has successfully completed his internship in **A Study on Digital Marketing and Its Impact on Revenue Generation at Odigma**. The period of internship was from 1<sup>st</sup> January 2023 to 15 February 2023.

His conduct and behavior during this internship period were very professional and he successfully completed all the tasks assigned to him in time.

We wish him all the best in his future endeavors.

Warm regards,  
Abhishek,  
SEO Specialist




**CERTIFICATE OF ORIGINALITY**


**Date: 27 - 2 - 23**

This is to certify that the project report entitled "**CREDIT RISK MANAGEMENT AT GSI Credit Co operative Study** " is an original work of **Babu A**, bearing University Register Number **P18EP21M0051** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Babu A** is guided by **Pro Vinay Rao** who is the Faculty Guide as per the regulation of Bengaluru City University.

*Vinay Rao*  
**Signature of Guide**

*K. K.*  
**Signature and Seal of principal**  
MEWA Vanguard Business School  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.

 No 128, 38th Cross, East End Main Road  
Jayanagar 9th Block, Bengaluru-560069

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# GSI EMPLOYEE'S CREDIT CO-OPERATIVE SOCIETY LIMITED

(REGN. NO. 25195 : 97-98)

Vasudha Bhavan, Kumaraswamy Layout, Bengaluru-560111.

Email : gsieccs@gmail.com

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**Shri A. Arulappa**  
Mob : 99453 62403

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**Shri S. Vasanth Kumar**  
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**Smt. Asha M.**  
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**Smt. T. Nalini**

**Smt. A Nagalakshmi**

**Shri. D.N. Ramesh**

**Shri. Harisha. K**

Date: 28-01-2023

## CERTIFICATE

This is to acknowledge that BABU A student of MEWA VANGUARD BUSINESS SCHOOL, BANGALORE, studying in MBA has undergone project regarding Human resource in our firm from 28<sup>th</sup> December 2022 to 28<sup>th</sup> January 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish him all the best in his future career and bright success at every step in his life.

Thanking you



Yours truly

(ASHA.M)  
Secretary

**GSI EMPLOYEES CREDIT CO-OP SOCIETY LTD.,**  
VASUDHA BHAVAN,  
KUMARASWAMY LAYOUT,  
BANGALORE - 560 111.



**MEWA**  
**VANGUARD**  
**BUSINESS SCHOOL**  
Affiliated to Bangalore City University & Approved by AICTE

### CERTIFICATE OF ORIGINALITY

Date: 21/9/23

This is to certify that the project report entitled "Brand Positioning of Printing industry with Social Media Based Promotion at Modern Printers" is an original work of Nachiketh R, bearing University Register Number P18EP21M0008 and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. Nachiketh R, is guided by Dr. Bharath V who is the Faculty Guide as per the regulation of Bengaluru City University.

Signature of Guide

Signature and Seal of Principal  
PRINCIPAL  
Vanguard business school  
Jayanagara 9<sup>th</sup> Block, Bengaluru-69

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# MODERN PRINTER

Date: 28-Jan-2023

## CERTIFICATE

This is to acknowledge that Mr. NACHIKETH R bearing Reg.No.P18EP21M0008 Student of VANGUARD BUSINESS SCHOOL, BANGALORE, Studying in MBA has undergone Project regarding Venture Capital Financing in our firm from 26th Dec 2022 to 27th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish him all the best in his future career and bright success at every step in his life.



MODERN PRINTER  
Vishwanedam, Bangalore - 560091

MODERN PRINTER

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**VANGUARD**  
**BUSINESS SCHOOL**  
Affiliated to Bangalore City University & Approved by AICTE


### CERTIFICATE OF ORIGINALITY


Date: 27/02/23

This is to certify that the project report entitled "**Venture Capital Financing at Klad on Design Pvt Limited, Bangalore.**" is an original work of **Andra Reddy Prasad**, bearing University Register Number **P18EP21M0044** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Andra Reddy Prasad** is guided by **Prof Vinay Rao** who is the Faculty Guide as per the regulation of Bengaluru City University.

*Vinay Rao*  
Signature of Guide

*[Signature]*  
Signature and Seal of principal  
Principal  
MEWA Vanguard Business School  
# 128,38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069

 No 128, 38th Cross, East End Main Road  
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**KLADON DESIGN Pvt. Ltd**

Date: 28-Jan-2023

## CERTIFICATE

This is to acknowledge that Mr. ANDHRA REDDY PRASAD Student of VANGUARD BUSINESS SCHOOL, BANGALORE, Studying in MBA has undergone Project regarding Venture Capital Financing in our firm from 26th Dec 2022 to 27th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish him all the best in his future career and bright success at every step in his life.

Finance Department

Kladon Design Pvt. Ltd

Vishwanerdam, Bangalore



Kladon Design Pvt. Ltd

No. 5 & 6, Survey No 38/2, Nodukerrappa Industrial Estate, Andrahalli Akasa Road, Vishwanerdam, Bangalore - 560091

Phone Number: +91 9451781209 www.kladon.in



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**CERTIFICATE OF ORIGINALITY**

Date: 27/2/23

This is to certify that the project report entitled "**Team Building Strategy and its importance at TCS, India**" is an original work of **Alankar C**, bearing University Register Number **P18EP21M0009** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Alankar C** is guided by **Dr. Bharath V** who is the Faculty Guide as per the regulation of Bengaluru City University.

**Signature of Guide**

**Signature and Seal of principal**

**MEWA Vanguard Business School**  
# 128, 38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069.



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Date:28 Jan-2023

## CERTIFICATE

This is to acknowledge that Ms. ALANKAR C Student of MEWA VANGUARD BUSINESS SCHOOL , BANGALORE, Studying in MBA has undergone Project Internship regarding team built in our firm from 28th Dec 2022 to 27th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish her all the best in her future career and bright success at every step in her life.

Yours faithfully,  
For TATA CONSULTANCY SERVICES LIMITED

  
Rajendra Moholkar  
Company Secretary



### **TATA CONSULTANCY SERVICES LIMITED**

842(P)& 45(P), Think Campus, Electronic City, Phase II, Bangalore-560100

Tel 08067242000 Fax 91 2267789660 e-mail corporate.officer@tcs.com

website WWW.tcs.com Corporate Identification No. (CIN) 12221 (MSE) 1995PLC084781



**CERTIFICATE OF ORIGINALITY**

Date: 27/2/23

This is to certify that the project report entitled "**IMPACT OF GREEN MARKETING INITIATIVES ON CONSUMER BUYING BEHAVIOR at Star Bucks, Bangalore**" is an original work of **Tanusha C**, bearing University Register Number **P18EP21M0034** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Tanusha C** is guided by **Prof Parameshwar** who is the Faculty Guide as per the regulation of Bengaluru City University.

Signature of Guide

Signature and Seal of principal  
Principal

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**Starbucks Corporation**  
**Fact sheet: Global Consumer Products Group**

Date: 28-Jan-2023

**CERTIFICATE**

This is to acknowledge that Ms. TANUSHA C Student of MEWA VANGUARD BUSINESS SCHOOL , #128, 38<sup>TH</sup> Cross, East End Main Road, Jayanagara, 9<sup>th</sup> Block, Bangalore-560 069, Studying in MBA has undergone Project regarding "IMPACT OF GREEN MARKETING INITIATIVES ON CONSUMER BUYING BEHAVIOR AT STARBUCKS, BANGALORE." In our firm from 29th Dec 2022 to 28th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish her all the best in her future career and bright success at every step in her life.

Thanks and Regards,

For Starbucks

  
Guru Shiva Kumar



---

Address: 804 Avenue, No. 45, Ground Floor, 9th Main Rd, near ISNL Office, 4th Block, Jayanagar, Bengaluru, Karnataka 560011




**CERTIFICATE OF ORIGINALITY**


Date: 27/2/23

This is to certify that the project report entitled **"In Store Branding at Pantaloons India Ltd."** is an original work of **Bharath N**, bearing University Register Number **P18EP21M0012** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Bharath N** is guided by **Prof Manjunath** who is the Faculty Guide as per the regulation of Bengaluru City University.

*Manjunath*  
Signature of Guide

*K. H.*  
Signature and Seal of principal  
MEWA Vanguard Business School  
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Jayanagar 9th Block, Bangalore - 560 069.

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# PANTALOONS

Date: 28-Jan-2023

## CERTIFICATE

This is to acknowledge that Mr. BHARATH N Student of VANGUARD BUSINESS SCHOOL, BANGALORE, Studying in MBA has undergone Project regarding "IN STORE BRANDING AT PANTALOONS INDIAN LTD." in our firm from 26th Dec 2022 to 27th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish him all the best in his future career and bright success at every step in his life.



PANTALOONS

Uttarahalli Main Road, Bangalore - 560091

pantaloons

PANTALOONS

No.5 & 6, Survey No 38/2, Nadakerappa Industrial Estate, Uttarahalli Main Road, Vishwaneeelan, Bangalore - 560091  
Phone Number: +91 9451283249 [www.pantaloons.in](http://www.pantaloons.in)



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**CERTIFICATE OF ORIGINALITY**

**Date:** 27/2/23

This is to certify that the project report entitled "**Supply Chain Management and Logistics at Everest Fleet, Bangalore**" is an original work of **Krupa Karan R**, bearing University Register Number **P18EP21M0028** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Krupa Karan R** is guided by **Prof Parameshwar** who is the Faculty Guide as per the regulation of Bengaluru City University.

**Signature of Guide**

**Signature and Seal of principal**  
**MEWA Vanguard Business School**  
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## CERTIFICATE

This is to acknowledge that Mr. KRUPA KARAN R Student of VANGUARD BUSINESS SCHOOL, BANGALORE, Studying in MBA has undergone Project regarding Supply Chain Management in Cab Industry with reference Everest Fleet Pvt Ltd in our firm from 2nd Jan 2023 to 4<sup>th</sup> Feb 2023.

This report is being submitted as a partial fulfilment of the requirement of MBA programme. I therefore, approve the same and wish him all the best in his future career and bright success at every step in his life.

Thanking You

You're sincerely

For Everest Fleet Pvt Ltd

Mr. C. Kanhabu

Company secretary and compliance officer



Branch Office - #1, Rajiv Gandhi Nagar, Industrial Area, Opp – Anand Honda Service centre, HSR Layout, Bommanahalli, Bangalore – 68, [admin.blr@everestfleet.com](mailto:admin.blr@everestfleet.com)

Head Office - 1, C-105, Mhatre Pen Building, Senapati Bapat Marg, Dadar, Mumbai City, Maharashtra - 28



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## CERTIFICATE OF ORIGINALITY


Date: 27/2/23


This is to certify that the project report entitled "**MARKETING STRATEGY OF ONE PLUS AND ITS EFFECTS ON CONSUMERS OF BANGALORE REGION**" is an original work of **Meghana C**, bearing University Register Number **P18EP21M0033** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Meghana C** is guided by **Prof Parameshwar** who is the Faculty Guide as per the regulation of Bengaluru City University.


Signature of Guide

Signature and Seal of principal

Principal  
MEWA Vanguard Business School  
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**ONEPLUS**

Date: 28-Jan-2023

### CERTIFICATE

This is to acknowledge that Ms. MEGHANA.C Student of MEWA VANGUARD BUSINESS SCHOOL, #128, 38<sup>TH</sup> Cross, East End Main Road, Jayanagar, 9<sup>TH</sup> Block, Bangalore-560 069, Studying in MBA has undergone Project regarding "MARKETING STRATEGY OF ONE PLUS AND ITS EFFECTS ON CONSUMER OF BANGALORE REGION." in our firm from 29th Dec 2022 to 28th Jan 2023.

This report is being submitted as a partial fulfilment of the requirement of MBA programme. I therefore, approve the same and wish him all the best in his future career and bright success at every step in his life.

Thanks and Regards,

For OnePlus Technology Co., Ltd.

Ravi Kumar Shiva raj

**ONEPLUS**

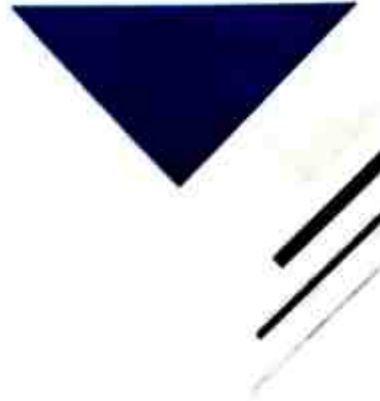
**Address:** 213, Brigade Rd, Harldevpur, Shanthala Nagar, Ashok Nagar,  
Bengaluru,

Karnataka 500001

Phone: 07760511527 Mail ID: oneplusashok33@gmail.com



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### CERTIFICATE OF ORIGINALITY

Date: 27/2/23

This is to certify that the project report entitled "HR Information system at Gokaldas Exports Limited, Bangalore" is an original work of Yash Anil Balaguragi, bearing University Register Number P18EP21M0019 and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. Yash Anil Balaguragi is guided by Dr Aparna Rao who is the Faculty Guide as per the regulation of Bengaluru City University.

Signature of Guide

Signature and Seal of Principal  
**PRINCIPAL**  
Vanguard business school  
Jayanagara 9<sup>th</sup> Block, Bengaluru-69

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# gokaldas exports ltd

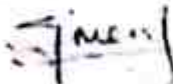
Date:28 Jan-2023

## CERTIFICATE

This is to acknowledge that YASH ANIL BALAGURAGI Student of MEWA VANGUARD BUSINESS SCHOOL , BANGALORE, Studying in MBA has undergone Project regarding Human resource in our firm from 27th Dec 2022 to 27th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish him all the best in his future career and bright success at every step in his life.

Thanking you,  
Yours truly  
for GOKALDAS EXPORTS LIMITED



Sameer Sudarshan R.V.  
Company Secretary & Compliance Officer



Regd. Office :

# 16/2, Residency Road, Bangalore - 560 025. (INDIA)  
Telephone : 41272200, 41272220  
Fax No. 91 - (080) - 33477491, E-mail : gokex@vsnl.com  
CIN : L18101KA2004PLC033475



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**CERTIFICATE OF ORIGINALITY**

Date: 27/02/2023

This is to certify that the project report entitled "The risk of catastrophic flooding due to heavy rain in Bangalore city" is an original work of **Spandana S Joshi**, bearing University Register Number **P18EP21M0017** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Spandana S Joshi** is guided by by **Dr Aparna Rao**

who is the Faculty Guide as per the regulation of Bengaluru City University.

Signature of Guide

Signature and Seal of principal

Principal  
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Date - 28th January 2023

# Certificate

This is to acknowledge that **Mrs. Spandana S Joshi** Student of  
**MEWA VANGUARD BUSINESS SCHOOL, BANGALORE,**  
Studying in MBA has undergone Project regarding SPSS data in our  
firm from 29th Dec 2022 to 28th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of  
MBA programme. I therefore, approve the same and wish her all the best  
in her future career and bright success at every step in her life.



Anil Kumar  
BRANCH MANAGER  
CRY Bangalore



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**CERTIFICATE OF ORIGINALITY**

Date: 27/2/23

This is to certify that the project report entitled "Startup Management in IT Sector with reference AppiVa Software Pvt. Ltd." is an original work of **Rajesh Rao G**, bearing University Register Number **P18EP21M0037** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Rajesh Rao G** is guided by **Prof Parameshwar** who is the Faculty Guide as per the regulation of Bengaluru City University.

Signature of Guide

Signature and Seal of principal

Principal

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## CERTIFICATE

This is to acknowledge that **Mr. RAJESH RAO.G** Student of VANGUARD BUSINESS SCHOOL, BANGALORE, Studying in MBA has undergone Project regarding Startup management in IT sector with reference AppiVa Software Pvt. Ltd in our firm from 25<sup>th</sup> Dec 2022 to 10<sup>th</sup> Feb 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish her all the best in her future career and bright success at every step in her life.

Thanking You

Your sincerely

For AppiVa Software Pvt. Ltd



Veeraj K

*Company secretary and compliance officer*

**AppiVa Software Pvt. Ltd.**

Diamond District, NASSCOM Startup Warehouse, Lower Ground Floor, DD3, ISRO, Domlur, Bengaluru, Karnataka 560008  
[ranjan.balsak@gmail.com](mailto:ranjan.balsak@gmail.com)



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**CERTIFICATE OF ORIGINALITY**

**Date:** 27/2/23


This is to certify that the project report entitled “**Products Competitiveness of Indian IT Sector with reference to ABB, India**” is an original work of **Nethra**, bearing University Register Number **P18EP21M0010** and is being submitted in partial fulfilment for the award of the Master’s Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Nethra** is guided by **Dr. Bharath V** who is the Faculty Guide as per the regulation of Bengaluru City University.


**Signature of Guide**


  
**Signature and Seal of principal**

Principal

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Date:28Jan-2023

## CERTIFICATE

This is to acknowledge that Ms. NETHRA Student of MEWA VANGUARD BUSINESS SCHOOL , BANGALORE, Studying in MBA has undergone Project regarding IT sector in our firm from 27th Dec 2022 to 27th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish her all the best in her future career and bright success at every step in her life.



Hari Abhas  
REGIONAL MANAGER



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**CERTIFICATE OF ORIGINALITY**

Date: 07/2/23

This is to certify that the project report entitled "**A Comprehensive Study INDIAN STOCK MARKET WITH REFERENCE TO SHAREKHAN BROKERAGE LIMITED**" is an original work of **Darshan Gowda**, bearing University Register Number **P18EP21M0054** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Darshan Gowda** is guided by **Pro Vinay Rao** who is the Faculty Guide as per the regulation of Bengaluru City University.

*Vinay Rao*  
Signature of Guide

*[Signature]*  
Signature and Seal of principal  
Principal  
MEWA Vanguard Business School  
# 128,38th Cross, East End Main Road,  
Jayanagar 9th Block, Bangalore - 560 069

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**Sharekhan**

Your guide to the financial jungle

Date: 28 Jan-2023

## CERTIFICATE

This is to acknowledge that Mr. DARSHNA GOWDA Student of MEWA VANGUARD BUSINESS SCHOOL , BANGALORE, Studying in MBA has undergone Project regarding market in our firm from 27th Dec 2022 to 27th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish him all the best in his future career and bright success at every step in his life.



sharekhan brokerage limited

New No 5, 3rd Floor, SS Rayal, Elephant Rock Road, Jayn Nagar 1st Block, Jayanagar 3rd Block East, Jayanagar, Bengaluru, Karnataka 560011  
Phone: 083200 44224



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## CERTIFICATE OF ORIGINALITY

Date: 27-02-23

This is to certify that the project report entitled "A Training programme on Equity Analysis on technical price action at Stock tail Pvt Ltd, Malleshwaram" is an original work of **Kruthika B L**, bearing University Register Number **P18EP21M0052** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Kruthika B L** is guided by **Pro Vinay Rao** who is the Faculty Guide as per the regulation of Bengaluru City University.

  
Signature of Guide

  
Principal  
Signature and Seal of principal  
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**STOCK TAIL PRIVATE LIMITED**

Date:28-Jan-2023

**CERTIFICATE**

This is to acknowledge that Ms. KRUTHIKA B L Student of MEWA VANGUARD BUSINESS SCHOOL , BANGALORE, Studying in MBA has undergone Project regarding equity analysis on technical price action in our firm from 29th Dec 2022 to 28th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish her all the best in her future career and bright success at every step in her life.

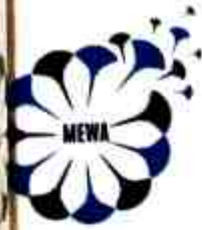


**BHARATH  
BRANCH MANAGER  
STOCK TAIL PRIVATE LIMITED**

**STOCK TAIL PRIVATE LIMITED**

*IV, Gate 4, Disha - 3rd Floor Plot No.5 & 6 Malleshwaram Bengaluru, Karnataka*





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**VANGUARD**  
**BUSINESS SCHOOL**  
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### CERTIFICATE OF ORIGINALITY

Date: 27/2/23


This is to certify that the project report entitled "**Importance of Organizational Communication at One Degree North Consultancy**" is an original work of **Kavyashree K G**, bearing University Register Number **P18EP21M0040** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Kavyashree K G** is guided by **Prof Manjunath** who is the Faculty Guide as per the regulation of Bengaluru City University.

*Manjunath*  
Signature of Guide

*KG*  
Signature and Seal of principal  
MEWA Vanguard Business School  
# 128,38th Cross, East End Main Road,  
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**ONE DEGREE NORTH**  
People.Business.Happiness

Date:28-Jan-2023

**CERTIFICATE**

This is to acknowledge that Ms. KAVYA SHREE K G Student of MEWA VANGUARD BUSINESS SCHOOL , BANGALORE, Studying in MBA has undergone Project regarding "IMPORTANCE OF ORGANIZATIONAL COMMUNICATION AT ONE DEGREE NORTH CONSULTANCY" in our firm from 29th Dec 2022 to 28th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish her all the best in her future career and bright success at every step in her life.



HARISH

BRANCH MANAGER

**ONE DEGREE NORTH PRIVATE LIMITED**

**ONE DEGREE NORTH PRIVATE LIMITED**

*Prestige Meridian Building 1, First Floor, 107 29, Mahatma Gandhi Rd, near Bangalore Central Mall, Bengaluru,  
Karnataka 560001*

Phone: [099453 29022](tel:09945329022)

Mail ID: [onedegreenorth@2001gmail.com](mailto:onedegreenorth@2001gmail.com)



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**CERTIFICATE OF ORIGINALITY**

Date: 27/2/23

This is to certify that the project report entitled “ **A Training Programme on Forex Trading at Maverick Training Academy , Bangalore** ” is an original work of **Basavaraj Harsha P**, bearing University Register Number **P18EP21M0047** and is being submitted in partial fulfilment for the award of the Master’s Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Basavaraj Harsha P** is guided by **Prof Vinay Rao** who is the Faculty Guide as per the regulation of Bengaluru City University.

*Vinay Rao*


Signature of Guide

*[Handwritten Signature]*

Signature and Seal of principal

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# 128, 38th Cross, East End Main Road,  
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# CERTIFICATE

This is certifying that **Mr. BASAVARAJ HARSHA P** bearing Reg. No. **P18EP21M0047** Third semester, studying at **VANGUARD BUSINESS SCHOOL, BANGALORE**, #128,38thcross,east end main road, Jayanagara, 9<sup>th</sup> block, Bengaluru-560 069 has successfully completed an academic project on “**A TRAINING PROGRAMME ON FOREX TRADING AT MAVERICK TRAINING ACADEMEY, BANGALORE**”, in our Organization.

During his stay in our office is zeal and enthusiasm was appreciable.

We wish all the best for his future.



**Branch Manager**

**Maverick Educational & Training**

**MAVERICK TRAINING ACADEMY**

#37, COLES ROAD, PULIKESH NAGAR, BENGALURU, KARNATAKA - 560 005  
Phone No.:080-42145898 Mail ID:maverick544@gmail.com



**CERTIFICATE OF ORIGINALITY**


Date: 27/2/23


This is to certify that the project report entitled " **A Training programme on SAP at Coders Academy, Bangalore** " is an original work of **Mahesha S**, bearing University Register Number **P18EP21M0039** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Mahesha S** is guided by **Pro Manjunath** who is the Faculty Guide as per the regulation of Bengaluru City University.

  
Signature of Guide

  
Signature and Seal of principal  
Principal

MEWA Vanguard Business School  
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Date:28-Jan-2023

## CERTIFICATE

This is to acknowledge that Mr. MAHESH S Student of MEWA VANGUARD BUSINESS SCHOOL , BANGALORE, Studying in MBA has undergone Project regarding SAP In our firm from 29th Dec 2022 to 28th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish him all the best in his future career and bright success at every step in his life.

KUMAR  
BRANCH MANAGER  
CODING MINDS ACADEMY



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### CERTIFICATE OF ORIGINALITY


Date: 27/2/23

This is to certify that the project report entitled "Employee Attrition Rate at Tenneco Automotive India" is an original work of Jithender Rathore, bearing University Register Number P18EP21M0035 and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. Jithender Rathore is guided by Prof Parameshwar who is the Faculty Guide as per the regulation of Bengaluru City University.

Signature of Guide

Signature and Seal of Principal  
PRINCIPAL  
Vanguard business school  
Jayanagara 9<sup>th</sup> Block, Bengaluru-69

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Date: 29-Jan-2023

## CERTIFICATE

This is to acknowledge that Mr. JITHENDER RATHORE Student of VANGUARD BUSINESS SCHOOL, BANGALORE, Studying in MBA has undergone Project regarding "A STUDY ON EMPLOYEE ATTRITION RATE AT TENNECO AUTOMOBILE INDIAN" in our firm from 26th Dec 2022 to 27th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish him all the best in his future career and bright success at every step in his life.

For Tenneco Automotive



Registered Office Address: No.122 - Sipcot, Industrial Complex, Hosur-635126, Tamilnadu  
Tel.: +91-4344-276413/276613



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**CERTIFICATE OF ORIGINALITY**


Date: 27/2/23


This is to certify that the project report entitled "A Training program on Digital Marketing with reference Digital Academy 360 , Jayanagar" is an original work of **Raju H N**, bearing University Register Number **P18EP21M0056** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Raju H N** is guided by **Pro Vinay Rao** who is the Faculty Guide as per the regulation of Bengaluru City University.

  
Signature of Guide

  
Signature and Seal of principal

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## COMPANY CERTIFICATE



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This is to acknowledge that Mr. RAJU H N Student of VANGUARD BUSINESS SCHOOL, BANGALORE, Studying in MBA has undergone Project Academy regarding Digital Marketing's in our firm from 26th Dec 2022 to 27th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish him all the best in his future career and bright success at every step in his life.

A handwritten signature in black ink, appearing to read 'Vishal Raj', with a red circular stamp or mark around the name.

Vishal Raj

**Branch Manager**



5, 1st Floor, Above Med Plus, 41st Cross, 22nd Main Rd, 9th Block,  
Jayanagar, Bengaluru, Karnataka 560069



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**CERTIFICATE OF ORIGINALITY**

Date: 27/9/23

This is to certify that the project report entitled "An investment options and investors attitude towards investment in private insurance companies with reference to ICICI Prudential Life Insurance limited" is an original work of **Manoj H T**, bearing University Register Number **P18EP21M0003** and is being submitted in partial fulfilment for the award of the Master's Degree in **Business Administration** of Bangalore City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. Mr. Manoj H T is guided by **Dr. Bharath V** who is the Faculty Guide as per the regulation of Bangalore City University.

Signature of Guide

Signature and Seal of Principal  
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Date: 28-Jan-2023

## CERTIFICATE

This is to acknowledge that Mr. MANOJ H T Student of MEWA VANGUARD BUSINESS SCHOOL , #128, 38<sup>TH</sup> Cross, East End Main Road, Jayanagara, 9<sup>th</sup> Block, Bangalore-560 069, Studying in MBA has undergone Project regarding "A STUDY ON INVESTMENT OPTION AND INVESTORS ATTITUDE WITH REFERENCE TO ICICI PRUDENTIAL LIFE INSURANCE LTD." in our firm from 29th Dec 2022 to 28th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish him all the best in his future career and bright success at every step in his life.

Yours sincerely,

For ICICI Prudential Life Insurance Company Limited

*V Manek*

**Vyoma Manek**  
Company Secretary  
ACS 20384






**CERTIFICATE OF ORIGINALITY**


Date: 27/2/23

This is to certify that the project report entitled “A Training Program on HR Analytics at Skill Deck India Bangalore” is an original work of Navyashree G, bearing University Register Number P18EP21M0005 and is being submitted in partial fulfilment for the award of the Master’s Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. Navyashree G is guided by Dr. Bharath V who is the Faculty Guide as per the regulation of Bengaluru City University.

  
Signature of Guide

  
Signature and Seal of principal  
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Jayanagar 9th Block, Bangalore - 560 069.

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Date:28 Jan-2023

## CERTIFICATE

This is to acknowledge that Ms. NAVYASHREE G Student of MEWA VANGUARD BUSINESS SCHOOL , BANGALORE, Studying in MBA has undergone Project regarding HR Analytics in our firm from 27th Dec 2022 to 27th Jan 2023.

This report is being submitted as a partial fulfillment of the requirement of MBA programme. I therefore, approve the same and wish her all the best in her future career and bright success at every step in her life.

Hama Ahbas  
SKILL DECK  
Branch Manager



SKILL DECK  
1st Floor, Sierra Court, 343, 9th Main Rd, HSR Layout, Bengaluru, Karnataka 560102





MEWA

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## CERTIFICATE OF ORIGINALITY

Date: 27/2/23

This is to certify that the project report entitled "A Training program on Advanced Excel at SAN IT Solutions, Jayanagar" is an original work of **Sadhana D R**, bearing University Register Number **P18EP21M0001** and is being submitted in partial fulfilment for the award of the Master's Degree in Business Administration of Bengaluru City University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of any course of study. **Sadhana D R** is guided by **Dr. Bharath V** who is the Faculty Guide as per the regulation of Bengaluru City University.

Signature of Guide

Principal  
MEWA Vanguard Business School  
Signature and Seal of Principal  
Jayanagar 9th Block, Bangalore - 560 069



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## CERTIFICATE

This is to acknowledge that **Mr. SADANA D R** Student of **VANGUARD BUSINESS SCHOOL, BANGALORE**, Studying in **MBA** has undergone Project regarding **A Training Program on Advanced Excel** with reference **SAN IT Solution** in our firm from **28<sup>th</sup> Dec 2022 to 29<sup>th</sup> January 2023**.

This report is being submitted as a partial fulfillment of the requirement of **MBA** programme. I therefore, approve the same and wish her all the best in her future career and bright success at every step in her life.

Thanking You

Your sincerely

For AppiVa Software Pvt. Ltd



Rajeshkar V



**SAN IT Solutions Pvt Ltd**

(AN ISO 9001:2015 Certified Company)

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This is to Certify that the field trip has been carried out at by **Hariharan R(U18EP22M0053)**, Bonafide student of IVth Semester, B.B.A in partial fulfillment for the award of degree in **Bachelor of Business Administration** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.



Managing Director



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This is to Certify that the field trip has been carried out at by **Abdul Fahad K S(U18EP22M0059)**, Bonafide student of IVth Semester, **B.B.A** in partial fulfillment for the award of degree in **Bachelor of Business Administration** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.



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**CERTIFICATE**

This is to Certify that the field trip has been carried out at by **Sarika C R(U18EP22M0064)**, Bonafide student of IVth Semester, **B.B.A** in partial fulfillment for the award of degree in **Bachelor of Business Administration** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.

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This is to Certify that the field trip has been carried out at by **Adityakrishna(U18EP22M0048)**, Bonafide student of IVth Semester, **B.B.A** in partial fulfillment for the award of degree in **Bachelor of Business Administration** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.

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This is to Certify that the field trip has been carried out at by **Muhammed Bhasim(U18EP22M0017)**, Bonafide student of IVth Semester, **B.B.A** in partial fulfillment for the award of degree in **Bachelor of Business Administration in Aviation** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.

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This is to Certify that the field trip has been carried out at by **Rahna N S(U18EP22M0015)**, Bonafide student of IVth Semester, **B.B.A** in partial fulfillment for the award of degree in **Bachelor of Business Administration in Aviation** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.

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This is to Certify that the field trip has been carried out at by **Akhil sajeevan(U18EP22M0002)**, Bonafide student of IVth Semester, **B.B.A** in partial fulfillment for the award of degree in **Bachelor of Business Administration in Aviation** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.



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This is to Certify that the field trip has been carried out at by **Irshad A S (U18EP22M0006)**, Bonafide student of IVth Semester, **B.B.A** in partial fulfillment for the award of degree in **Bachelor of Business Administration in Aviation** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.



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This is to Certify that the field trip has been carried out at by **Anuja Raj(U18EP22M0001)**, Bonafide student of IVth Semester, **B.B.A** in partial fulfillment for the award of degree in **Bachelor of Business Administration** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.

  
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This is to Certify that the field trip has been carried out at by **Selvi Devan(U18EP22M0030)**, Bonafide student of IVth Semester, **B.B.A** in partial fulfillment for the award of degree in **Bachelor of Business Administration** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.

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This is to Certify that the field trip has been carried out at by **Vishnu B(U18EP22M0026)**, Bonafide student of IVth Semester, **B.B.A** in partial fulfillment for the award of degree in **Bachelor of Business Administration** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.



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This is to Certify that the field trip has been carried out at by **Athulraj V K(U18EP22M0007)**, Bonafide student of IVth Semester, **B.B.A** in partial fulfillment for the award of degree in **Bachelor of Business Administration in Aviation** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.



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This is to Certify that the field trip has been carried out at by **Nandini M(U18EP22M0044)**, Bonafide student of IVth Semester, **B.B.A** in partial fulfillment for the award of degree in **Bachelor of Business Administration** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.

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This is to Certify that the field trip has been carried out at by **Shadin(U18EP22M0043)**, Bonafide student of IVth Semester, **B.B.A** in partial fulfillment for the award of degree in **Bachelor of Business Administration** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.



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This is to Certify that the field trip has been carried out at by **Afnan Ahmed(U18EP22M0032)**, Bonafide student of IVth Semester, **B.B.A** in partial fulfillment for the award of degree in **Bachelor of Business Administration** affiliated to **Bengaluru city University, Bengaluru** during academic year **2022-2023**, It is certified that the above student has duly completed his field trip, the report deposited in our records and Mewa Vanguard Business School departmental library. The activity report has been approved as it satisfies the academic requirements in respect of AICTE activity for the said degree.



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