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Publication Topic	Name of the Journal
Small Business and Entrepreneurship	IK International Publishing House
Operations Management	New Age International Publishing House
Production and operations management	New Age International Publishing House
Book on Financial Accounting-I for BBM	Himalaya Publishing.
Book on Financial Accounting-I for B.Com	Himalaya Publishing
Book on Corporate Accounting-I for B.Com	Himalaya Publishing
Book on Corporate Accounting-II for B.Com	Himalaya Publishing
Marketing Strategy for Pharmaceutical Products	B.R.Publishing Corporation Pvt. Ltd
Financial Accounting- I	Himalaya Publishing House
Advanced Financial Accounting –II	Himalaya Publishing House
Corporate Accounting-I	Himalaya Publishing House
Advanced Corporate Accounting-I	Himalaya Publishing House
Services Marketing	Himalaya Publication
Advanced Financial Accounting	Himalaya Publishing House
Entrepreneurship Development	New Age International
Fundamentals of Accounting	Himalaya Publishing House
Financial Accounting	Himalaya Publishing House
Corporaate Accounting	Himalaya Publishing House
Financial Accounting-I for Isem B.Com	Himalaya Publishing,
Financial Accounting-II for II sem B.Com	Himalaya Publishing,
Financial Accounting	Hyderabad
Financial Accounting- NEP Syllabus for 1st Semester, B.Com	Himalaya Publishing House
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Perception towards Blended learning Environment during COVID-19 Pandemic	Journal of the Asiatic Society of Mumbai UGC CARE GROUP-1
Application and Adoption of new Technologies during COVID-19	Ajanta – An International Multidisciplinary Quarterly Research
Understanding Ethics and Values in Shrinking World	Central University of Rajasthan
A Study of Artificial Intelligence in Education system & Role of AI in Indian Education Sector	International Journal of Scientific Research in Engineering and Management – IJSREM
“Students Stress on Online Learning During COVID-19 and Managing Techniques	Sambodhi – UGC Care Approved, Peer Reviewed and Referred Journal
Trends in Human Resou	Wesleyan–Journal of Research -UGC Care Approved Peer Reviewed and Referred Journal
“Green HRM Policies and Practices” ISBN:978-81- 9	JAIN- Centre for Management StudiesSRDC
“Usage of Talent Management Dashboard”	JAIN-centre for Management Studies
Effectiveness of Digital Marketing	JAIN-Centre for Management StudiesSRDC
Education for Sustainable Development	JAIN-Centre for Management Studies
Green HRM- Overview	Ajanta- Peer Reviewed Journal & UGC listed Journal (40776
A study of Stress Management in IT sector in Bangalore City	PIJCMR– International Journal of commerce and Management
Stress Management for Women In Workplace	PIJCMR- International Journal for Commerce and Management

Quality of Higher Education- A Right of the Stakeholder	Higher Education 2020 New Strategies for Empowerment and Growth St Joseph college
Stress and Working Women in India	Working Women: Problems & Prospects
Corporate Social Responsibility A Tool for Economic Development in the context of Telecom Industry in India	SJCC- Management Research Review – Annual Peer – Reviewed Journal
Exploring awareness and shopper satisfaction Blinkit on-line grocery shopping in Bengaluru South region	Journal of Xi an University of Architecture and technology.
Role of Research in enabling Accountable Management Education and its sustainability	International Journal of Research and Analyti
<i>Social Innovators: Need for Societal Transformation</i>	<i>Role and Challenges of Entrepreneurship Development published by Excel books</i>
<i>Women Entrepreneurship – Driving the Indian Economy</i>	Role of Women in Achieving A Sustainable Future – An Economic Perspective
<i>Simulation Based Management Teaching”</i>	<i>Recent Trends in Business, Management & Tourism</i>
<i>“Eco- Tourism in Karnataka</i>	<i>published in edited volume Contemporary issues in Management Chapter 21</i>
<i>A Study on Upcoming Retail Hurricane in India</i>	Acme Intellects International Journal of Research in Management
<i>SHG – BANK LINKAGE PROGRAM IN KARNATAKA STATE ”,</i>	<i>ZENITH International Journal of Business Economics & Management Research</i>
1) “Green Marketing and its implementation in Indian Business Organization”	(Asia Pacific Journal of Marketing & Management Review)
1) “Green Branding: An Analysis”	(Asia Pacific Journal of Marketing & Management Review
“Green Logistics: A Learn, Evaluation and Its Initiatives In Business Organizations”	International Journal of Business Quantitative Economics and Applied Management Research
“A Study on Branding White goods through Social Media Marketing”	- Research Journal of Social Science and Management, Singapore (TIJRP)
“Brand Awareness and Customers Satisfaction towards OLA Cabs in Bengaluru North and South Region”	Research Journal of Social Science and Management, Singapore (TIJRP)

“Surrogate Advertising: The awareness and Does It Helps To Promote Core Product Itself In Indian Context”	International Journal of Business Quantitative Economics and Applied Management Research
“A Study on the Role of Responsible Management in Higher Education”	International Journal of Research and Development Organisation - (Journal of Applied Management Science) Research
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“Role of Research in Enabling Accountable Management Education and its Sustainability”	UGC Care Journal : International Journal of Research and Analytical Reviews (IJRAR),
“Exploring Awareness And Shopper Satisfaction: Blinkit On-Line Grocery Shopping In Bengaluru South Region”	Scopus Indexed :Journal of Xi'an University of Architecture & Technology
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“The Future of Entrepreneurship Education (EE) in Business Education”	“Business Education-Present and Future”
“Green Logistics and its Implementation in Business Organizations”,	“Research in Innovative Practices in Business and Information Technology”
“Sustainable Business through Green Branding Strategies”	“Emerging Strategies to Sustain Global Competition”
<i>“Contribution of Company’s Taglines and Punch Lines towards Sustainable Development”</i>	<i>“Emerging Strategies to Sustain Global Competition”</i>
<i>“Academic Administration: Essential for Stable and Meaningful Higher Education”</i>	Recent Trends in Business, Management and Tourism”
<i>“Brand Awareness and Customer Satisfaction towards eco-friendly product (Mahindra e2o) in Bengaluru Region”</i>	“Advances in Collaborative Research”

<i>“Influence of consumer information search and personal networks on consumer buying decisions”</i>	<i>“Research in Management and Information Technology: Trends in SMAC”,</i>

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