



MEWA

VANGUARD BUSINESS SCHOOL

2.6.1: QIM: Program outcomes, program specific outcomes and course outcomes for all programs offered by the Institution are stated and displayed on website and communicated to teachers and students

PROGRAMME OUTCOMES (Common for all UG)

On completion of the programme, the students will be able to

- PO1:** Disseminate and demonstrate the knowledge of the concepts in the concerned discipline.
- PO2:** Comprehend the essentials of Commerce/ Management/ Computer subject matters efficiently and think effectively.
- PO3:** Develop the spirit of cooperation, team work and leadership qualities with the wide awareness of social responsibility towards the transformation of the community and to the nation at large.
- PO4:** Apply the obtained knowledge for assessing social, economic, legal and cultural issues and the consequent responsibilities relevant to the present situations.
- PO5:** Create a favorable ambience for pursuing higher degree in their respective discipline for further application of knowledge and to open views for lifelong learning.
- PO6:** Acquire analytical reasoning, problem solving skills, technical skills, critical and reflective thinking through modern methods of learning for enhancing employability and entrepreneurship.
- PO7:** Communicate the higher educational experience after testing and evaluating to meet the growing demands in the field of science and technology with the unification of multidisciplinary competency.
- PO8:** Conceptualize the comprehensive background in Commerce/Management /physical/ mathematical and computing sciences and blend with the upcoming technology



Affiliated to **Bangalore City University**, Approved by **AICTE**, Recognised by **Govt. of Karnataka**

📍 128, 38th Cross, East End Main Road, Jayanagar 9th Block, Bengaluru-560 069, Karnataka.

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PROGRAMMESPECIFICOUTCOMES

On completion of B. Com Regular programme, the students will be able to

PSO1: To cater to the manpower needs of companies in Accounting, Taxation, Auditing, Financial analysis and Management.

PSO2: To develop business analysts for companies, capital markets and commodity markets.

PSO3: To prepare students to take up higher education to become business scientists, researchers, consultants and teachers, with core competencies.

PSO4: To develop human resources to act as think tank for Business Development related issues.

PSO5: To develop entrepreneurs.

PSO6: To develop business philosophers with a focus on social responsibility and ecological sustainability.

PSO7: To develop IT enabled global middle level managers for solving real life business problems and addressing business development issues with a passion for quality competency and holistic approach.

PSO8: To develop ethical managers with interdisciplinary approach.

PSO9: To prepare students for professions in the field of Accountancy - Chartered Accountancy, Cost and Management Accountancy, Company Secretary, Professions in Capital and Commodity Markets, Professions in life and non-life insurance and professions in Banks by passing the respective examinations of the respective professional bodies.

PSO10: To develop the students for competitive examinations of UPSC, KPSC, BSRB, Staff Selection Commission, etc.


Principal²
Vanguard Business School
128, 38th Cross, East End Main Road,
Jayanagar 9th Block, Bangalore - 560 069.

COURSE OUTCOME

ISEMESTER BCOM

Course Code: 1.3

Course Name: Financial Accounting

On completion of this course the students will be able to

CO-1: To understand the concept of Accounting and concept of accounting principles and standards.

CO-2: To explain the purpose of conversion of single entry into double entry to understand the accounting system properly.

CO-3: To learn the methods of accounting for hire purchase transactions at the time of payment of installment.

CO-4: To know the definition of royalty and understand the contract agreement in royalty prepare royalty computation table.

CO-5: To understand the need for conversion of partnership firm into limited company by calculating purchase consideration under various methods.

Course Code: 1.4

Course Name: Indian Financial System

On completion of this course the students will be able to

CO-1: To understand how funds to be allocated, explain functions of financial market and significance of financial markets.

CO-2: To realize how banks play an important role in offering finance to business who wish to invest and expand.

CO-3: To recognize the importance of commercial banks and how it provide financial services to general public and business, ensuring economic and social stability and sustainability growth of the economy.

CO-4: To describe the design of regulatory agencies and about role and function of the apex bank of all regulatory institution RBI.

CO-5: To know how financial services help in capital formation.

Course Code: 1.5

Course Name: Marketing and Services Management
On completion of this course the students will be able to

CO-1: To study the significance of marketing and its approaches with reference to E-business, tele-marketing, m-business, retail marketing and customer relationship marketing.



- CO-2: To brief on how market segmentation help to study consumer behavior.
 CO-3: To understand the meaning of marketing mix and how do they promote the products with the help of personal selling and advertising.
 CO-4: To recognize the importance of marketing mix in service management and growth of service sector in India.
 CO-5: Study various sectors of service management like health service, travel and tourism etc.

Course Code: 1.6(A)

Course Name: Corporate Administration

On completion of this course the students will be able to CO-

1: To brief about introduction of company and its types.

CO-2: To understand the stages on formation of company, incorporation stage, memorandum of association, articles of association, commencement stage and documents to be filed.

CO-3: To study about importance of key managerial personnel in company administration.

CO-4: To brief out how company board meeting is held, what is meant by annual general meeting, extraordinary general meeting and requisites of a valid meeting.

CO-5: To study what are the legal formalities in formation of global companies.

Course Code: 1.6(B)

Course Name: Methods

and Techniques for Business Decisions On completion of this course the students will be able to

CO-1: The students will be able to learn the basic concepts of business maths and apply them to create, solve and interpret application problems in business.

CO-2: This unit will help students to understand various types of equations.

CO-3:

Gain conceptual and working knowledge of matrices and determinants and use it in the applications of business.

CO-

4: Help students to apply the concepts of simple interest, compound interest, bills discounted etc. in day to day life.

CO-5: Help students to classify between arithmetic and geometric progressions and its application

II SEMESTER BCOM

Course Code: 2.3

Course Name: Advance Financial Accounting

On completion of this course the students will be able to

CO-



1: To understand the concept fire insurance claim, treatment of salvage, average clause, treatment of abnormal items and computation of fire insurance claims.

CO-

2: Understand how to prepare journal entries and ledger account in the books of consignor and consignee.

CO-

3: Enable students to know difference between joint venture, consignment and partnership, problems on Preparation of memorandum.

CO-4: To familiarize the concept of branch account and its system.

CO-5: To understand the scope of departmental accounting.

Course Code: 2.4

Course Name: Retail Management

On completion of this course the students will be able to

CO-1: To introduce the meaning and scope of Retail Business.

CO-2: Enable the

students to know about how consumer makes buying decisions by studying consumer behaviour.

CO-3: To understand the concept Retail operations.

CO-4: To determine how pricing decision is taken place in retail management.

CO-5: Help to gather knowledge about how information technology is been used in retail management.

Course Code: 2.5

Course Name: Banking Law and Operations

On completion of this course the students will be able to

CO-1: This unit will help students to understand the concept Negotiable instruments.

CO-2: To enable them to understand better customer relationship.

CO-3: To aim to familiarize banking operations.

CO-4: To provide knowledge about bank accounts and bank account holder.

CO-5: To create awareness about modern banking services like e-banking, m-banking and internet banking.

Course Code: 2.6

Course Name: Quantitative Analysis for Business Decision-

1 On completion of this course the students will be able to

CO-1: Familiarize the concept of statistics.

CO-2: Understand the concept of tabulation of data.

CO-3: Provide practical exposure on calculation of measure of central tendency.

CO-4: Provide practical exposure on calculation of measure of co-efficient of



variation, skewness etc.

CO-5: Provide practical exposure on calculation of index numbers.



III SEMESTERBCOM

Course Code:3.3

CourseName:CorporateAccounting

On completion of this course the students will be able to

CO-1: To familiarize students with

the concept of underwriting, types of underwriting and its advantages.

CO-2: To enable students to calculate various ratios and ascertain pre and post incorporation profits.

CO-3: To familiarize students with the concept of goodwill and various methods of valuating goodwill of the business.

CO-4: To familiarize students with the concept of shares and various methods of valuating shares of a company.

CO-5: To enable the students to understand provisions regarding preparation of company final accounts by treatment of special items and prepare P&L account and balance sheet in vertical form.

Course Code:3.4

CourseName: Financial Management

On completion of this course the students will be able to

CO-1: This unit will help the students with the conceptual framework of Business Finance with respect to raising capital, financing and managing finance.

CO-

2: This unit will help the students to understand the concept of time value of money and valuation of shares, debentures and bonds.

CO-3: This unit will help the students to understand the meaning of capital structure & examine the factors influencing it.



CO-4: Understand the meaning of capital budgeting & describe its techniques. This unit will also help the students to understand the types of dividends and factors determining dividend policy.

CO-

5: Familiarize with the significance of adequate & inadequate working capital. They will also understand the concept cash, inventory & receivables management.

Course Code: 3.5

Course Name: Business Ethics

On completion of this course the students will be able to

CO-1: Understand the basic concepts of business ethics, values & its relevance in modern context.

CO-2: Recognize personal ethics, virtue of humility & discuss karma yoga.

CO-3: Understand & discuss the importance & implications of ethics in various management streams.

CO-4: Understand corporate culture & describe various cross-cultural issues in ethics.

CO-5: Gain knowledge on Business Ethics recommended by various committees and understand the factors influencing corporate governance.

Course Code: 3.7

Course Name: Public Relations and Corporate Communications
On completion of this course the students will be able to

CO-1: To understand the ways to build positive attitude and also the tips enhance interpersonal relationships in personal and professional lives.

CO-

2: To understand the meaning of vision, importance and methods involved in achieving these goals.

CO-

3: To enable the students to understand the meaning, elements, methods and techniques of creativity.

CO-

4: To help students to understand the process and forms of communication, presentation aids and in preparation of resume.

CO-5: To help students in planning their career.



IV SEMESTERBCOM

Course Code:4.3

CourseName:AdvancedCorporateAccounting

Oncompletionofthiscoursethestudentswillbeableto

CO-1: To familiarize students to understand pre and post-acquisition profits.

CO-

2: Understand the student's process of combining two companies into one. The goal of combining two or more businesses is to try and achieve synergy – where the whole (new company) is greater than the sum of its parts (the former two separate entities).

CO-3: Familiarize the students the arrangement made by the companies whereby the claims of shareholders, debenture holders, creditors and other liabilities reduced, so that the accumulated losses are written off, assets are valued at its fair.

CO-4: It explains the student's process of bringing a business to an end and distributing its assets to claimants. It is an event that usually occurs when a company is insolvent.

CO-5: Understand the common set of principles, standards and procedures that define the basis of financial accounting policies and practices of accounting standards widely accepted for preparing financial statements.

Course Code:4.4

CourseName: CostAccounting.

Oncompletionofthiscoursethestudentswillbeableto

CO-1: Understand to identify where a company is spending its money, how much it earns, and where money

is being lost. Cost accounting aims to report, analyze, and lead to the improvement of internal cost control and efficiency.

CO-2: Familiarize about how to control materials using stock levels, EOQ, Methods of pricing like LIFO, FIFO, SAM, WAM etc.,

CO-3: To familiarize the students the process of developing various forms, studying and recording the activities and performance of workers, calculating the correct amount of wages and making payment in time. It also includes the process of analyzing and reporting labor cost to the management for planning and decision making.



CO-4: To familiarize the students to monitor, distribute and reduce the expenses that cannot be conveniently identified with a specific product or activity.

CO-5: To reveal the students the reasons for difference in profit or loss between cost and financial accounts. To check the arithmetical accuracy of both sets of accounts as well as to detect errors and omissions committed in the accounts.

Course Code:4.5

Course Name: E-Business and Accounting

On completion of this course the students will be able to

CO-1: To familiarize the students kind of business or commercial transaction that includes sharing information across the internet. Commerce constitutes the exchange of products and services between businesses, groups and individuals and can be seen as one of the essential activities of any business.

CO-2: Familiarize the students with hardware and software used in business.

CO-3: To make the students understand the basics of tally.

CO-4: Enable students to solve the practical problems using tally.

CO-5: To enable the students in generating basic financial reports using tally.

Course Code:4.6

Course Name: Stock and Commodity Markets

On completion of this course the students will be able to

CO-1: To give students a basic knowledge of capital and commodity markets.

CO-2: Familiarize students about the functioning of stock market and the role of SEBI.

CO-3: To help students to know how trading happens in stock market.

CO-4: To familiarize students about the functioning of commodity market and the differences between stock and commodity markets.

CO-5: To help students to know how trading happens in stock market.

Course Code:4.7



Course Name: Principles of Event Management
On completion of this course the students will be able to

CO-1: To give basic knowledge to the students about event and its management.

CO-2: To enable students to understand the event management procedure adopted by event managers.

CO-3: To familiarize the students about how to conduct an event.

CO-4: Understand the concept of public relations, its nature, importance and limitations.

CO-5: To enable students to organize the corporate events and its reporting.

V SEMESTER BCOM

Course Code: 5.1

Course Name: Entrepreneurship Development

On completion of this course the students will be able to

CO-1:

To enable students to understand the concept of entrepreneurship, its pros and cons and types of entrepreneur.

CO-2:

To enable students to understand the classification of industries with special focus on small scale industries.

CO-3: To enable students to understand the procedure involved in formation of SSI.

CO-4: To enable students to understand the concept of Business Plan, its contents and preparation.



CO-5: To give knowledge to the students about the various types of assistance provided by Government and various institutions.

Course Code:5.2

Course Name:International Financial Reporting Standards On completion of this course the students will be able to

CO-1: To enable students to understand the concept and relevance of IFRS to India.

CO-2: To enable students to recognize the criteria for various standards.

CO-3: To enable students to prepare the financial statements.

CO-4: To enable students to understand the concept of group and the procedure for preparing CFS.

CO-5: To enable students to recognize the criteria for various disclosure standards.

Course Code:5.3

Course Name:Income Tax-I

On completion of this course the students will be able to

CO-1: Understand the concept of Tax and other terminologies related to Income Tax.

CO-2: To enable students to recognize the incomes exempted u/s 10.

CO-3: To enable students to determine the residential status of an assessee.

CO-4: To enable students to understand the practical knowledge as to how to compute Income from salary.

CO-5: To enable students to understand the practical knowledge as to how to compute Income from House Property.



Course Code:5.4

CourseName:Costing Methods

Oncompletionof thiscoursethestudentwillbeableto

CO-1: Toenablestudentstounderstandthmeaningimportanceand categoriesofcostingmethods.

CO-2: To enable students to understand the meaning, pre requisites merits and demerits of Jobandbatchcosting.

CO-

3:Toenablestudentstounderstandthmeaning,applications,meritsanddemeritsofProcesscostingan ditspracticalapplications.

CO-

4:Toenablestudentstounderstandthmeaning,features,andapplicationsofcontractcostinganditspra cticalapplications.

CO-

5:Toenablestudentstounderstandthmeaning,applications,meritsanddemeritsofoperatingcostinga nditspracticalapplications.

VI SEMESTERBCOM

Course Code:6.1

CourseName:BusinessRegulations

Oncompletionof thiscoursethestudentwillbeableto

CO-1:Toprovidethebasicknowledgeofvariousbusinesslawsprevailinginthecountry.

CO-2: To provide detailed knowledge of Indian Contract Act 1872 and Indian Sale of GoodsAct 1930.

CO-3:Toprovidedetailedknowledgeofcompetitionact2002andconsumerprotectionact1986.

CO-4:Tomake studentsaware ofIntellectualPropertyRightsandFEMA1999.

CO-5:ToprovidedetailedknowledgeofEnvironmentalProtectionAct1986.



Course Code:6.2

CourseName: Principlesand PracticeofAuditing

Oncompletionof thiscoursethestudentswillbeableto

CO-1:Toenablestudentsunderstandtheconceptandresettrendsinauditing.

CO-2: To makes students aware of meaning, objectives, terminologies, merits and demerits of internal control, internal check and internal audit.

CO-3:Tomakestudentsawareofthmeaningand typesofvouchers.

CO-

4:Understandthmeaning,objectiveandtheprocessofverificationandvaluationofassetsandliabilities.

CO-5:Knowthepcedureforauditofeducationalinstitutions,insurancecompaniesandcooperative societies.

Course Code:6.3

CourseName:Income Tax-II

Oncompletionof thiscoursethestudentswillbeableto

CO-1: Understand the practical knowledge as to how to compute profits and gains from business or profession.

CO-2:Understandthepacticalknowledgestohowtocompute capital gains.

CO-3:Understandthepacticalknowledgestohowtocompute income from other sources.

CO-4: Toenablestudentsunderstand theconceptof deductionsfrom gross total income.

CO-5:To understandthmeaningandprovisionsfor set-off& carry forward of losses and compute total income and tax liability of an individual assessee.



Course Code:6.4

CourseName:ManagementAccounting

Oncompletionofthiscoursethestudentswillbeableto

CO-1:To understand the concept of management accounting and methods of financial analysis.

CO-2: To understand the classification of ratios and its practical applications.

CO-3: Understand the practical knowledge of fund flow and preparing a fund flow statement.

CO-4: To enable students to understand the concept of fund cash and preparing a cash flow statement.

CO-5: To understand the meaning, requisites, principles and kinds of report and also to enable the student to draft the reports under different situations.



MEWA VANGUARD BUSINESS SCHOOL

Affiliated to Bangalore City University & Approved by AICTE
No 128 26th cross, East End Main Road, Jayanagar IInd block, Bangalore - 560041, KA

Questionnaire for indirect PO attainment

Dastagir

Course BCOM/BBA/MBA

DATE 07/01/2020

Dear students,

It is our pleasure to note that you are completing your under graduate program. We wish and hope that you have assimilated all that is required for your success career.

Kindly give your response on the following outcome you have gained through your 3 year UG Program.

Head of the Department

(Signature)

At the end of UG Program I am able to

Ranking 3 Strongly agree, 2 Agree, 1 Average

1 Apply the basic knowledge of commercial Management and Fundamentals to solve Problem.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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2 Identify, formulate and analyse complex Problems.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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3 Design solution for complex problems With a concern for public health and Safety, cultural, societal and environmental issues.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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4 Conduct research based investigation By using different statistical method and Interpret the data.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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5 Select, create and use appropriate modern IT Tools and techniques to predict and model Activities.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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6 Apply contextual knowledge to assess society Health, safety, legal and cultural issues with Respect of professional commerce practice.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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MEWA VANGUARD BUSINESS SCHOOL

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No.128, 34th Cross, East End Main Road, Jayanagar 4th Block, Bangalore - 560041, KA

Questionnaire for Indirect PO attainment

Dastagir

Course: BCOM/BBA/BAF

DATE: 07/01/2020

Dear students,

It is our pleasure to note that you are completing your under graduate program. We wish and hope that you have accumulated all that is required for your success career.

Kindly give your response on the following outcome you have gained through your 3 year UG Program

Head of the Department
(Signature)

At the end of UG Program I am able to:

Ranking: 3-Strongly agree, 2-Agree, 1-Average

1. Apply the basic knowledge of commerce/ Management and Fundamentals to solve Problems.

2. Identify, formulate and analyze complex Problems.

3. Design solution for complex problems: With a concern for public health and safety, cultural, societal and environmental issues.

4. Conduct research based investigation by using different statistical method and interpret the data.

5. Select, create and use appropriate modern IT Tools and techniques to predict and model Activities.

6. Apply contextual knowledge to access society Health, safety, legal and cultural issues with respect of professional commerce practice.



MEWA VANGUARD BUSINESS SCHOOL

Affiliated to Bangalore City University & Approved by AICTE
No 128, 2nd cross, East 1st Main Road, Jayanagar 2nd block, Bangalore - 560041, KA

Questionnaire for Indirect PO attainment

Course BCOM/BBA/BBA

DATE

Surbaiya Begum
07/04/2019

Dear students,

It is our pleasure to note that you are completing your under graduate program. We wish and hope that you have assimilated all that is required for your business career.

Kindly give your response on the following outcome you have gained through your 3 year UG Program.

Head of the Department

(Signature)

At the end of UG Program I am able to:

Ranking 3 strongly agree, 2 Agree, 1-Average

1 Apply the basic knowledge of commerce/ Management and Fundamentals to solve Problems.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------	--------------------------	-------------------------------------

2 Identify, formulate and analyze complex Problems.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------	--------------------------	-------------------------------------

3 Design solution for complex problems With a concern for public health and Safety, cultural, societal and environ- Mental issues.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------	--------------------------	-------------------------------------

4 Conduct research based investigation By using different statistical method and Interpret the data.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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5 Select, create and use appropriate modern IT Tools and techniques to predict and model Activities.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
--------------------------	-------------------------------------	--------------------------

6 Apply contextual knowledge to assess society Health/safety/legal and cultural issues with Respect of professional commerce practice.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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|---|--------------------------|-------------------------------------|-------------------------------------|
| 7 Understand the impact of the professional solutions in social and environmental context. | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| 8 Apply professional ethics in commerce practice | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| 9 Function as an individual and as a member in Multidisciplinary environment during Project management. | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| 10 Communicate effectively on commerce Activities with concrete cohesivity and With society at large. | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| 11 Work as a leader and as a member in Multidisciplinary environment during Project management. | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| 12 Recognize the need for lifelong learning For continuous enhancement and up gradation Of my knowledge in view of technological changes. | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |

Principal
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 Jayanagar 9th Block, Bangalore - 560 093.



MEWA VANGUARD BUSINESS SCHOOL

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No 12E, 36th cross, East End Main Road, Jayanagar 4th block, Bangalore - 560041, KA

Questionnaire for Indirect PO attainment

Prem Kumar

Course: BBA/BSA/BSM

DATE: 11/05/2022

Dear students,

It is our pleasure to note that you are completing your under graduate program. We wish and hope that you have assimilated all that is required for your success career.

Kindly give your response on the following outcome you have gained through your 3 year UG Program.

Head of the Department

Signature:

At the end of UG Program I am able to:

Rating: 3 strongly agree, 2 Agree, 1 Average

1 Apply the basic knowledge of commercial Management and fundamentals to solve Problems.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
--------------------------	-------------------------------------	--------------------------

2 Identify, formulate and analyze complex Problems.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
--------------------------	-------------------------------------	--------------------------

3 Design solution for complex problems With a concern for public health and safety, cultural, societal and environ Mental issues.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------	--------------------------	-------------------------------------

4 Conduct research based investigation By using different statistical method and interpret the data.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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5 Select, create and use appropriate modern IT Tools and techniques to predict and model Activities.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------	--------------------------	-------------------------------------

6 Apply contextual knowledge to access society Health, safety, legal and cultural issues with Respect of professional commerce practice.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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7 Understand the impact of the professional Sectors in social and environmental context.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
8 Apply professional ethics to commerce Practice	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
9 Function as an individual and as a member in Multidisciplinary environment during Project management.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
10 Communicate effectively on concrete Activities with concrete community and With society at large.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
11 Work as a leader and as a member in Multidisciplinary environment during Project management.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
12 Recognize the need for life long learning For continuous enhancement and up gradation Of my knowledge in view of technological changes.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Principal
Vanguard Business School
125, 26th Cross, East End Main Road,
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No 128, 38th cross, East End Main Road, Jayanagar 2nd Block, Bangalore - 560041, KA

Questionnaire for Indirect PO attainment

Zaita M

Course BCOM/BBA/BMA

DATE 09/10/2018

Dear students,

It is our pleasure to note that you are completing your under graduate program. We wish and hope that you have assimilated all that is required for your success career.

Kindly give your response on the following outcome you have gained through your 3 year UG Program.

Head of the Department

(Signature)

At the end of UG Program I am able to:

Ranking 3 Strongly agree, 2 Agree, 1 Average

1 Apply the basic knowledge of commerce/ Management and Fundamentals to solve Problem.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
--------------------------	-------------------------------------	--------------------------

2 Identify, formulate and analyse complex Problems.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------	--------------------------	-------------------------------------

3 Design solution for complex problems with a concern for public health and safety, cultural, societal and environmental issues.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
--------------------------	-------------------------------------	--------------------------

4 Conduct research based investigation by using different statistical method and interpret the data.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------	--------------------------	-------------------------------------

5 Select, create and use appropriate modern IT Tools and techniques to predict and model Activities.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------	--------------------------	-------------------------------------

6 Apply contextual knowledge to assess society health, safety, legal and cultural issues with respect of professional commerce practice.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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7 Understand the impact of the professional solutions in social and environmental context.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
--------------------------	-------------------------------------	--------------------------

8 Apply professional ethics in corporate practice.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
--------------------------	-------------------------------------	--------------------------

9 Function as an individual and as a member in Multidisciplinary environment during Project management.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------	--------------------------	-------------------------------------

10 Communicate effectively on corporate activities with corporate community and with society at large.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------	--------------------------	-------------------------------------

11 Work as a leader and as a member in Multidisciplinary environment during Project management.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
--------------------------	-------------------------------------	--------------------------

12 Recognize the need for lifelong learning for continuous enhancement and up gradation of my knowledge in view of technological changes.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Principal
Vanguard Business School
125, 20th Cross, East End Main Road,
Jaynagar On Road, Bangalore - 560 003



MEWA VANGUARD BUSINESS SCHOOL

Affiliated to Singapore City University & Approved by AICTE
No. 128, 25th cross, East End Main Road, Jayanagar 4th block, Bangalore - 560041, KA

Questionnaire for indirect PO attainment

Aiman Fathima

✓
Course: BCOM/BBA/BBA

DATE: 13/11/2019

Dear students,

It is our pleasure to note that you are completing your under graduate program. We wish and hope that you have assimilated all that is required for your success career.

Kindly give your response on the following outcome you have gained through your 3 year UG Program.

Head of the Department

(Signature)

At the end of UG Program I am able to:

Ranking 3-Strongly agree, 2-Agree, 1-Average

1 Apply the basic knowledge of commerce/ Management and fundamentals to solve Problem.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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2 Identify, formulate and analyze complex Problems.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------	--------------------------	-------------------------------------

3 Design solution for complex problems With a concern for public health and safety, cultural, societal and environ Mental issues.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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4 Conduct research based investigation By using different statistical method and interpret the data.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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5 Select, create and use appropriate modern IT Tools and techniques to predict and model Activities.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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6 Apply contextual knowledge to assess society Health, safety, legal and cultural issues with Respect of professional commerce practices.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------	--------------------------	-------------------------------------



7 Understand the impact of the professional solutions in social and environmental context.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------	--------------------------	-------------------------------------

8 Apply professional ethics in commerce Practice

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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9 Function as an individual and as a member in Multidisciplinary environment during Project management.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
--------------------------	--------------------------	-------------------------------------

10 Communicate effectively on commerce Activities with commerce community and With society at large.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
--------------------------	-------------------------------------	--------------------------

11 Work as a leader and as a member in Multidisciplinary environment during Project management.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
--------------------------	-------------------------------------	--------------------------

12 Recognize the need for lifelong learning For continuous enhancement and up gradation Of my knowledge in view of technological change.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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Vanguard Business School
510, 27th Cross, Kankar Nagar Road,
Gurgaon - 122002



DEPARTMENT OF MANAGEMENT
Bachelor of Business Administration

PROGRAMME SPECIFIC OUTCOMES

On completion of BBA Regular programme, the students will be able to

PSO1: To prepare students to pursue careers in Finance function of a company with special reference to SME sector.

PSO2: To prepare students to pursue careers in Marketing function of a company with special reference to SME sector.

PSO3: To prepare students to pursue careers in Human Resource function of a company with special reference to SME sector.

PSO4: To develop Ethical Managers with interdisciplinary knowledge.

PSO5: To develop Entrepreneurs.

PSO6: To develop IT enabled global middle level managers for solving business problems.

PSO7: To develop Business Analysts for Companies, Capital Markets and Commodity Markets.

PSO8: To prepare students to take up Higher Education to become Business Scientists, Researchers, Consultants and Teachers, with core competencies.

PSO9: To develop the students for competitive examinations of UPSC, KPSC, BSRB, Staff Selection Commission, etc.



COURSE OUTCOME

ISEMESTER BBBA

Course Code: 1.3

Course Name: Fundamentals of Accounting

On completion of this course the students will be able to

CO-1: Be familiar with definitions, objectives and principles of accounting.

CO-2: Understand the process of accounting, different types of accounts. They will be able to classify the accounts, pass journal entries and prepare ledger accounts which help them to prepare the trial balance.

CO-3: Understand the different types of subsidiary books. He/She will be able to prepare the reconciliation statement by considering the differences in cash book & balance in passbook.

CO-4: To prepare profit & loss account statement & balance sheet of a proprietary concern.

CO-5: To prepare the single-entry accounts for business.

Course Code: 1.4

Course Name: Business Organization &

Environment On completion of this course the students will be able to

CO-1: Define & differentiate between business, trade, commerce & aid to trade.

CO-2: Differentiate & compare different forms of business organizations.

CO-3: Understand about Joint Stock Company, its formation process and types.

CO-

4: Acquire knowledge of business environment & also analyze the impact of environment on business.

CO-5: Determine the relationship between business & government & vice-versa.



Course Code:1.5

CourseName: QuantitativeMethodsofBusiness-I

Oncompletionof thiscoursethestudentswillbeableto

CO-1:

Understandthebasicconceptsofbusinessmathematicsandapplythemtocomplete,solveandinterprettheresults.

CO-2:Understandaboutthevarioustypesofequations.

CO-3:UnderstandtheclassificationbetweenArithmeticprogressions, Geometricprogressions& itsapplication.

CO-

4:GainconceptualandworkingknowledgeofMatricesandDeterminantsanduseitintheapplicationsofbusiness.

CO-

5:Applytheconceptsofsimpleinterest,compoundinterest,billsdiscountedetc.,indaytodaylifeandalsobeable tocalculate EMIs'.

Course Code:1.6

CourseName:ManagementProcess

Oncompletionof thiscoursethestudentswillbeableto

CO-

1:Familiarizewiththebasicknowledgeofmanagementandwilldevelopanunderstandingofconceptspertainingtofunctionsofmanagement.

CO-

2:Enhancetheirmanagerialabilityandprofessionalskillsbyunderstandingtheimportanceofplanninginthebusiness.

CO-3:Understandthedifferent types&purposeoforganization.Theycanapplytheknowledgeofstaffing for the effective & efficient utilization of manpower & to achieve organizationalgoals.

CO-4:Understandhowdirectingplayanimportantroleinstrengtheningtheorganization.

CO-



5: Determine that a good control system is the indicator of how well the organization is performing to achieve its objectives.



II SEMESTER BBA

Course Code: 2.3

Course Name: Financial Accounting

On completion of this course the students will be able to

CO-

1: Understand the need of fire insurance policy. They will be able to apply these concepts in computation of fire insurance claims.

CO-2: Understand & remember the accounting concepts, tools & techniques of calculation of interest and EMI.

CO-3: Understand and prepare royalty account treatment in the books of Lessor and Lessee.

CO-4: Understand the reasons for & process of converting a partnership firm into a limited company.

CO-5: Understand & classify various types of shares & will be able to prepare balance sheet after issue of shares.

Course Code: 2.4

Course Name: Quantitative Methods of Business-II

On completion of this course the students will be able to

CO-1: Understand the fundamentals of statistics.

CO-2: Acquaint with the technique of statistical measures and analysis and uses in business.

CO-3: Understand the measures of dispersion & skewness and its applications.

CO-4: Understand statistical techniques applicable to business.

CO-5: Understand the meaning of index numbers & will be able to develop various methods of constructing index number.



Course Code:2.5

Course Name:Organizational Behaviour

On completion of this course the students will be able to

CO-1:Remember the scope & application of organizational behavior in management. They will be able to determine various issues on OB.

CO-2: Understand the concept of personality & evaluate its determinants'. Understand perception, its process & examine the factors which influence perception and to understand attitude of employees & determine the strategies & barrier to change attitude.

CO-3: Understand how an individual and group behavior plays role in organizational work-life and how to manage individual and group behavior towards organizational effectiveness.

CO-

4:Understand the concept of groups, types of groups, group norms etc. & to discuss the managerial implication of group behavior on organization.

CO-5: Understand challenges faced by the organizations and apply strategies while introducing changes in the organization.

Course Code:2.6

Course Name: Production & Operations Management
On completion of this course the students will be able to

CO-

1:Understand the concept of production & operations management of an industrial undertaking & benefit of automation.

CO-2: Understand plant location & examine various factors affecting it. It also helps to determine the plant layout principles.

CO-3:Understand the terminologies such as inventory, purchases, function of material management & qualifications required to become material manager.

CO-

4:Understand the integration of the production planning and control system for efficient, effective and economical operation of a manufacturing unit of an organization

CO-5:Recognize the importance of maintenance & discuss waste management.



III SEMESTERBBA

Course Code:3.2

CourseName:SoftSkillsforBusiness

Oncompletionofthiscoursethestudentswillbeableto

CO-1:Understandoral&writtencommunicationskills&applythem inrelatingorganizational& businessissues.

CO-2:Developpublicspeaking skillsinordertoconveyaneffectiveandefficientmessage.

CO-3:Understandvariouswaysofgatheringinformationfrompeople.Itwillhelptodevelopthe skillsneededforapproachingdifferenttypesofinterviews.

CO-4:Understandtheimportanceofmeeting&willbeabletodifferentiateamongvariousmeetings.

CO-5:Drafttheirbio-data,circulars, orders,complaints, notices, claimsetc.

Course Code:3.3

CourseName:CorporateAccounting

Oncompletionofthiscoursethestudentswillbeableto

CO-1:Understandtheaccountingrequirementsforacorporategroupandfamiliaritywiththetheory underlying the methods used to account. It will also help them to prepare consolidatedaccountsforacorporategroup.

CO-

2:Describetheconceptsandproceduresoffinancialreporting,includingincomestatement,balance sheet.

CO-3: Understand the concept of goodwill & examine various factors affecting value ofgoodwill.

CO-4: Understand the concept of valuation of shares & examine various factors affectingvaluationofshares.Theyarealsoabletodiscussvariousmethodsofvaluation.

CO-5:Preparefinancialstatements inaccordancewithGAAP &helptodifferentiatebetweenholding&subsidiarycompany.



Course Code:3.4

CourseName:HumanResourceManagement

Oncompletionof thiscoursethestudentswillbeableto

CO-1:FamiliarizedwiththePrinciples,objectives,importance,functions,recenttrendsofHuman Resources Management & Make them understand the importance of human resource &itseffectivemanagementinorganization.

CO-2:Understandhumanresourceplanning&its

importance.Itoutlinesthecurrenttheoriesandpracticesofrecruitmentandselection.

CO-3: Develop, analyze and apply advanced training strategies and specifications for thedeliveryoftrainingprograms& evaluate trainingprogramsusingappropriate design.

CO-

4:Definetheconceptofperformancemanagementandoutlineitsroleincontemporaryorganizations.

Explain the importance of performance appraisal in enhancing employeeperformance.

CO-5: Understand the concept of promotion, transfer & will be able to differentiate them.**CO-**

6:DevelopskillsinidentifyingHRDneedsanddesigning,implementingandevaluatingHRDprogram sandalsoevaluate theimpact ofglobalizationonHRM.

Course Code:3.5

CourseName:BusinessRegulations

Oncompletionof thiscoursethestudentswillbeableto

CO-1:UnderstandthelegalframeworkinfluencingBusinessOperations.

CO-2:Definerelevantlegaltermsinbusinessandunderstandthebasicprinciplesoflawapplicable tothebusiness.

CO-3:Understand thebasicsof RTE&RTI&itsapplication.

CO-4: Analyzeandassessthe needforconsumerprotectionandoutline theareascoveredbyconsumer protection Act. They will also be able to demonstrate an advanced and integratedunderstandingofthe legal issuesundertheCompetition Act.

CO-5:Identifylaws,conditionsandregulationsinnationalandinternationalworkenvironments.It helps to determine the various factors polluting the environment & discuss the rules& powersofcentralgovernmenttoprotectenvironment inIndia.



Course Code:3.6

CourseName:CorporateEnvironment

On completion of this course the students will be able to

CO-1: Understand the administration and management of corporate form of business.

Analyze, explain

and apply the essential aspects of corporate social responsibility framework and practice for companies.

CO-2: Understand various modes of raising capital & will be able to discuss their merits & demerits.

CO-3: Define company meetings & will be able to differentiate between various kinds of meetings.

CO-4:

Understand & recognize the importance of company secretary & will be able to discuss their rights, duties, appointment etc.

CO-5: Discuss and apply the law governing corporate winding-up process.

Course Code:3.7

CourseName:Business Ethics

On completion of this course the students will be able to

CO-1: Understand the basic concepts of business ethics, values & its relevance in modern context.

CO-2: Recognize personal ethics, virtue of humility & discuss karma yoga.

CO-3: Understand & discuss the importance & implications of ethics in various management streams.

CO-4: Understand corporate culture & describe various cross-cultural issues in ethics.

CO-5: Gain knowledge on Business Ethics recommended by various committees and understand the factors influencing corporate governance.



IV SEMESTER BBA

Course Code:4.2

Course Name: Business Research Methods

On completion of this course the students will be able to

CO-1: Conceptualize the research process. Apply a range of quantitative and / or qualitative research techniques to business and management problems/issues. Select and define appropriate research problem and parameters.

CO-2: Identify various sources of information for literature review and data collection.

CO-

3: Demonstrate knowledge and understanding of data analysis and interpretation in relation to the research process.

CO-4: Develop necessary critical thinking skills & understand statistical techniques in order to interpret, process data into meaningful information.

CO-5: Determine the components of scholarly writing and evaluate its quality.

Course Code:4.3

Course Name: Marketing Management

On completion of this course the students will be able to

CO-1: Understand concepts of marketing & apply the techniques of marketing.

CO-2: Understand and analyze the impact of marketing environment on overall business.

CO-3: Understand 4P's of marketing mix & apply them in day to day business.

CO-4: Understand the concept of market segmentation & discuss its bases. It also helps to examine the factors influencing consumer behavior for better application of marketing tools.

CO-5: Determine the role & importance of CRM.



Course Code:4.4

Course Name:Financial Management

On completion of this course the students will be able to

CO-1: Conceptual framework of Business Finance with respect to raising, financing and managing finance.

CO-2: Understand the concept of time value of money and valuation of shares, debentures and bonds.

CO-

3: Understand the meaning of capital structure & examine the factors influencing it. They will also be able to understand the meaning of capital budgeting & describe its techniques.

CO-4: Understand the types of dividends and factors determining dividend policy

CO-

5: Familiarize with the significance of adequate & inadequate working capital. They will also understand the concept cash, inventory & receivables management.

Course Code:4.5

Course Name:Services Management

On completion of this course the students will be able to

CO-1: Acquaint with the concepts of services, types of services and its growth.

CO-2: Gain knowledge on the services marketing, marketing mix and role of customers in service delivery.

CO-3: Learn various terms in tourism, market segmentation, hotels, and customer care and so on at the end.

CO-4: Learn various trends in banking, insurance, products and its types.

CO-

5: Understand trends in hospitals, medical services, medical transcription and job opportunities in ITES



Course Code:4.6

CourseName:BankingRegulations&Operations

Oncompletionof thiscoursethestudentwillbeableto

CO-

1:Gainthebasicknowledgeofthetheoryandpracticeofbankingandtoprovideskillinoperatingbankin transactions.

CO-

2:UnderstandtherelationshipbetweenBanker&customer.Theywillbeabletorecognizedifferent typesofcustomer& accountholders.

CO-3: Understand the meaning of negotiable instrument & its types. They will be familiarizingwithconceptsofcrossing&typesofcheques.

CO-4: Recognizethedifferencebetweenpayingbanker&collectingbanker.

CO-5: Understanddifferentkindsofborrowingfacilities.

Course Code:4.7

CourseName:CostAccounting

Oncompletionof thiscoursethestudentwillbeableto

CO-1: Understandthemeaningofcost, costing& costaccounting.

CO-2: Understandmeaning&typesofindirect&directmaterial.

CO-3: Understand time keeping, ideal time& overtime & also different methods of laborremuneration.

CO-

4:Understandtheclassification,allocationofoverheads.Theywillalso understanddifferentmethodsof apportionmentofoverheads.

CO-5: Understand the various reasons for differences' in profit or loss shown by cost accounts&financialaccounts.Attheendtheywillbeabletoprepare reconciliationstatement.



V SEMESTERBBA

Course Code:5.1

CourseName:EntrepreneurshipManagement

Oncompletionof thiscoursethestudentswillbeableto

CO-

1:Understandtheconcept&importanceofEntrepreneurshipandfacilitategenerationofyoungentrepreneurs.

CO-2: Understandtheimportance&roleplayedbySSI inthedevelopmentof nation.

CO-3:DevelopprojectproposaltostartanSSI.

CO-4: Prepareabusinessplan.

CO-5:Knowthecausesof industrialsicknessand variousremedialmeasuresfor sick industries.

Course Code:5.2

CourseName:ComputerApplicationinBusiness

Oncompletionof thiscoursethestudentswillbeableto

CO-1:Understandthecomponentsofbusinessinformationsystems.

CO-2: Applythevariousinformationsystemsaccordingto typeof business.

CO-3:OperateMSword,MSEXcel,MSPowerPoint&applythesameindaytodaybusiness.

CO-4: Understand the types of systems data base systems & languages & also the role ofdatabase administrator.

CO-5:Usetally in dayto daybusinessactivity.



Course Code:5.3

CourseName:InvestmentManagement

Oncompletionof thiscoursethestudentswillbeableto

CO-1:Understandthetypesoffinancialassets,variousrisksinvolvedininvestments.

CO-2:Analyzevariousfinancialsecurities.

CO-3:Selectingandmanagingsecuritiesandportfolios.

CO-4:Understandthemanagementstrategiesofequityportfolios.

CO-5: Understand various types of mutual funds & international investments.

Course Code:5.4

CourseName:ManagementAccounting

Oncompletionof thiscoursethestudentswillbeableto

CO-1:Haveaninsightintorelationshipbetweenfinancialaccounting,managementaccounting& costaccounting.

CO-2:Applyvariousratioswhilepreparingfinancialstatements.

CO-3:Understandtheuses&limitationsoffundflowstatement.

CO-4:Understandtheconceptofcash&itsequivalents.Alsoattheendtheywillbeabletoprepare cashflowstatement accordingtoAS-3.

CO-5:Calculatebreak-evenpoint&alsotoknowvariousaspectsofbudgets.



VI SEMESTERBBA

Course Code:6.1

CourseName:InternationalBusiness

Oncompletionof thiscoursethestudentswillbeableto

CO-

1:Understandthefundamentalaspectsofinternationalbusinessandvarious theoriesrelatingtothesame.

CO-2:Familiarizestudentswithconceptssuchasmergers,acquisitions&jointventures.

CO-3:GaininsightintofunctioningofMNCsinIndia.

CO-4:Understandinternationalmarketingresearch.

CO-5:Familiarizestudentswithdocumentationrelatingtoexports&imports.

Course Code:6.2

CourseName:E-Business

Oncompletionof thiscoursethestudentswillbeableto

CO-1:Familiarizestudentswithfundamentalaspectsof e-commerce.

CO-2:Understandtheconceptssuchastheencryption,decryption,policies&procedure.

CO-3: UnderstandthetypesofE-Paymentsystems.

CO-4:GainaninsightintoB2B&B2Cmarketingstrategies.

CO-5:Understandcyberlaws.



Section 6.3

Section 6.4

Section 6.5

Section 6.6

Section 6.7

Section 6.8

Section 6.9

Section 6.10

Section 6.11



BBA Aviation Course Objectives and Outcomes

PROGRAM SPECIFIC OUTCOMES OF BBA (Aviation Management)

At the end of the 3 year BBA program the students will be able to;

PSO 1: Prepare, interpret, analyse fundamentals of business management in the Aviation Industry context.

PSO 2: Prepare to face the contemporary challenges in the field of Aviation.

PSO 3: Develop into assertive and effective junior and middle level executives with strong leadership skills and social consciousness.

PROGRAMME OUTCOME

Program Outcomes(PO)

PO1: Students are able to define, analyze, and devise solutions for structured and unstructured business problems and issues using cohesive and logical reasoning patterns for evaluating information, materials, and data.

PO2: Students are able to conceptualize a complex issue into a coherent written statement and oral presentation.

PO3: Students are competent in the uses of technology in modern organizational operations.

PO4: Students can demonstrate the fundamentals of creating and managing innovation, new business development, and high-growth potential entities.

PO5: Students can demonstrate technical competence in domestic and global business through the study of major disciplines within the fields of business.

PO6: Apply ethical principles and commit to professional ethics and responsibilities and norms of the Management practice.

PO7: Students can understand the impact of the professional solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.

INTRODUCTION TO AVIATION-(1ST SEM)

Course Outcomes: On successful completion of the course, the Students will be able to

a) To understand about the basic airline, General Abbreviations, City Names, Codes, Airport Names etc



- b) To Analyse the Airport Layout, Structure and different areas of airport.
- c) To understand Airline Regulatory Bodies, roles and responsibilities of various regulatory authorities.
- d) Able to understand Aircraft Types/ Understanding the security, navigation and traffic control
- e) To Analyse about the Airside Safety, Security and Airline Crew Training of the airline.

AVIATION SAFETY & SECURITY MANAGEMENT(2nd sem)

Course Outcomes: On successful completion Student will demonstrate

- a) To enable the students to learn about the importance of Safety and Security in Air Transportation, b) The study of which is of vital importance to Aviation Students, where they will be learning about the techniques and methodologies used in protecting passengers, crew, baggage, cargo, mail, ground personnel, aircraft and property of Airports.
- c) Able to understand the causes of Terrorism, Hijacking, countering both Terrorism and Hijacking methods.
- d) Analyse the importance of Safety Assessment Program and Transportation security administration e) Students are able to understand the Ground Operations and their policies.

SERVICES MARKETING FOR AVIATION(3rd sem)

Course Outcomes: On successful completion of the course, the Students will be able to

- a) Understanding the principles of services marketing, outlined in service marketing components and classification.
- b) Enabling the importance of service marketing system buyer behaviour and market segmentation.
- c) Analysing sectoral perspective to enhancing different service sector marketing knowledge.
- d) Understanding the Aviation services to frame the marketing strategies.

BASICS OF PASSENGER & RAMP HANDLING (3rd sem)

Course Outcomes: On successful completion of the course, the Students will be able

- a) To Understanding about the computer reservation system and departure
- b) To Understanding the importance of passenger baggage and check in procedure
- c) To Understanding the concept of RAMP functions
- d) To understand the Airside Safety, Security RAMP operations.

SOFT SKILLS FOR AVIATION (3rd sem)

Course Outcomes: On successful completion of the course, the students will be able

- a) To increase learner's computer knowledge and unique soft skills so as to develop attributes that enhance an individual's interactions, earning power and job performance.
- b) To inculcate potential skills in the learners to prepare them to deal with the external world in a collaborative manner, communicate effectively, take initiative, solve problems, and demonstrate a positive work ethic so as to hold a good impression and positive impact.



AVIATION LAW AND AIRCRAFT RULES AND REGULATIONS (4th sem)

Course Outcomes: On successful completion of the course, the Students will be able to

- a) To enable the Students to learn the legal background of Aviation.
- b) To study all the Rules and Regulations connected with Air Transportation
- c) To understand International Regulations as well as all the relevant State Acts passed in this respect.

LOGISTIC AND CARGO MANAGEMENT(5TH SEM)

Course Outcomes: On successful completion of the course, the students will be able to

- a) Understand the basic concept of logistics activities
- b) Learn the key factors which are responsible for logistics
- c) Evaluate the key issues in supply chain management
- d) Gain the insights on air cargo operations in airline industry
- e) Explain the emerging trends in cargo operations

Customer Relationship Management in Aviation Industry(5th sem)

- a) Understand the principles and strategies for effectively managing customer interactions b) Learn about the new trends in customer service and also to know the advantages of twoway communication
- c) Describe the importance of customer contact techniques and cross-cultural importance
- d) To acquire knowledge on dealing with various customer complaints
- e) Manage stress and pressure at the work place.

Crew Resource Management(6th sem)

Course Outcomes: On successful completion of the course, the students will be able to a) Understand the basic concept of crew resource management b) Evaluate the objectives of CRM training c) Get the overview of human error during flight operations and its managerial skills d) Describe the duties and responsibilities of cockpit and cabin crew e) Learn the various skills required for a safe flight operation.

Entrepreneurship Development for Aviation(7th sem)

1. Entrepreneurship and Innovation minors will be able to sell themselves and their ideas. Students master oral and visual presentation skills and establish a foundation of confidence in the skills necessary to cause others to act.
2. Entrepreneurship and Innovation minors will be able to find problems worth solving. Students advance their skills in customer development, customer validation, competitive



analysis, and iteration while utilizing design thinking and process tools to evaluate in real-world problems and projects.

3. Entrepreneurship and Innovation minors will be able to mobilize people and resources. Students identify and secure customers, stakeholders, and team members through networks, primary customer research, and competitive and industry analyses in order to prioritize and pursue an initial target market in real-world projects.

4. Entrepreneurship and Innovation minors will be able to create value. Students are able to create presentations and business plans that articulate and apply financial, operational, organizational, market, and sales knowledge to identify paths to value creation through 1) company formation (for-profit);
2) social innovation (nonprofit); or
3) intellectual property licensing.

5. Entrepreneurship and Innovation minors will develop and cultivate endurance. Students increase their awareness and deliberately practice the skills and disciplines necessary to increase confidence and agency; foster self-efficacy and self-advocacy; improve communication and problem-solving skills, manage strong impulses and feelings; and identify personal purpose

AIRPORT STRATEGIC PLANNING(8th sem)

Course Outcomes: On successful completion of the course, the Students will be able to

1. Describe the different components of airport and aircrafts.
2. Analyse the requirements of an airport layout with respect to international regulations.
3. understand the airport runway design.
4. Summaries the concepts of the terminal service facilities.



MEWA Vanguard Business School

Department of Aviation

PROGRAM LEVEL COURSE - PO MATRIX FOR BBAM 2021-23

	PO1: define, analyze, and devise solutions	PO2: conceptualize a complex issue	PO3: technology in modern organizational structures	PO4: creating and managing innovation	PO5: demonstrate technical competence	PO6: professional ethics and responsibilities	PO7: need for mathematics development
Core Subjects							
BBAM							
Introduction to aviation	3.8	4	3.6	3.8	3.2	3.8	3.6
Fundamentals of account	3.8	3.8	4	4	3.2	3.4	3.6
Digital Fluency	3.7	3.4	4	4	3.8	3.5	3.3
Management principles and practices	3.8	3.8	3.8	3.8	3.4	3.6	3.6
Average	3.775	4	3.85	3.9	3.4	3.575	3.525



	A	B	C	D	E	F	G	H	I
MEWA Vanguard Business School									
Department of Aviation									
PROGRAM LEVEL COURSE - PO MATRIX FOR BBAM 2021-									
	PO1:define, analyze, and derive solutions	PO2:conceptualize a complex issue	PO3:technology in modern organizational	PO4:creating and managing innovation	PO5:Manpower technical competences	PO6:professional ethics and responsibilities	PO7:need for sustainable development		
Core Subject to BBAM									
Financial Accounting	3.8	4	3.6	3.8	3.2	3.8	3.6		
Human Resource Management	3.8	4	3.6	3.8	3.2	3.8	3.6		
Aviation safety and security	3.8	3.8	4	4	3.2	3.4	3.6		
Environmental	3.8	3.8	3.8	3.8	3.4	3.6	3.6		
Average	3.8	3.9	3.75	3.85	3.25	3.65	3.8		



MEWA Vanguard Business School

Department of Aviation

PROGRAM LEVEL COURSE - PO MATRIX FOR BBAM 2021-

	PO1define, analyze, and derive solutions	PO2conceptualize a complex issue	PO3technology in modern organizational	PO4creating and managing innovation	PO5human resource technical competence	PO6professional ethics and responsibility	PO7need for sustainable development
Core Subjects							
BBAM							
Service Marketing for Aviation	3.7	3.4	4	4	3.6	3.5	3.3
Basic of Passenger and Cabin	3.8	4	3.6	3.8	3.2	3.8	3.6
Soft skill for	3.8	3.8	4	4	3.2	3.4	3.6
Financial Education and investment	3.8	3.8	3.8	3.8	3.4	3.6	3.6
Average	3.78	3.75	3.85	3.90	3.40	3.58	3.53



MEWA Vanguard Business School

Department of Aviation

PROGRAM LEVEL COURSE - PO MATRIX FOR BBAM 2021-23

	PO1 (Analyze, synthesize and derive solutions)	PO2 (Conceptualize a complex issue)	PO3 (Technology at medium organizational level)	PO4 (Marketing and managing innovation)	PO5 (Manufacture technical competence)	PO6 (Professional ethics and responsibility)	PO7 (Lead for sustainable development)
Core Subjects							
BBAM							
Production and operation management	3.7	3.4	4	4	3.8	3.5	3.3
Event management	3.8	4	3.6	3.8	3.2	3.8	3.6
Aviation Law and Aircraft rules and Constitution of	3.6	3.6	4	4	3.2	3.4	3.6
Average	3.78	3.75	3.95	3.90	3.40	3.58	3.53

STATE UNIVERSITY OF NEW YORK

Department of Education

STATE UNIVERSITY OF NEW YORK

Grade	1	2	3	4	5	6	7	8
1	1							
2		1						
3			1					
4				1				
5					1			
6						1		
7							1	
8								1
9								
10								
11								
12								



MBWA Vanguard Business School

Department of Aviation

PERFORMANCE CYCLE - ESTIMATES FORTY EIGHT (2018)

	Principles, analysis, and service activities	Principles and service activities	Principles and service activities	Principles and service activities	Principles and service activities	Principles and service activities	Principles and service activities
Core Subject - 100000							
Principles and service activities	37	34	4	4	30	33	33
Principles and service activities	30	4	30	30	32	30	30
Principles and service activities	30	30	4	4	32	34	30
Average	37	38	38	38	34	38	38



BCA Course Objectives and Outcomes

BCA Semester-I

1. Problems Solving Techniques Using C Programming

Course Outcomes

On completion of this course, the students will be able to

CO1: Demonstrate the various concepts of a programming language – C.

CO2: Understand the basic structure of a C program.

CO3: Acquire the knowledge of debugging a program.

CO4: Practice to make flowchart & design an algorithm for a given problem.

CO5: Provide the knowledge to write programs in C to solve real world problems.

2. Discrete Structures

Course Outcomes

In this course, students learn:

CO1: To develop understanding of Logic Sets and Functions.

CO2: To use mathematical reasoning techniques including induction and recursion

CO3: To understand and apply counting techniques to the representation and characterization of relational concepts.

CO4: To develop an understanding of how graph and tree concepts are used to solve problems arising in the computer science.

CO5: To communicate the solutions of technical problems to other professionals.

CO6: To develop improved collaborative skills

3. Data Structures

Course Outcomes

On completion of this course, the students will be able to:

CO1: Familiarize the students with data structures used for representing data in memory like Arrays, Linked Lists, Graphs, Trees etc.

CO2: Analyze the performance of algorithms and to determine algorithm correctness and their time efficiency.

CO3: Implement algorithms to perform various operations on data structures.

CO4: compute algorithms of data structures on data.



CO5: Acquire knowledge of various methods used in data structures such as brute force, divide and conquer, greedy, etc

BCA Semester-II

1. COMPUTER ARCHITECTURE

Course Outcomes

- CO1: Demonstrate concepts of parallelism in hardware/software.
- CO2 : Discuss memory organization and mapping techniques.
- CO3 : Describe architectural features of advanced processors.
- CO4 : Interpret performance of different pipelined processors.
- CO5: Explain data flow in arithmetic algorithms
- CO6 : Development of software to solve computationally intensive problems.

2. OBJECT ORIENTED PROGRAMMING USING JAVA

Course Outcomes

- CO1: able to apply object oriented programming features and concepts for solving given problem.
- CO2: able to use java standard API library to write complex programs .
- CO3: able to implement object oriented programming concepts using java
- CO4: able to develop interactive programs using applets and swings.

3. Database Management Systems

Course Outcomes

On completion of this course, the students will be able to:

- CO1: Demonstrate the design and usage of Database System.
- CO2: Comprehensive knowledge of database models and handling of database by using different models.
- CO3: Complete knowledge of SQL and PL/SQL.
- CO4: Implement the code to database transactions using SQL.
- CO5: Practice to write SQL & PL/SQL programs.

BCA Semester-III



1. Operating Systems

Course Outcomes

On completion of this course, the students will be able to:

CO1: Deliver a detailed knowledge of integral software in a computer

– Operating System.

CO2: Understand the working of operating system as a resource manager.

CO3: Familiarize with Process and Memory management.

CO4: Acquire Knowledge of methods of prevention and recovery from a system deadlock.

CO5: Initiate the process of applying memory management methods and allocation policies.

2. Computer Networks

Course Outcomes

On completion of this course, the students will be able to:

CO1: Build an understanding of the fundamental concepts of computer networking.

CO2: Familiarize the student with the basic taxonomy and terminology of the computer networking area.

CO3: Introduce the student to advanced networking concepts, preparing the student for entry Advanced courses in computer networking.

CO4: Independently understand basic computer network technology.

CO5: Identify the different types of network topologies and protocols.

CO6: Enumerate the layers of the OSI model and TCP/IP. Explain the function(s) of each layer.

3. Python Programming

Course Outcomes

On completion of this course, the students will be able to:

CO1: Build an understanding of the fundamental concepts of computer networking.

CO2: Familiarize the student with the basic taxonomy and terminology of the computer networking area.

CO3: Introduce the student to advanced networking concepts, preparing the student for entry Advanced courses in computer networking.

CO4: Independently understand basic computer network technology.



CO5: Identify the different types of network topologies and protocols.

CO6: Enumerate the layers of the OSI model and TCP/IP. Explain the function(s) of each layer.



BCA Semester-IV

1. Software Engineering

Course Outcomes

On completion of this course, the students will be able to:

CO1: Ability to identify the minimum requirements for the development of application

CO2: Ability to develop, maintain, efficient, reliable and cost effective software solutions

CO3: Ability to critically think and evaluate assumptions and arguments by using variant software architectural styles & software process model

CO4: Understanding of software testing approaches such as unit testing and integration testing

CO5: Understanding on quality control and how to ensure good quality software.

2. Artificial Intelligence

Course Outcomes

On completion of this course, the students will be able to:

CO1: Analyze the implications of applying AI systems to organizations and future of work.

CO2: Explain how to develop AI systems to meet business, organizational, and technology requirements.

CO3: Implement AI frameworks and platforms to improve business, organizational, and technology outcomes

3. Internet Technologies

Course Outcomes



On completion of this course, the students will be able to:

CO1: Have a clear understanding of the Internet: the evolution of the Internet and the Hong Kong Internet Exchange (HKIX).

CO2: Develop business web pages using XHTML and to make enhancement by script languages such as JavaScript, image-map, etc.

CO3: Use advanced web authoring software to aid the development of webpage as well as maintenance of a web site.

CO4: Apply various Internet technologies in different business applications legally and ethically

BCA Semester-V

1. Artificial Intelligence

Course Outcomes

On completion of this course, the students will be able to:

CO1: Analyze the implications of applying AI systems to organizations and future of work.

CO2: Explain how to develop AI systems to meet business, organizational, and technology requirements.

CO3: Implement AI frameworks and platforms to improve business, organizational, and technology outcomes

2. Data Analytics

Course Outcomes

On completion of this course, the students will be able to:

CO1: Students will be able to articulate meaningful lines of inquiry that might be explored through the collection, organization, visualization, and analysis of data in a context associated with their primary field of study using (as appropriate) numerical, textual, spatial, and/or visual data

CO2: Student will understand what data are, how they are collected, the role of metadata in understanding a given set of data, and how to assess the quality/reliability of data.



CO3:Students will demonstrate intermediate proficiency in the visualization of data to communicate information and patterns that exist in the data.

CO4: In the context of data analysis, students will be able to reflect on the ethics of the questions asked of data, the methods of acquiring the data, the mode of data analysis/visualization, and the rhetoric used in communicating findings with data

3. Web Programming

Course Outcomes

On completion of this course, the students will be able to:

CO1:To learn HTML tags and JavaScript Language programming concepts and techniques.

CO2:develop the ability to logically plan and develop web pages.

CO3:To learn to write, test, and debug web pages using HTML and JavaScript.



MEWA Vanguard Business School

Department of BCA

PROGRAM LEVEL COURSE - PO MATRIX FOR BCA 2021-23

	PO1 Knowledge / Understanding	PO2 Problem Analysis	PO3 Design Solutions	PO4 Conduct Investigations	PO5 Applications	PO / PSO 6 Team Work	PO / PSO 7 Effective Communication	PO / PSO 8 Social Interaction	PO / PSO 9 Effective Management and Finance	PO / PSO 10 Ethics	PO / PSO 11 Environment & Sustainability	PO / PSO 12 Lifelong Learning
Core Subjects BCA I Sem												
problem Solving Techniques using C	3.8	4	3.6	3.8	3.2	3.8	3.6	2.8	3.4	3	3	3.2
Data Structure	3.8	3.8	4	4	3.2	3.4	3.6	3	3.2	2.8	4	3
Discrete Structure	3.8	3.8	3.8	3.8	3.4	3.6	3.6	3	3.6	3.4	3.4	3.2
Average	3.8	4	3.8	3.9	3.3	3.6	3.6	3	3.4	3	3.1	3.1

MEWA Vanguard Business School

Department of BCA

PROGRAM LEVEL COURSE - PO MATRIX FOR BCA 2021-23

	PO1 Knowledge / Understanding	PO2 Problem Analysis	PO3 Design Solutions	PO4 Conduct Investigations	PO5 Applications	PO / PSO 6 Team Work	PO / PSO 7 Effective Communication	PO / PSO 8 Social Interaction	PO / PSO 9 Effective Management and Finance	PO / PSO 10 Ethics	PO / PSO 11 Environment & Sustainability	PO / PSO 12 Lifelong Learning
Core Subjects BCA IISem												
Computer Architecture	3.8	4	3.8	3.8	3.6	3.8	3.6	3.4	3.8	4	3.6	3.2
Object Oriented programming using C++	4	3.6	4	3.6	3.6	3.6	4	3.6	3.6	4	3.4	3.2
Database Management System	3.6	3.8	4	3.6	3.6	3.4	3.6	3.4	3.6	3.6	3.4	3.4
Average	3.8	4	3.9	3.7	3.6	3.6	3.73333	3.5	3.7	4	3.5	3.26667



MEWA Vanguard Business School												
Department of BCA												
PROGRAM LEVEL COURSE - PO MATRIX FOR BCA 2021-23												
	PO1 Knowledge / Understanding	PO2 Problem Analysis	PO3 Design Solutions	PO4 Conduct Investigations	PO5 Applications	PO / PSO 6 Team Work	PO / PSO 7 Effective Communication	PO / PSO 8 Social Interaction	PO / PSO 9 Effective Management and Finance	PO / PSO 10 Ethics	PO / PSO 11 Environment & Sustainability	PO / PSO 12 Lifelong Learning
Core Subjects BCA III Semester												
Object Oriented programming using	4	3.6	4	3.6	3.6	3.6	4	3.6	3.6	4	3.4	3.2
Computer Networking	4	3.8	3.8	3.8	3.6	4	3.2	3.2	3.4	3.8	3.8	3.4
Python	4	3.2	3.8	3.6	3.4	3.6	3.4	3.6	3.2	3.6	3.4	3.4
Average	4	3.5	3.9	3.7	4	3.7	3.5	3.5	3.4	3.8	3.5	3.3

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Department of BCA												
PROGRAM LEVEL COURSE - PO MATRIX FOR BCA 2021-23												
	PO1 Knowledge / Understanding	PO2 Problem Analysis	PO3 Design Solutions	PO4 Conduct Investigations	PO5 Applications	PO / PSO 6 Team Work	PO / PSO 7 Effective Communication	PO / PSO 8 Social Interaction	PO / PSO 9 Effective Management and Finance	PO / PSO 10 Ethics	PO / PSO 11 Environment & Sustainability	PO / PSO 12 Lifelong Learning
Core Subjects BCA IV Semester												
Software Engineering	4	3.6	4	3.6	3.6	3.6	4	3.6	3.6	4	3.4	3.2
Artificial Intelligence	4	3.8	3.8	3.8	3.6	4	3.2	3.2	3.4	3.8	3.8	3.4
Internet Technologies	4	3.2	3.8	3.6	3.4	3.6	3.4	3.6	3.2	3.6	3.4	3.4
Average	4	3.5	3.9	3.7	4	3.7	3.5	3.5	3.4	3.8	3.5	3.3



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PROGRAM LEVEL COURSE - PO MATRIX FOR BCA 2021-23

	PO1 Knowledge / Understanding	PO2 Problem Analysis	PO3 Design Solutions	PO4 Conduct Investigations	PO5 Applications	PO / PSO 6 Team Work	PO / PSO 7 Effective Communication	PO / PSO 8 Social Interaction	PO / PSO 9 Effective Management and Finance	PO / PSO 10 Ethics	PO / PSO 11 Environment & Sustainability	PO / PSO 12 Lifelong Learning
Core Subjects BCA V Semester												
Artificial Intelligence	4	3.6	4	3.6	3.6	3.6	4	3.6	3.6	4	3.4	3.2
Data Analytics	4	3.8	3.8	3.8	3.6	4	3.2	3.2	3.4	3.8	3.8	3.4
Web Programming	4	3.2	3.8	3.6	3.4	3.6	3.4	3.6	3.2	3.6	3.4	3.4
Average	4	3.5	3.9	3.7	4	3.7	3.5	3.5	3.4	3.8	3.5	3.3

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PROGRAM LEVEL COURSE - PO MATRIX FOR BCA 2021-23

	PO1 Knowledge / Understanding	PO2 Problem Analysis	PO3 Design Solutions	PO4 Conduct Investigations	PO5 Applications	PO / PSO 6 Team Work	PO / PSO 7 Effective Communication	PO / PSO 8 Social Interaction	PO / PSO 9 Effective Management and Finance	PO / PSO 10 Ethics	PO / PSO 11 Environment & Sustainability	PO / PSO 12 Lifelong Learning
Core Subjects BCA VI Semester												
Artificial Intelligence	4	3.6	4	3.6	3.6	3.6	4	3.6	3.6	4	3.4	3.2
Data Analytics	4	3.8	3.8	3.8	3.6	4	3.2	3.2	3.4	3.8	3.8	3.4
Web Programming	4	3.2	3.8	3.6	3.4	3.6	3.4	3.6	3.2	3.6	3.4	3.4
Average	4	3.5	3.9	3.7	4	3.7	3.5	3.5	3.4	3.8	3.5	3.3

