



MEWA

VANGUARD BUSINESS SCHOOL

5.1.2	Capacity building and skills enhancement initiatives taken by the institution include the following 1. Soft skills 2. Language and communication skills 3. Life skills (Yoga, physical fitness, health & hygiene) 4. ICT/computing skills
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	3. Life skills (Yoga, physical fitness, health & hygiene)	VIEW
	4. ICT/computing skills	VIEW

Ag



Affiliated to **Bangalore City University**, Approved by **AICTE**, Recognised by **Govt. of Karnataka**

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☎ 080- 2663 4467, 26634 4467, 9606023076, 9606023077. ✉ info@mewavbs.com. www.mewavbs.com



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TOWHOMSOEVER IT MAY CONCERN

This is to certify that Capacity building and skills enhancement initiatives taken by the institution include the following

1. Soft skills
2. Language and communication skills
3. Life skills (Yoga, physical fitness, health & hygiene)
4. ICT/computing skills

COORDINATOR

PRINCIPAL

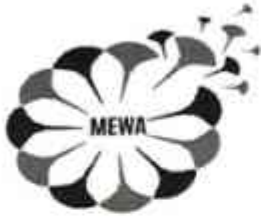


ACTIVITY LIST

SNO	ACTIVITY	TOPIC	NO.OF STUDENTS ENROLLED
SOFT SKILLS			
			27
1	Union Budget Session 2023 LIVE Session on Budget Presentation	UNION BUDGET 2023	54
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PRINCIPAL





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Circular

Dear Students and Staff,

This is to inform you that we are organizing a guest lecture on IKIGAI-Japanese Technique, 16/03/2023. We expect all of you to participate and get benefitted.

Principal





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16-03-2023
THURSDAY
11:00AM



MR. DEBOJIT SEN

Co-founder, Crack-ED
AVP Car Dekho
TEDEX speaker

GUEST LECTURE
ON
IKIGAI





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REPORT ON IKIGAI – JAPANESE – TECHNIQUE

Topic: " IKIGAI – Japanese – Technique "

Date: 16.03.2023

Venue: Seminar Hall

Time : 09: 30am – 12: 00 pm

Resource persons: Mr. Debojit Sen, Co Founder, CRACKED, TEDX Speaker, IIM-J Alumnus.

Target Audience: All Students

Objectives:

5. To acquire knowledge on IKIGAI.
6. To know About IKI in Japanese which means 'life' and 'GAI' describes 'value or worth'.
7. Is that hustle or bustle of everyday life.
8. How often we forget to experience the moment we are living in properly.

The webinar program held on 14.03.2023 for all MBA Students at 09: 30 am – 12: 30 pm on the topic "IKIGAI". The resource person's session was very much informative. Students gained more insights on "To enjoy the present" through Japanese techniques. Mr. Debojit had clearly explained about Your ikigai is your life purpose or your bliss. In the hustle and bustle of everyday life, we often forget to experience the moment we are living in properly and has very well explained about how to deal with self doubts.

The webinar commenced with welcome address, guest introduction, The program concluded with student's question answer session and a formal vote of thanks.

The above program was very much beneficial for the management students to know about providing a unique perspective on Japanese culture and the concept of Ikigai, which can be refreshing for readers looking for something different.

Thanking you.

Coordinator, S.Kavitha



Good program

Student Name: Sangeetha .D

Student Signature: Sangeetha .D

good session

Student Name: Archana .EW

Student Signature: Archana

knowledgable

Student Name: Bhumika AN

Student Signature: Bhumika

good information

Student Name: monika .R

Student Signature: monika .R

very bad

Student Name: Jeevanth

Student Signature: Jeevanth kann

Very useful session

Student Name: Vanlini .M

Student Signature: Vanlini .M

good program

Student Name: Ashwanya .KS

Student Signature: Ashwanya .KS

Very very bad

Student Name: Jeevanth kann

Student Signature: Jeevanth kann

Principal

MEVA Vanguard Business School
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Jayanagar 9th Block, Bangalore - 560 069.





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Dear Students and Staff,

This is to inform you that we are organizing a guest lecture on Panel discussion-Choose to challenge, 15/03/2023. We expect all of you to participate and get benefitted.

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Women's Day celebration 2023

EYWA-WOMEN'S WING

Organises

A PANEL DISCUSSION

On
"Choose to challenge"

15 March 2023 @ 5:00PM-6:00PM

PANELISTS:

• **Ms.Lalitha**

Advocate,
High Court of Karnataka
Legal consultant

• **Dr.A.Dhanalakshmi** • **Ms.Disha**

P.D.F (Japan), Professor,
MBA Department,
Acharya Bangalore B-School

Young
Entrepreneur

• **Ms.Smitha**

Entrepreneur,
Senior consultant - Learning,
Strategy and Product
fluenCy Learning

• **Dr.Seema Sultana** • **Ms.Medha Dixit**

Gynae Consultant

Influencer -Arts
Classical dancer

Moderator:

Dr.Aparna Rao
Director & Principal
MEWA Vanguard Business School

The Management, Teaching & Non-teaching staff & Students

ALL ARE CORDIALLY INVITED



Report On Choose To Challenge

Topic: "Choose to Challenge"

Date: 15.03.2023

Venue: Amphi Theatre

Time : 03: 00 pm – 05: 30 pm

Resource persons:

Panelists from Education, Law, Training, Corporate and Entrepreneur. Dr.Dhanalaxsmi, Veteran Academician, Ms. Medha dixit, Artist and Classical Dancer, Ms. Lalitha Advocate, Ms. Smitha, Corporate Trainer, Ms. Disha Entrepreneur.

Target Audience: All Students

Objectives:

1. To acquire all the upcoming challenges.
2. To know about Human rights through Advocates.
3. To gain more insights of higher education importance.
4. Learnt entrepreneur skills and mindset of artists.

The webinar program held on 15.03.2023 for all MBA Students at 03: 00 pm – 05: 30 pm on the topic "Choose To Challenge". The resource person's session was very much informative. Students gained more insights on "Individual rights" .Ms. Medha dixit, Artist and Classical Dancer had clearly explained about different challenges faced by herself shared her experience. .Dr.Dhanalaxsmi, Veteran Academician has very well explained about importance of education in every aspects of life.

The webinar commenced with welcome address followed by guests introduction by Pooran maam The program concluded with student's question answer session and a formal vote of thanks.

The above program was very much beneficial for the management students to choose their challenges in a bold way and helped through handling various commodities.

Thanking you.

Coordinator, S.Kavitha





Good program	Student Name: Gayathri .D	Student Signature: Gayathri .D
good session	Student Name: Archana .k	Student Signature: Archana
knowledgable	Student Name: Shumika AN	Student Signature: Shumika
good information	Student Name: monika .l	Student Signature: monika .l
very bad	Student Name: Jeevanth	Student Signature: Jeevanth kanni
Very useful session	Student Name: Vanthini .M	Student Signature: Vanthini .M
good program	Student Name: Ashwanya .ks	Student Signature: AS
Very very bad	Student Name: Jeevanth kanni	Student Signature: Jeevanth kanni

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Circular

Dear Students and Staff,

This is to inform you that we are organizing Webinar – WORLD IPR DAY, 26/04/2023. We expect all of you to participate and get benefitted.

Principal





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Cordially invites you to celebrate

IPR in present scenerio

on

World Intellectual Property Day



V. Rugmini

BBA, LLB, LLM

Assistant Professor Of Law,
ABBS School Of Law, Bangalore



10AM-12PM



26/04/2023



Seminar Hall



REPORT ON – WORLD IPR DAY

Topic: “Webinar – WORLD IPR DAY”

Date: 26.04.2023

Venue: Seminar Hall

Time: 10: 00 am – 12: 30 pm

Resource persons: Ms. VRupmini, BBA, LLB, LLM, Asst Prof in ABBS School of law Bangalore.

Web link : <https://meet.google.com/jid-tpba-rxx>

Target Audience: All Students

Objectives:

1. To rise awareness about patents, copyrights.
2. To know about Intellectual Property Rights.
3. To gain more insights on Trademarks and designs having on our daily life.
4. To know the importance of IPR Day on 26th April.

The program held on 26.04.2023 for all MBA Students at 10: 00 am – 12: 30 pm on the topic IPR Day. The resource person's session was very much informative. Students gained more insights on “INTELLECTUAL PROPERTY RIGHTS” to each and every individual. Ms. V. Rupmini had clearly explained about the purpose of this day is to promote creativity and innovation by highlighting the critical role of intellectual property rights in protecting the rights of innovators, inventors, and creators and explained about hundreds of events are organized around the world by IP offices, law firms, private companies, students and others to celebrate inventors and creators and to promote understanding about the intellectual property system and its associated rights.

The webinar commenced with welcome address, guest introduction. The program concluded with student's question answer session and a formal vote of thanks.

The above program was very much beneficial for the management students to enhance the public legal awareness of intellectual property rights, encourage invention-innovation activities in various countries and strengthen international exchange in the intellectual property field.

Thanking you.

Coordinator, SKavitha





MEWA VANGUARD BUSINESS SCHOOL

FEEDBACK FORM

PROGRAM..... Guest lecture World IPR day..... RESOURCE PERSON..... Mr. V. Rajaraj.....
TOPIC..... IPR in present scenario..... DATE: 26/11/2013..... TIME: 10:00 AM.....

The programme helped to get in-depth knowledge.
Student Name: Vanshika M Student Signature: Vanshika M

The speaker plenty explained the concept.
Student Name: Sangeetha D Student Signature: Sangeetha D

useful information..
Student Name: Mounika S.R Student Signature:

Gained useful knowledge
Student Name: Bhoomika N. Student Signature:

Good programme.
Student Name: Manasa M Student Signature:

good session
Student Name: Archana K.N Student Signature: Archana

good information
Student Name: Monika R Student Signature: Monika R

Good
Student Name: Ashwaga Naik Student Signature:

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Circular

Dear Students and Staff,

This is to inform you that we are organizing webinar on **RESOURCING & BOMBAY STOCK EXCHANGE**, 09/03/2023. We expect all of you to participate and get benefitted.

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In association with **BSE**

WEBINAR ON FINANCIAL PLANNING & INVESTMENT PORTFOLIOS



THURSDAY
MARCH 9



TIME
2:00 PM

M.ASHTALAKSHMI

Resource partner,
Bombay Stock Exchange and
Pagdanthi Edusol Pvt Ltd



Report on Bombay Stock Exchange

Topic: "WEBINAR 2023"

Date: 09:03:2023

Venue: Seminar Hall

Time : 10:00am – 12: 00 pm

Resource persons: Prof. Ashtalaxmi, Resource Partner , Bombay Stock Exchange

Target Audience: All Students

Objectives:

1. To acquire knowledge on the current stock market.
2. To know the investment portfolios.
3. To gain more knowledge about Financial Planning.
4. To have the courage to protect interests of investors and business.

The webinar program held on 09.03.2023 for all MBA Students at 10: 00 am – 12:00 pm on the topic "RESOURCING& BOMBAY STOCK EXCHANGE". The resource person webinar was very much informative. Students gained more insights on "Stock Exchange". Prof. Ashtalaxmi had clearly explained about sector wise business, investment proposals, keys for protecting interests and has very well explained about Financial Planning happening at corporates, exemptions, direct and indirect interests proposals.

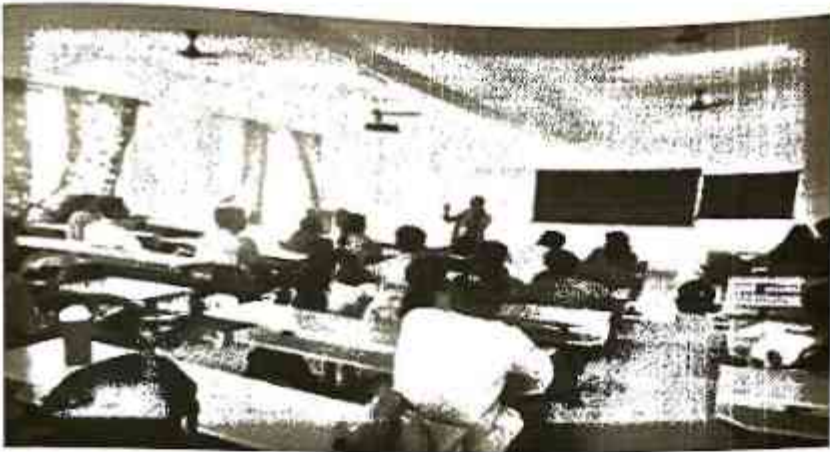
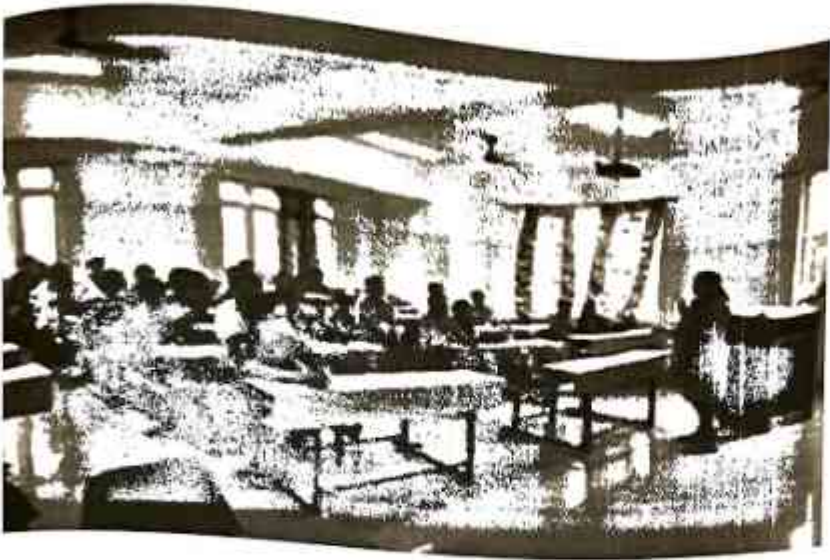
The webinar commenced with welcome address, guest introduction. The program concluded with student's question answer session and a formal vote of thanks.

The above program was very much beneficial for the management students to know about Live stock market and impact on various other commodities.

Thanking you.

Coordinator, S.Kavitha





MEVA VANGUARD BUSINESS SCHOOL

FEEDBACK FORM

PROGRAM B.B.A

RESOURCE PERSON Prof. Achalakheri

TOPIC financial planning of limited liability part b

DATE 9/11/2013 TIME 10:30 AM

Feedback: <u>good session</u>	Student Name: <u>Archana.K.N</u>	Student Signature: <u>Archana</u>
Feedback: <u>can improve</u>	Student Name: <u>Bhumnika.N</u>	Student Signature: <u>Bhumnika</u>
Feedback: <u>good information</u>	Student Name: <u>Monika.R</u>	Student Signature: <u>Monika.R</u>
Feedback: <u>good program</u>	Student Name: <u>Ashwarya K.S</u>	Student Signature: <u>Ashwarya</u>
Feedback: <u>awesome</u>	Student Name: <u>Ruchitha.BA.</u>	Student Signature: <u>Ruchitha</u>
Feedback: <u>Good</u>	Student Name: <u>Sahana.</u>	Student Signature: <u>Sahana</u>
Feedback: <u>Good</u>	Student Name: <u>Arunima</u>	Student Signature: <u>Arunima</u>
Feedback: <u>nice</u>	Student Name: <u>Ashwarya</u>	Student Signature: <u>Ashwarya</u>





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Dear Students and Staff,

This is to inform you that we are organizing Guest Lecture on **EMPLOYABILITY SKILLS**, 27/02/2023. We expect all of you to participate and get benefitted.

Principal





EMPLOYABILITY SKILLS

Resource Person :
Dr. Jyothy,
IIM Alumnus



@ SEMINAR HALL

27/02/2023

10:00 AM - 12:00 PM

www.mewarbs.com



REPORT ON EMPLOYABILITY SKILLS

Topic: "EMPLOYABILITY SKILLS"

Date: 27.02.2023

Venue: Seminar Hall

Time : 9:30 am to 12:00 pm

Resource persons: Dr. Jyothy, IIM Alumnus.

Target Audience: All Students

Objectives:

1. To impart employability skills with activities.
2. To bridge the gap between the skills requirements of the employer or industry and the competency of the students.
3. To gain more insights on skills required for business situations.
4. To have the problem solving attitude to hold a good impressions and positive impact.

The webinar program held on 27.02.2023 for all MBA Students at 9.30 am – 12:00 pm on the subject "EMPLOYABILITY SKILLS". The resource person's session was very much informative. Students gained more insights on demonstrating the inter personal skills. Dr.Jyothy had clearly explained about communication skill development and has very well explained about understanding the basics of verbal communications , online profile management and leaving professional messages.

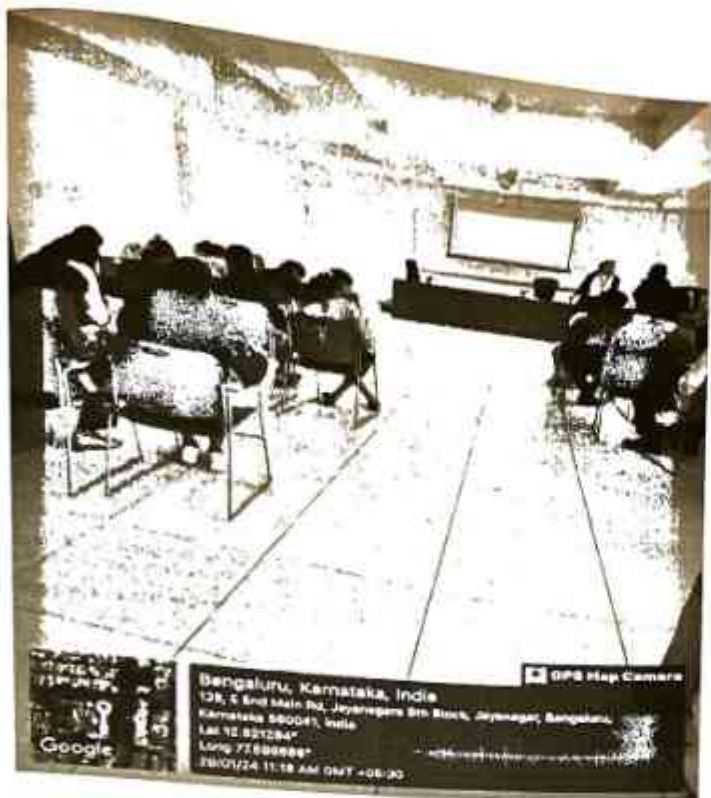
The webinar commenced with welcome address, guest introduction and then the program concluded with student's question answer session and a formal vote of thanks.

The above program was very much beneficial for the management students to know about importance of skills in MBA dimention.

Thanking you.

Coordinator, S.Kavitha





Feedback

MEVA VANGUARD BUSINESS SCHOOL

FEEDBACK FORM

PROGRAM Global studies RESOURCE PERSON M. Jyoti
TOPIC Employability skills DATE 21/2/2023 TIME 2:00pm

good session	Student Name: <u>Archana K. J</u>	Student Signature: <u>Archana</u>
good information	Student Name: <u>manika R</u>	Student Signature: <u>manika R</u>
Beneficial programme	Student Name: <u>Sangeetha D</u>	Student Signature: <u>Sangeetha D</u>
Not bad	Student Name: <u>Aishwarya Mahesh</u>	Student Signature: <u>Aishwarya</u>
NO bad	Student Name: <u>Shristika N. G</u>	Student Signature: <u>S. N. Ganapathi</u>
Interesting Sessions	Student Name: <u>Munigowda J. M</u>	Student Signature: <u>Munigowda</u>
Good	Student Name: <u>Ashwini A</u>	Student Signature: <u>Ashwini</u>
Extraordinary programme	Student Name: <u>Madan N. S</u>	Student Signature: <u>Madan</u>





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Circular

Dear Students and Staff,

This is to inform you that we are organizing Guest talk on **HAR GHAR DHYAN**, 25/02/2023. We expect all of you to participate and get benefitted.

Principal





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GUEST TALK

25.02.2023
SATURDAY

10:00AM-11:00AM
11:30AM-01:00PM



Dr. DN Suresh
IIM ALUMNUS, Ahmedabad
Yoga trainer, Art of Living
Topic: Har Ghar Dhyam



Dr. Jyothy
IIM ALUMNUS, Calcutta
Soft Skill Trainer
Topic: Employable Skills



REPORT ON ART OF LIVING – HAR GHAR DHYAN 2023

Topic: “ART OF LIVING – HAR GHAR DHYAN 2023”

Date: 25.02.2023

Venue: Seminar Hall

Time : 10: 00 am – 12: 00pm

Resource persons: Dr. D N Suresh, Yoga Trainer and IIM Alumnus, Bangalore.

Target Audience: All Students

Objectives:

1. To acquire knowledge in educating the youth in different walks of life.
2. To improve mental health.
3. To empower them with the tool of meditation for better health.
4. Government involvement in the launch of “Har GharDhyan”

The webinar program held on 25.02.2023 for all MBA Students at 10:00 am to 12:00 pm on the topic “Har GharDhyan 2023”. The resource person’s session was very much informative. Students gained more insights on “Sharpening the youth minds” Dr. D N Suresh had clearly explained about controlling anger, balancing tasks , keys to healthy lifeetc, Dr. D N Suresh has very well explained about stress relief on individuals by breathing techniqueetc,.

The webinar commenced with welcome address the second part was guest introduction The program concluded with student’s question answer session and a formal vote of thanks.

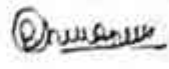
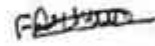
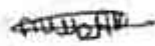

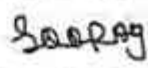
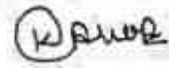

The above program was very much beneficial for the management students to know about commitment and involving yoga skills in future path.

Thanking you.

Coordinator, S.Kavitha





STUDENT NAME: Wonderful program learned a lot.	STUDENT SIGNATURE: 
STUDENT NAME: Nice session Thank you	STUDENT SIGNATURE: 
STUDENT NAME: 'soor buntis' jeta na Nis program.	STUDENT SIGNATURE: 
STUDENT NAME: More Energetic activity base program	STUDENT SIGNATURE: 
STUDENT NAME: Excellent 5 th to this man.	STUDENT SIGNATURE: 
STUDENT NAME: Really Motivate Ready to face the future	STUDENT SIGNATURE: 
STUDENT NAME: I felt like to achieve something in life	STUDENT SIGNATURE: 
STUDENT NAME: Best session.	STUDENT SIGNATURE: Yusuf Fathima.





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Circular

Dear Students and Staff,

This is to inform you that we are organizing BUSINESS PLAN DISCUSSION, 25/05/2023. We expect all of you to participate and get benefitted.

Principal



REPORT ON BUSINESS PLAN

Topic: Business Plan

Date: 25/05/2023

Venue: Class room

Time: 01: 00 pm – 03: 30 pm

Resource persons: Dr. Sheetal Sharma

Target Audience: MBA Students

Objectives:

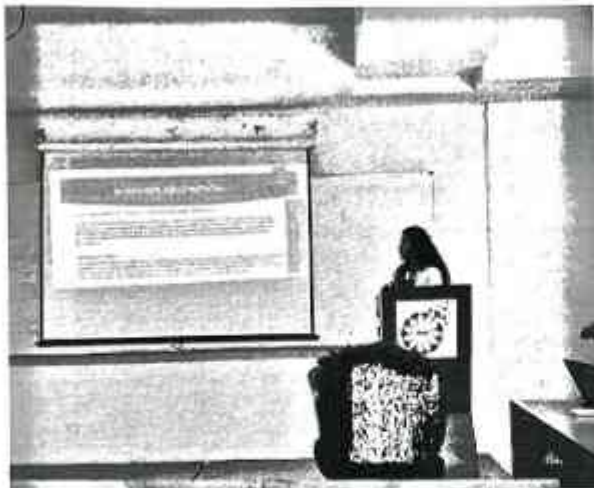
- i. **Evaluate Feasibility:** The case study may seek to assess the feasibility and viability of a business idea or venture. It aims to analyze the market potential, competitive landscape, and financial projections to determine if the proposed business concept is practical and has the potential for success.
- ii. **Identify Strengths and Weaknesses:** The case study can help identify the strengths and weaknesses of the business plan. It involves a thorough analysis of the business model, marketing strategy, operational processes, and financial projections. By identifying strengths, the case study can highlight areas where the business has a competitive advantage. Weaknesses can be identified to develop strategies for improvement.
- iii. **Showcase Best Practices:** In some cases, a business plan case study may aim to showcase best practices and successful strategies implemented by a particular business or entrepreneur. It can highlight innovative approaches, unique value propositions, or effective marketing tactics that have contributed to the success of the business. The objective is to inspire and educate others in the entrepreneurial community.

The case study held on 25/05/2023 for all MBA Students at 01: 00 pm – 03: 30 pm on the topic "Business Plan". The Business Plan case study report serves as a valuable tool for strategic decision-making, investment evaluation, and business planning. It provides a roadmap for the business's future growth and success, and with proper execution and effective management, the proposed venture has the potential to achieve its objectives and contribute to its stakeholders' success.

Thanking you.

Coordinator, S.Kavitha

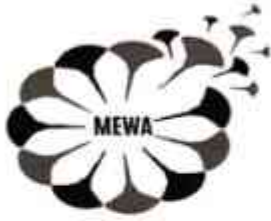




Good program	Student Name: Sangeetha .D	Student Signature: Sangeetha .D
Good session	Student Name: Archana .KW	Student Signature: Archana
Knowledgeable	Student Name: Chumika AN	Student Signature: Chumika
Good information	Student Name: monika .L	Student Signature: monika .L
Very bad	Student Name: Teerath	Teerath kousi Student Signature:
Very useful session	Student Name: Varshini M	Student Signature: Varshini M
good program	Student Name: shikhaanya .k.s	Student Signature: shikhaanya .k.s
Very very bad	Student Name: Teerath kousi;	Student Signature:

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Dear Students and Staff,

This is to inform you that we are organizing GK & Current affairs, 26/05/2023. We expect all of you to participate and get benefitted.

Principal



Topic: GK and Current Affairs

Date:26/05/2023

Venue: Class room

Time: 01: 00 pm – 03: 30 pm

Resource persons: Prof. S.Kavitha,Mewa Vanguard Business School

Target Audience: UG

Objectives:

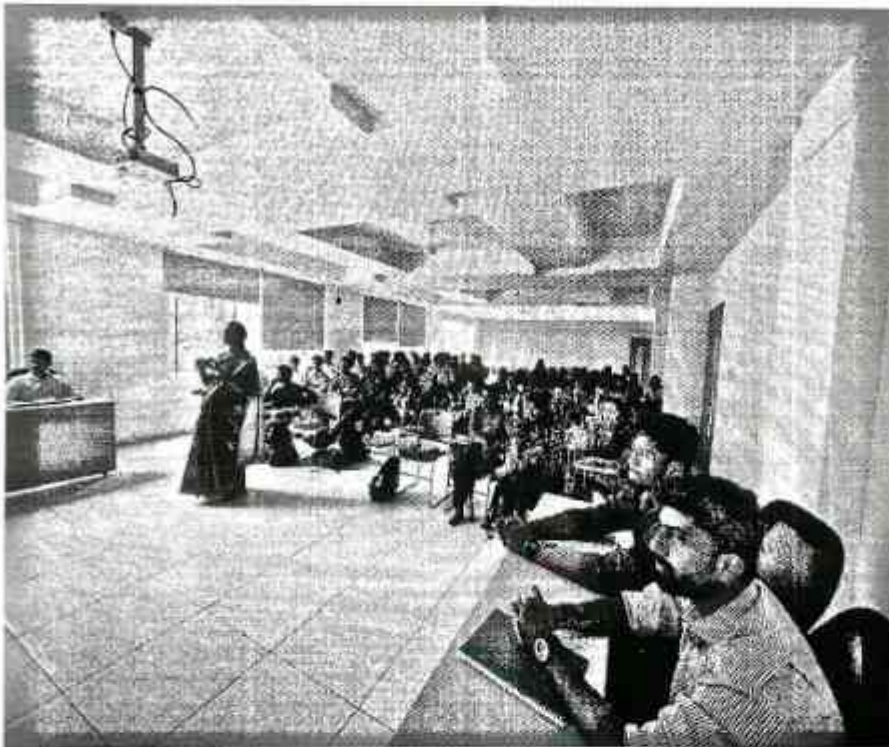
- i. **Broadening Knowledge:** The primary objective of GK and Current Affairs is to expand an individual's knowledge and understanding of various subjects such as history, geography, science, politics, sports, and culture. It aims to provide a well-rounded perspective on the world, its events, and its diverse facets.
- ii. **Broadening Knowledge:** The primary objective of GK and Current Affairs is to expand an individual's knowledge and understanding of various subjects such as history, geography, science, politics, sports, and culture. It aims to provide a well-rounded perspective on the world, its events, and its diverse facets.
- iii. **Broadening Knowledge:** The primary objective of GK and Current Affairs is to expand an individual's knowledge and understanding of various subjects such as history, geography, science, politics, sports, and culture. It aims to provide a well-rounded perspective on the world, its events, and its diverse facets.

The Business Quiz held on 26/05/2023 for all MBA Students at 01: 00 pm – 03: 30 pm on the topic “GK and Current Affairs”.The GK and Current Affairs report has provided a comprehensive overview of important general knowledge topics and recent developments across various fields. Through the analysis of current events, global trends, and significant news, this report aimed to enhance readers' understanding of the world around them and keep them informed about recent happenings.

Thanking you.

Coordinator, S.Kavitha





good session
Student Name: Archana.K.W
Student Signature: Archana

Improuable
Student Name: Dhruvika.A.W
Student Signature: Dhruvika

'good information
Student Name: Manika.R
Student Signature: Manika.

good
Student Name: Aishwarya Naik
Student Signature: A.

Good
Student Name: Sahana
Student Signature: Sahana

Better
Student Name: Ruchitra .B.A.
Student Signature: R

Best
Student Name: Anumima
Student Signature: Anu

Nice
Student Name: Minchu
Student Signature: A

Principal
J Business School
East End Man Road,
Jayanagar 9th Block, Bangalore - 560 069





MEWA
VANGUARD
BUSINESS SCHOOL
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Circular

Dear Students and Staff,

This is to inform you that we are organizing Know me to Know you, 06/05/2023. We expect all of you to participate and get benefitted.

Principal





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Special Lecture on

**Know Me,
to Know You**



6th May, 2023
Saturday

Ms. Shalini Shreenath

Psychology Lecturer,
Seasoned Public Relations Trainer
& Practicing Counsellor

Courses Affiliated to Bangalore City University & Approved
by AICTE, Ministry of HRD, Government of India, New Delhi

38th Cross, East End Main Rd, Jayanagar
9th Block, Bengaluru, Karnataka 560041

f i in m mewabusinessschool



(+91) 90356 10622 | 93422 61161



admissions@mewavbs.com



Topic: Know me to Know you

Date:06/05/2023

Venue: Seminar Hall

Time: 03: 00 pm – 04: 30 pm

Resource persons: Prof. Shalini Sreenath,Practicing Counselor and Psychology Lecturer,
PublicRelations Trainer.

Target Audience: MBA Students

Objectives:

- i. Emotional well-being: One of the primary objectives of student counseling is to promote and enhance the emotional well-being of students. This involves addressing emotional issues such as stress, anxiety, depression, and self-esteem concerns. The goal is to help students develop healthy coping mechanisms, manage their emotions effectively, and improve their overall mental health.
- ii. Personal development: Counseling helps students explore and develop their personal identities, values, and strengths. It aims to foster self-awareness, self-confidence, and self-acceptance. Through counseling, students can gain insights into their own behaviors, beliefs, and patterns of thinking, and work towards personal growth and positive change.
- iii. Academic success: Student counseling aims to support students in achieving their academic goals. By addressing challenges such as time management, study skills, test anxiety, and motivation, counselors can help students improve their academic performance. Counseling may involve providing strategies for effective studying, setting goals, improving organizational skills, and enhancing concentration and focus.

The Guest Session program held on 06/05/2023 for all MBA Students at 03: 00 pm – 04: 30 pm on the topic "Know me to Know you". The student counseling serves as a valuable resource for students, addressing their emotional, academic, and personal needs. By providing a supportive and confidential space, counseling facilitates personal growth, enhances well-being, and helps students navigate the challenges they may face during their educational journey.

Thanking you.

Coordinator, S.Kavitha





MEWA VANGUARD BUSINESS SCHOOL

FEEDBACK FORM

PROGRAM Guest Session on the Topic..... RESOURCE PERSON Prof. Shalini Srivastha
TOPIC KROO - how to know you..... DATE: 6/5/2023 TIME: 10:00 AM.....

Beneficiary, and Student Name: <u>Bhoomika N</u>	Informative programme.	Student Signature: <u>[Signature]</u>
Student Name: <u>Manada</u>	This programme is helpful to get good information	Student Signature: <u>[Signature]</u>
Student Name: <u>Archana. b. n</u>	good session	Student Signature: <u>Archana</u>
Student Name: <u>Bhoomika. A. N</u>	up to standards	Student Signature: <u>[Signature]</u>
Student Name: <u>Manika. P</u>	good inspiration	Student Signature: <u>manika. P</u>
Student Name: <u>Aishwarya Naik</u>	good	Student Signature: <u>[Signature]</u>
Student Name: <u>Madhan M. S</u>	Get one	Student Signature: <u>[Signature]</u>
Student Name: <u>Madhan</u>	Good session	Student Signature: <u>[Signature]</u>





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Circular

Dear Students and Staff,

This is to inform you that we are organizing **Green Campus-Photography**, 05/04/2023. We expect all of you to participate and get benefitted.

Principal

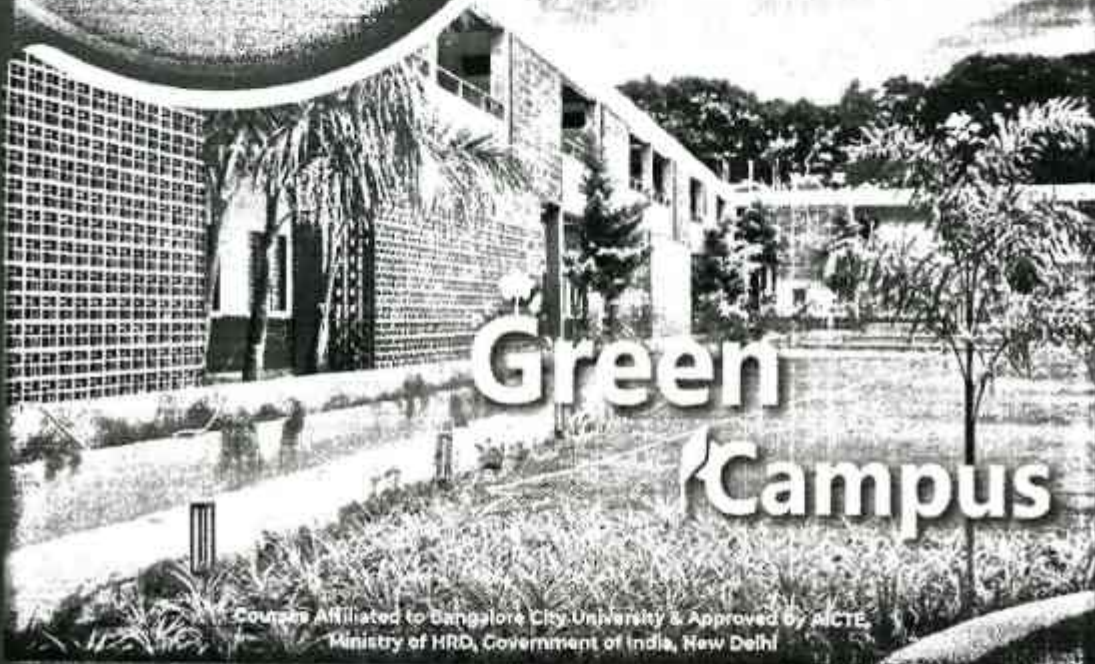


At MEWA VBS, We not only help you to develop your entrepreneurial skills, we also work to refine your environmental stewardship!

#EducationForChange







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Green Campus

Courses Affiliated to Bangalore City University & Approved by AICTE,
Ministry of HRD, Government of India, New Delhi

38th Cross, East End Main Rd, Jayanagar
9th Block, Bengaluru, Karnataka 560041

    [mewabusinessschool](https://www.mewabusinessschool.com)

 (+91) 90356 10622 | 93422 61161

 admissions@mewavbs.com



Reprt

Topic: Green campus photography

Date:05/04/2023

Venue: college campus

Time: 10: 00 pm – 02: 30 pm

Resource persons: Prof. Pooran

Target Audience: All Students

Objectives:

- i. Documenting green spaces: The project aims to photograph the campus's green spaces, including gardens, parks, and natural areas, capturing their beauty, biodiversity, and tranquility. This documentation helps raise awareness about the importance of preserving these spaces and their contribution to a sustainable campus ecosystem
- ii. Showcasing sustainable infrastructure: The project aims to capture photographs of eco-friendly buildings, energy-efficient systems, renewable energy installations, and other sustainable infrastructure on campus. These images highlight the campus's commitment to sustainable development and serve as examples for others to follow.
- iii. Promoting engagement and participation: By sharing the photographs through various channels, such as campus publications, websites, social media platforms, and exhibitions, the project aims to engage and inspire the campus community. The goal is to encourage active participation in sustainable initiatives and foster a sense of pride and responsibility towards creating a greener campus.
- iv. Celebrating green events and activities: The project aims to capture photographs of environmental events, workshops, tree-planting drives, and other eco-centric activities organized on campus. These images showcase the collective efforts and enthusiasm of the campus community in promoting environmental awareness and action.

The Green campus photography held on 05/04/2023 for all Students at 10: 00 pm – 02: 30 pm. the Green Campus Photography report has captured the essence and beauty of our environmentally conscious campus. Through stunning visuals and compelling imagery, the report showcases the efforts and initiatives taken to create a sustainable and eco-friendly environment.

Thanking you.

Coordinator, S.Kavitha



Feedback

good session

Student Name: Archana . K . W

Student Signature: Archana

Improuable

Student Name: Arunika . A . W

Student Signature: Arunika

'good information

Student Name: Monika . R

Student Signature: monika

good

Student Name: Aishwarya Naik

Student Signature: A

Good

Student Name: Sahana

Student Signature: Sahana

Best

Student Name: Ruchitra . B . A .

Student Signature: R

Best

Student Name: Anurima

Student Signature: Anurima

Nice

Student Name: Minchu

Student Signature: A

R

Principal
V.J Business School
153 East End Main Road,
Jayanagar 9th Block, Bangalore - 560 069.





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Circular

Dear Students and Staff,

This is to inform you that we are organizing **Coco- Cola Collaboration with App Annie - Marketing Management** , 06/05/2023. We expect all of you to participate and get benefitted.

Principal



Topic: Coco- Cola Collaboration with App Annie - Marketing Management

Date:28/04/2023

Venue: Class room

Time: 01: 00 pm – 03: 30 pm

Resource persons: Prof. Manjunath

Target Audience: MBA Students

Objectives:

- i. Consumer insights: Coca-Cola may collaborate with App Annie to gain a deeper understanding of consumer behavior and preferences in the digital space. By analyzing data from mobile apps and app usage patterns, they can gather insights into consumer trends, interests, and demographics. This information can help Coca-Cola tailor its marketing strategies and product offerings to better meet consumer needs.
- ii. Consumer insights: Coca-Cola may collaborate with App Annie to gain a deeper understanding of consumer behavior and preferences in the digital space. By analyzing data from mobile apps and app usage patterns, they can gather insights into consumer trends, interests, and demographics. This information can help Coca-Cola tailor its marketing strategies and product offerings to better meet consumer needs.
- iii. Consumer insights: Coca-Cola may collaborate with App Annie to gain a deeper understanding of consumer behavior and preferences in the digital space. By analyzing data from mobile apps and app usage patterns, they can gather insights into consumer trends, interests, and demographics. This information can help Coca-Cola tailor its marketing strategies and product offerings to better meet consumer needs.

The case study held on 28/04//2023 for all MBA Students at 01: 00 pm – 03: 30 pm on the topic “Coco- Cola Collaboration with App Annie - Marketing Management”. The collaboration between Coca-Cola and App Annie has proved to be a mutually beneficial partnership. Coca-Cola has gained valuable market intelligence, enhanced its marketing strategies, and improved customer engagement. On the other hand, App Annie has been able to showcase its capabilities and expand its client portfolio by working with a global brand like Coca-Cola.

Thanking you.

Coordinator, S.Kavitha



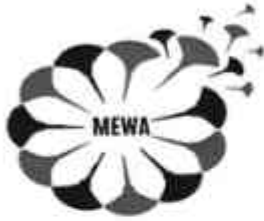
MEIVA VANGUARD BUSINESS SCHOOL

FEEDBACK FORM

PROGRAMA Case study RESOURCE PERSON Prof: Manjuralb
TOPIC Coca Cola Collaboration with app Doris DATE 28/11/2023 TIME 10:30 AM

Feedback: <u>Good Session</u>	Student Name: <u>Archana K N</u>	Student Signature: <u>Archana</u>
Feedback: <u>good information</u>	Student Name: <u>monika R</u>	Student Signature: <u>monika R</u>
Feedback: <u>Good</u>	Student Name: <u>Aishwarya Naik</u>	Student Signature: <u>A</u>
Feedback: <u>Surge K</u>	Student Name: <u>Good & awesome</u>	Student Signature: <u>R</u>
Feedback: <u>Beneficial programme</u>	Student Name: <u>Vandini M</u>	Student Signature: <u>Vandini M</u>
Feedback: <u>Beneficial Programme</u>	Student Name: <u>Mamada M</u>	Student Signature: <u>Mamada</u>
Feedback: <u>Archana Best one</u>	Student Name: <u>Archana</u>	Student Signature: <u>Archana</u>
Feedback: <u>Good programme</u>	Student Name: <u>Sangeetha D</u>	Student Signature: <u>Sangeetha D</u>





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Circular

Dear Students and Staff,

This is to inform you that we are organizing **Union Budget Session** ,
16/02/2023. We expect all of you to participate and get benefitted.

Principal





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Union Budget Session 2023

Discussion & Debate.

Special Token of Thanks to:

Dr. Aparna K Rao, Director & Principal
Dr. Sheetal Sharma, Associate Professor
Prof. Kavitha, Coordinator



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by AICTE, Ministry of HRD, Government of India, New Delhi

38th Cross, East End Main Rd, Jayanagar
9th Block, Bengaluru, Karnataka 560041



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admissions@mewavbs.com



Report

Topic: "Union Budget Analysis 2023"

Date: 01.02.2023

Venue: Seminar Hall

Time : 03: 00 pm – 04: 30 pm

Resource persons: Dr. Manikandan & Dr. S. Sivasankari, MIME, Jain University, Bangalore.

Target Audience: MBA Students

Objectives:

1. To acquire knowledge on the key highlights of union budget
2. To know the Tax proposals in the financial bill.
3. To gain more insights on Sector wise allocations
4. To know the budget priorities on various goods and services etc.

The webinar program held on 16.02.2023 for all MBA Students at 03: 00 pm – 04: 30 pm on the topic "Union Budget Analysis 2023". The resource person's session was very much informative. Students gained more insights on "Saptharishis" the union budget priorities. Dr. Manikandan had clearly explained about sector wise analysis, budget proposals, key highlights etc., Dr. S. Sivasankari has very well explained about budget impact on individuals, corporates, income tax slabs, reliefs, exemptions, direct and indirect taxes proposals etc.,

The webinar commenced with welcome address, guest introduction and then session 1 by Dr. Manikasndan was taken up ending with a break of 10 minutes. The second part was guest introduction and session 2 by resource person Dr. Sivasankari. The program concluded with student's question answer session and a formal vote of thanks.

The above program was very much beneficial for the management students to know about corporate taxes and budget impact on various commodities.

Thanking you.

Coordinator, S.Kavitha





good session
Student Name: Archana .k.w
Student Signature: Archana

Improuable
Student Name: Arunika .A.W
Student Signature: Arunika

'good information
Student Name: Monika .R
Student Signature: monika

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Student Name: Aishwaga Naik
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Student Signature: R

Nice
Student Name: Anurima
Student Signature: Anurima

Minchu
Student Name: Minchu
Student Signature: A

Principal

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21 June 2022





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To

Date: 17.06.2022

The Principal,
Vanguard Business School.

Respected Madam,

Subject: Proposal to conduct "Yoga Day" programme on 21 June 2022

Date: 21/06/2022 for all the students and staff.

Time: 8 am-9a.m.

Trainer: Valsa George

Objectives:

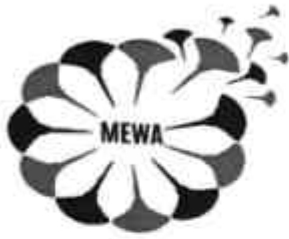
- 1.Yoga increases flexibility and stability.
- 2 Yoga strengthens your muscles and bones.
- 3 Yoga Improves posture.

Outcome expected:

1. Yoga helps reduce chronic pain.
2. Yoga might help you lose weight.
3. Yoga reduces stress and anxiety.

Program Coordinator
Valsa George





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CIRCULAR

18.06.2022

Dear all,

This is to inform you that we are celebrating International Yoga Day on 21 June 2022 in our college seminar hall. All the students and staff are requested to participate the programme and make it a grand success. Do come with Yoga dress.

CO-ORDINATOR

Valsa George

PRINCIPAL



YOGA DAY REPORT

Yoga is a physical, mental and spiritual practice which originated in ancient India. Every year on June 21st International Yoga Day is celebrated.

It aims to control and still the mind, recognize, witness consciousness untouched by mind. Yoga is a practice that connects the body, breath and mind. It uses physical postures, breathing exercise, and meditation to improve overall health. Doing yoga daily helps you lose weight, increase flexibility and improve balance, it can also help you to reduce stress, feel happier and sleep better.

There are so many wonderful reasons to cultivate a yoga practice, but it's helpful to understand what yoga is and how to get started as a beginner before diving in.

YOGA IN VARIOUS INSTITUTION

The need and importance of yoga in education also follows from the fact that it helps in improving concentration and attention span. Yoga helps to improve memory function, its direct impact can also be seen in the child's academic performance. It also helps to learn oneself well in all life situations, to learn techniques of gaining good health, to develop a discriminative mind capable of knowing the real from the unreal.

BENEFITS OF YOGA

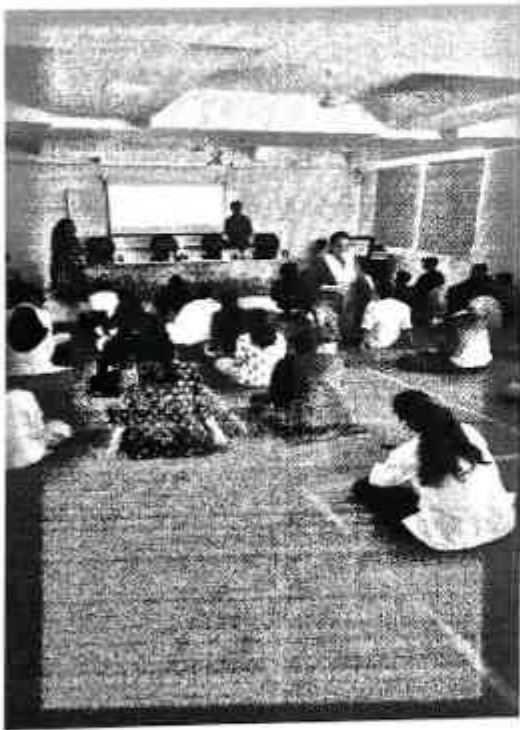
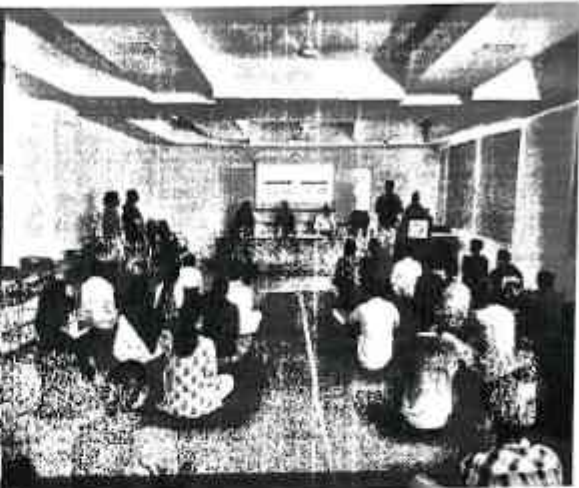
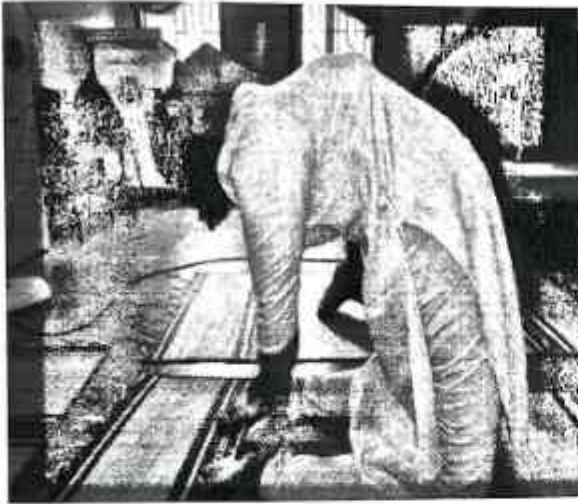
- 1 Yoga increases flexibility and stability.
- 2 Yoga strengthens your muscles and bones.
- 3 Yoga improves posture.
- 4 Yoga helps reduce chronic pain.
- 5 Yoga might help you lose weight.
- 6 Yoga reduces stress and anxiety.

Basic elements of yoga

- 1 Asanas are poses which exercise the front, back and side of the body equally.
- 2 Pranayama means control of the breath, which leads to deeper breathing thereby providing the body with more oxygen.
- 3 Concentration is fundamental in yoga.

Keeping yoga as a part of your daily routine will help you keep the doctors away. Yoga helps in curing and enduring.





good session
Student Name: Archana . K . W
Student Signature: Archana

improvable
Student Name: Arunika . A . W
Student Signature: Arunika

good information
Student Name: Monika . R
Student Signature: monika


good
Student Name: Aishwarya Naik
Student Signature: A

Good
Student Name: Sahana
Student Signature: Sahana

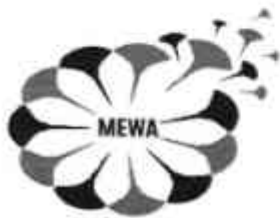
Better
Student Name: Ruchitra . B . A .
Student Signature: R

Best
Student Name: Anurima
Student Signature: Anu

Nice
Student Name: Minchu
Student Signature: A


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J . J . Business School
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Circular

Dear Students and Staff,

This is to inform you that in our college we are organizing PRASTUTHI-Chart Exhibition on 14/04/2023. We request you all to participate in the program to acquire knowledge on the same.

Principal



DATE:14/04/2023

REPORT ON PRASTUTIH, a Chart Exhibition

Mewa Vanguard Business School had organized **PRASTUTIH, a Chart Exhibition** for UG students to promote skills of students in various skills. The Department of English, with an aim to build confidence in oral communication and creativity in students, Chart preparation in groups and orally explaining the same in front of audience was a unique way to assess knowledge of LSRW was chosen. The event was conducted on 14/04/2023 at the college campus and was well arranged by the student representatives and literary club members.

The Language Literary Club aims to instil communication of verbal and non-verbal language skill in students in a professional way. Hence several platforms are created to train them by language teachers in several ways.

The enthusiasm of students in participation was witnessed by the Principal, Co-ordinators, Head of the Departments, Faculty members and students. The topic chosen was to cover the current affairs and to create awareness on scientific achievements and environment protection measures, patriotic achievers so on and so far.

CO-ORDINATOR

PRINCIPAL

GALLERY





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Circular

Dear Students and Staff,

This is to inform you that we are organizing **Word Search game - Marketing**, 06/05/2023. We expect all of you to participate and get benefitted.

Principal



Topic: Word Search game - Marketing

Date:16/02/2023

Venue: Seminar Hall

Time: 01: 00 pm – 03: 30 pm

Resource persons: Prof. Manjunath, Mewa Vanguard Business **Target Audience:** MBA Students
Objectives:

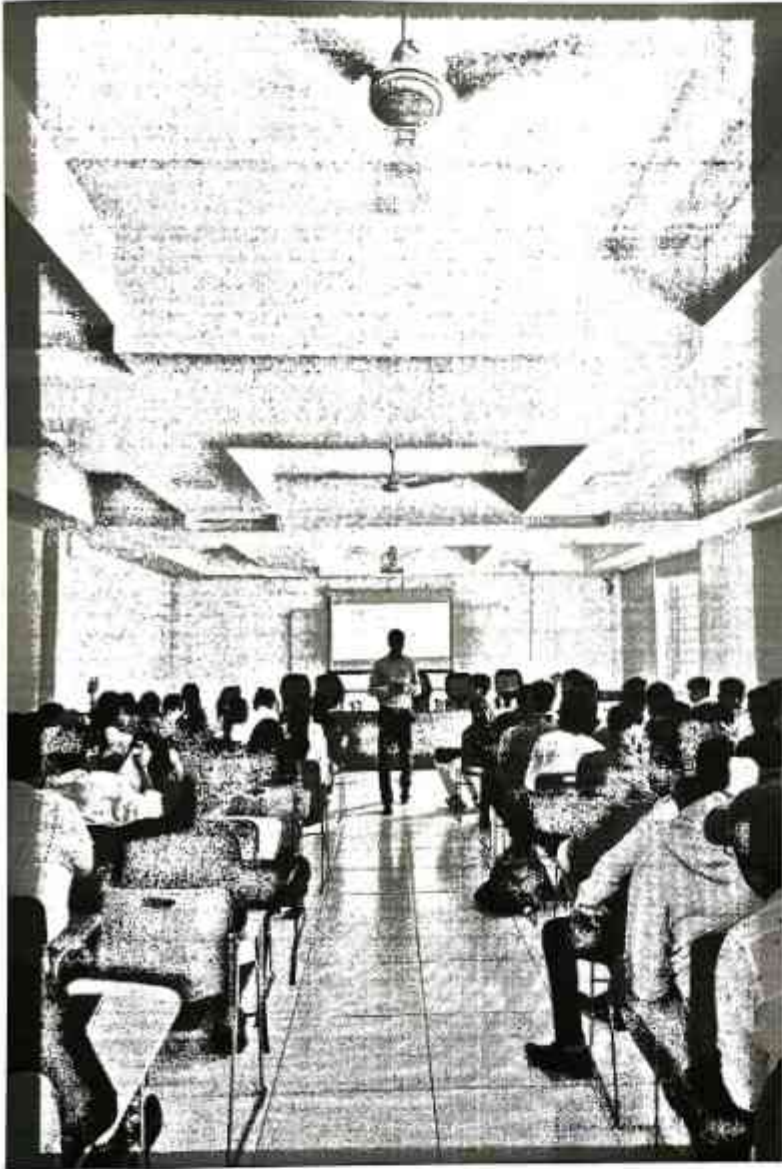
- i. **Vocabulary Building:** The game can help players improve their vocabulary by searching for and identifying words within a grid. It can be designed to focus on specific themes or subject areas, allowing players to learn new words or reinforce their existing vocabulary.
- ii. **Pattern Recognition:** Word Search games require players to identify words hidden within a grid of letters. By playing the game, participants can enhance their pattern recognition skills and improve their ability to identify words horizontally, vertically, diagonally, or even backwards.
- iii. **Team Building and Collaboration:** Word Search games can be designed to promote teamwork and collaboration. Players can work together to solve the puzzle, share strategies, and communicate effectively to locate words collectively. It encourages cooperation and fosters a sense of camaraderie among participants.

The activity held on 16/02/2023 for all MBA Students at 01: 00 pm – 03: 30 pm on the topic “Word Search game - Marketing”. The Word Search game activity provided an entertaining and educational experience. It challenged participants, enhanced their vocabulary, and promoted a sense of achievement. Whether played individually or in a group setting, the Word Search game activity served as an engaging pastime that fostered learning, camaraderie, and mental agility.

Thanking you

Coordinator, S.Kavitha





Good program	Student Name: Sangeetha . D	Student Signature: Sangeetha . D
good session	Student Name: Archana . K W	Student Signature: Archana
knowledgable	Student Name: Chumika A N	Student Signature: Chumika
good information	Student Name: monika . R	Student Signature: monika . R
very bad	Student Name: Teeranth	Student Signature: Teeranth karan
Very useful session	Student Name: Vanlini . M	Student Signature: Vanlini . M
good program	Student Name: Anshu . K . S	Student Signature: Anshu
Very very bad	Student Name: Teeranth karan	Student Signature: Teeranth karan

Principal
 MENTOR Vanguard Business School
 # 128 36th Cross, East End Main Road,
 Jayanagar 9th Block, Bangalore - 560 069.





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Circular

Dear Students and Staff,

This is to inform you that we are organizing Business Trade Fair-Vanguard Santhe, 25/04/2023. We expect all of you to participate and get benefitted.

Principal





ENTREPRENEURSHIP CELL

Presents

Santhe

BUSINESS TRADE FAIR

VENUE - MEWA VANGUARD BUSINESS SCHOOL

DATE - 25 APRIL

TIME - 9:30 AM TO 4:00 PM

We Heartly welcome you all



(+91) 9035610622 | 9342261161



MEWA business school



admissions@mewavbs.com

38th Cross, East End Main Rd, Jaynagar 9th Block, Bengaluru, Karnataka 560041



Report on Business Trade Fair

Topic: "Business Trade Fair-VANGUARD SANTHE"

Date: 25.04.2023

Venue: MEWA VBS

Time: 09: 30 am – 04: 30 pm

Resource persons: Dr Sheetal, Mr.Lingaraj, Ms. Sneha

Target Audience: All Students

Objectives:

1. To acquire knowledge on Business Planning.
2. To initiates startups.
3. To gain more insights on having successful events and activities.
4. To know the budget priory before planning any events or fests.

The program held on 25.04.2023 for all MBA Students at 09:30 pm – 04: 30 pm on the name called SANTHE. The resource person's helped students to initiate with their business plans was very much informative. Students gained more insights on "Entrepreneur cell" the lead the business at critical alsp. Dr.Sheetal had clearly explained about the entrepreneurship cell is committed to encouraging students' sense of entrepreneurship and giving them the chance to work on innovative projects with real-world applications in the moment.

The fest commenced with 14 stalls, guest receiving and then fun at gaming arena @MVBS there were three games sequence, hit it hard, communication games, with multiple food stalls, it was a business day at premises.

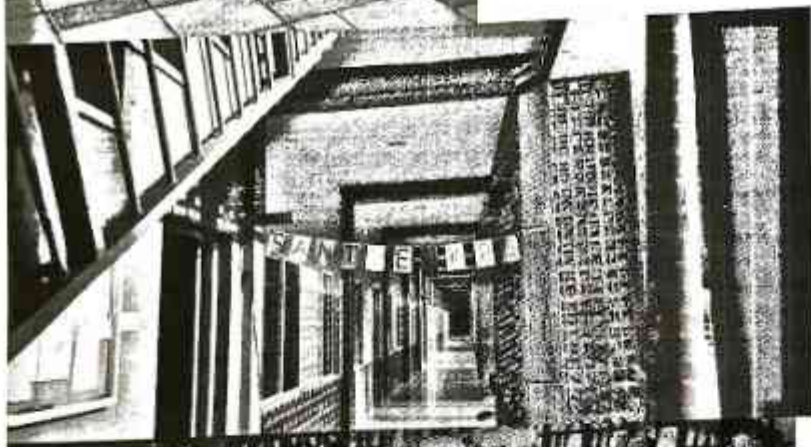
The above program was very much beneficial for the management student to know how to implement business Startups, including entertainments.

Thanking you.

Coordinator,

S Kavitha





Good program	Student Name: Gangetha .D	Student Signature: Gangetha .D
good session	Student Name: Archana .k.w	Student Signature: Archana
knowledgable	Student Name: Chumika A.N	Student Signature: Chumika
good information	Student Name: monika .k	Student Signature: monika .R
very bad	Student Name: Teeranth	Student Signature: Teeranth karan
Very useful session	Student Name: Vansini .M	Student Signature: Vansini .M
good program	Student Name: Arshwanga .k.s	Student Signature: Arshwanga
Very very bad	Student Name: Teeranth karan	Student Signature: Teeranth karan

Principal
 MEVA Vanguard Business School
 # 128 5th Cross, East End Main Road,
 Jayanagar 9th Block, Bangalore - 560 050





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Circular

Dear Students and Staff,

This is to inform you that in our college we are organizing webinar on Union Budget 2023, 16/02/2023. We request you all to participate in the program to acquire knowledge on the same.

Principal





**MEWA
VANGUARD
BUSINESS SCHOOL**

LIVE WEBINAR ON UNION BUDGET'23

16.02.2023

THURSDAY

3.00PM-4.00PM

Organisers

Dr.Aparna,Principal,MVBS

Prof.S.Kavitha,Coordinator,MBA



Dr.Manikandan

MIME,JAIN UNIVERSITY, BANGALORE



Dr.Sivasankari

MIME,JAIN UNIVERSITY, BANGALORE





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WEBINAR ON UNION BUDGET-2023

Program Schedule

1. Welcome Address
2. Guest Introduction
3. Session -1
4. Guest Introduction
5. Session-2
6. Vote of Thanks

VENUE:Seminar Hall, MVBS

DATE: FEB 16 ,2023.

TIME: 3:00 PM -4:00 PM

PLATFORM: Google Meet

Google Meet joining info

Video call link: <https://meet.google.com/nzb-tokc-gyh>



Report on the webinar on "Union Budget Analysis 2023"

Topic: "Union Budget Analysis 2023"

Date: 16.02.2023

Venue: Seminar Hall

Time : 03: 00 pm – 04: 30 pm

Resource persons: Dr. Manikandan & Dr. S. Sivasankari, MIME, Jain University, Bangalore.

Target Audience: MBA Students

Objectives:

1. To acquire knowledge on the key highlights of union budget
2. To know the Tax proposals in the financial bill.
3. To gain more insights on Sector wise allocations
4. To know the budget priorities on various goods and services etc.

The webinar program held on 16.02.2023 for all MBA Students at 03: 00 pm – 04: 30 pm on the topic "Union Budget Analysis 2023". The resource person's session was very much informative. Students gained more insights on "Saptharishis" the union budget priorities. Dr. Manikandan had clearly explained about sector wise analysis, budget proposals, key highlights etc., Dr. S. Sivasankari has very well explained about budget impact on individuals, corporates, income tax slabs, reliefs, exemptions, direct and indirect taxes proposals etc.,

The webinar commenced with welcome address, guest introduction and then session 1 by Dr. Manikandan was taken up ending with a break of 10 minutes. The second part was guest introduction and session 2 by resource person Dr. Sivasankari. The program concluded with student's question answer session and a formal vote of thanks.

The above program was very much beneficial for the management students to know about corporate taxes and budget impact on various commodities.

Thanking you.

Coordinator, S.Kavitha



Good program	Student Name: Gayathri .D	Student Signature: Gayathri .D
good session	Student Name: Archana .KW	Student Signature: Archana
knowledgable	Student Name: Chumika AN	Student Signature: Chumika
good information	Student Name: monika R	Student Signature: monika R
Very bad	Student Name: Jeevanth	Student Signature: Jeevanth karan
Very useful session	Student Name: Varshini .M	Student Signature: Varshini .M
good program	Student Name: Anshu .K.S	Student Signature: Anshu
Very very bad	Student Name: Jeevanth karan	Student Signature: Jeevanth karan

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